A SURVEY OF LIKELY NEW HAMPSHIRE VOTERS

October 1-2, 2024

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Contents

- 3 Survey Notes
- 4 Questions Tested
- 7 Summary
- 8 Charts
- 12 Weighted Marginals
- 20 Weighted Tables
- Weighted Demographics
- 55 About SACSC

Survey Notes

These results are from a Saint Anselm College Survey Center poll based on online surveys of 2104 New Hampshire likely voters. Surveys were collected between October 1st and 2nd, 2024, from cell phone users randomly drawn from a sample of registered voters reflecting the demographic and partisan characteristics of the voting population. Names were presented in random order for the favorability and ballot tests. The survey has an overall margin of sampling error of +/- 2.1% with a confidence interval of 95%; the margin of sampling error for questions specific to the 1st and 2nd Congressional Districts is +/- 3.0% and +/- 3.1% respectively. The data are weighted for age, gender, geography, and education based on a voter demographic model derived from historical voting patterns, but are not weighted by party registration or party identification.

Questions Tested

Would you say that things in our country are heading in the right direction, or have things gotten off on the wrong track?

- Right Track
- Wrong Track
- Unsure

If the election for Congress were held today, for which candidate would you likely vote?

- Democratic
- Republican
- Other
- Unsure

In your opinion, what is the most important issue facing America?

- Abortion
- · Affordable Housing
- Border Security
- Crime
- · Economy/Inflation
- Education
- Elections/Democracy
- Environment/Climate
- Foreign Relations/National Security
- · Government Spending/Taxes
- Gun Regulation
- · Health Care
- Social Security/Medicare
- Other _____

What is your opinion of Kamala Harris?
What is your opinion of Donald Trump?
What is your opinion of Joyce Craig?
What is your opinion of Kelly Ayotte?
What is your opinion of Chris Pappas?
What is your opinion of Russell Prescott?
What is your opinion of Maggie Goodlander?
What is your opinion of Lily Tang Williams?

- Strongly Favorable
- Somewhat Favorable
- Somewhat Unfavorable
- Strongly Unfavorable
- No Opinion
- · Never Heard Of

Regardless of for whom you plan on voting, which candidate do you believe will win the presidential election?

Which of the below candidates do you believe is a bigger threat to the future of our country's democracy?

Which of the below candidates do you believe is a bigger threat to our freedom of speech?

Which of the below candidates do you believe would do a better job of addressing conflicts in the Middle East?

Which of the below candidates do you believe would do a better job of improving our nation's economy?

Which of the below candidates do you believe would do a better job of increasing our nation's border security?

Which of the below candidates do you believe would do a better job of protecting the rights of women?

- Kamala Harris
- Donald Trump
- Unsure

If the gubernatorial election were held today, for whom would you vote?

- Democrat Joyce Craig
- · Republican Kelly Ayotte
- · Someone Else
- Unsure

If the Congressional election were held today, for whom would you vote?

- Democrat Chris Pappas
- Republican Russell Prescott
- Someone Else
- Unsure

If the Congressional election were held today, for whom would you vote?

- · Democrat Maggie Goodlander
- Republican Lily Tang Williams
- Someone Else
- Unsure

If the Presidential election were held today, for whom would you vote?

- · Democrat Kamala Harris
- Republican Donald Trump
- · Libertarian Chase Oliver
- Green Party Jill Stein
- · Independent Cornel West
- Someone Else
- Unsure

Summary

New Hampshire Institute of Politics Executive Director Neil Levesque summarized the results, saying, "The political environment in New Hampshire has remained relatively stable since September with very little change in the state's top races. However, former Senator Kelly Ayotte has improved her standing somewhat among voters, and is inching closer toward a majority in the race for Governor."

Republicans overall have gained slightly on the generic ballot. The Democratic lead has been shaved by 2 points and now stands at 49%-46%.

Republican candidates have improved their images somewhat relative to the Democratic candidates. Vice President Kamala Harris is at a net +2 favorability (51%-49%), down from +3 in September. Former President Donald Trump is at a net -13 (43%-56%), up from a net -16. Former Manchester Mayor Joyce Craig has slipped to a net -4 (40%-44%) from a net +1, while Kelly Ayotte has improved to a net -2 (47%-49%), up from a net -5.

Harris continues to lead in New Hampshire. She is ahead of Trump by 7 points (51%-44%), down slightly from her 8-point lead in September

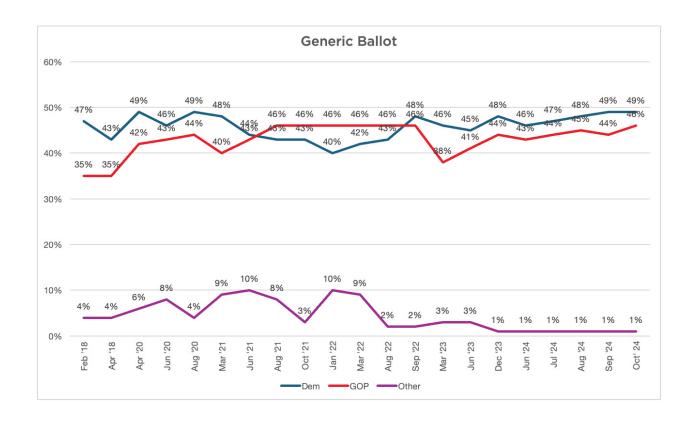
Both Ayotte and Craig have picked up a point of ballot strength. Ayotte now leads 47%-44%.

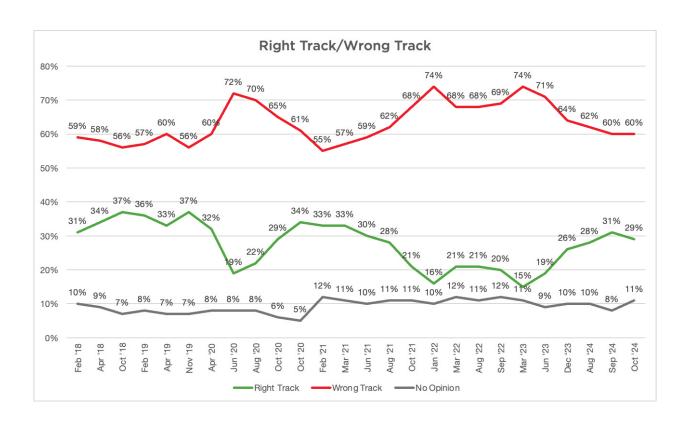
Democratic Congressional candidates still enjoy solid leads. Incumbent Chris Pappas leads former Executive Councilor Russell Prescott in the 1st Congressional District by 9 points (50%-41%), while former Deputy Assistant Attorney General Maggie Goodlander continues to lead entrepreneur Lily Tang Williams, 50%-38%.

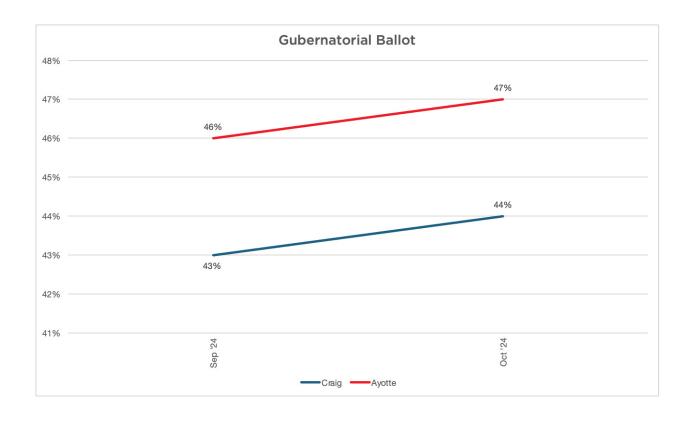
Voters believe that Harris would do a better job of improving the nation's economy. She leads Trump by a single point on this question, 48%-47%.

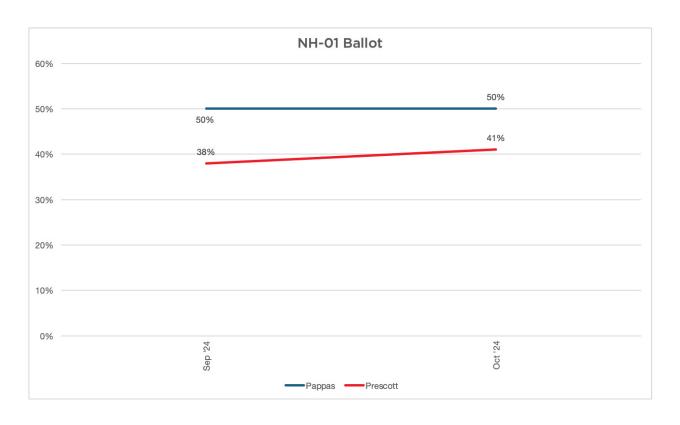
Trump leads Harris on the question of border security. 50% believe that Trump would do a better job of increasing border security, versus 42% that believe that Harris would.

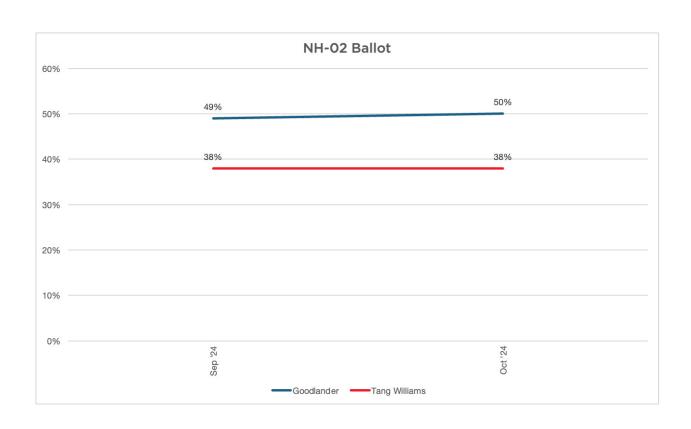
Charts

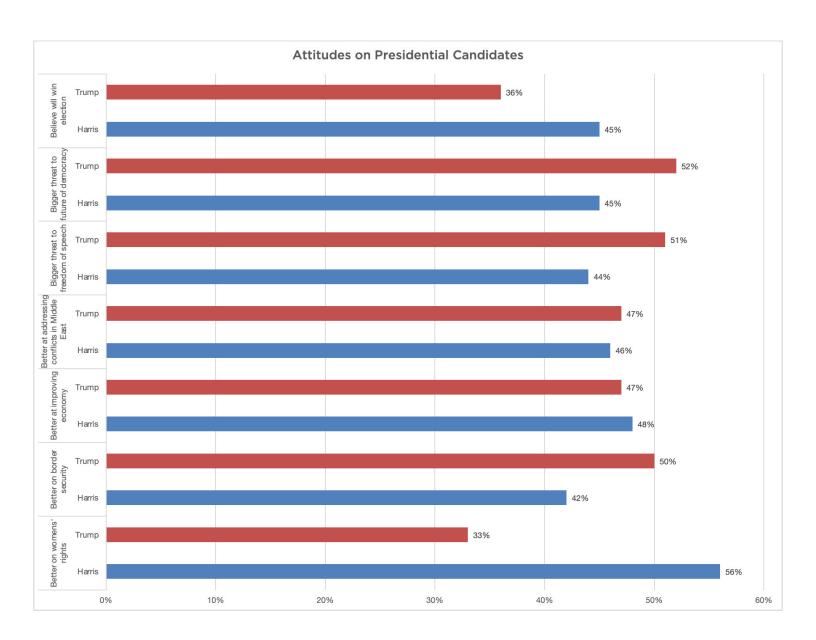












October 1-2, 2024 | n = 2104 | New Hampshire Likely Voters | MoE +/- 2.1%

Would you say that things in our country are heading in the right direction, or have things gotten off on the wrong track?

| | Frequency | Percent |
|-------------|-----------|---------|
| Right Track | 614 | 29 |
| Wrong Track | 1261 | 60 |
| Unsure | 229 | 11 |
| Total | 2104 | 100 |

If the election for Congress were held today, for which candidate would you likely vote?

| | Frequency | Percent |
|------------|-----------|---------|
| Democratic | 1034 | 49 |
| Republican | 957 | 46 |
| Other | 27 | 1 |
| Unsure | 85 | 4 |
| Total | 2104 | 100 |

| lı | n your o | oinion, | what i | is th | e most | import | ant | issue 1 | facing A | America? | |
|----|----------|---------|--------|-------|--------|--------|-----|---------|----------|----------|--|
|----|----------|---------|--------|-------|--------|--------|-----|---------|----------|----------|--|

| | Frequency | Percent |
|-------------------------------------|-----------|---------|
| Economy/Inflation | 515 | 24 |
| Border Security | 407 | 19 |
| Elections/Democracy | 341 | 16 |
| Abortion | 158 | 8 |
| Foreign Relations/National Security | 113 | 5 |
| Government Spending/Taxes | 105 | 5 |
| Environment/Climate | 101 | 5 |
| Affordable Housing | 86 | 4 |
| Gun Regulation | 82 | 4 |
| Health Care | 73 | 3 |
| Social Security/Medicare | 54 | 3 |
| Education | 23 | 1 |
| Crime | 8 | 0 |
| Other | 24 | 1 |
| Unsure | 15 | 1 |
| Total | 2104 | 100 |

| What is your opinion of Kamala Harris? | | | | |
|--|-----------|---------|--|--|
| | Frequency | Percent | | |
| Strongly Favorable | 799 | 38 | | |
| Somewhat Favorable | 268 | 13 | | |
| Somewhat Unfavorable | 58 | 3 | | |
| Strongly Unfavorable | 973 | 46 | | |
| No Opinion | 6 | 0 | | |
| Favorable | 1067 | 51 | | |
| Unfavorable | 1031 | 49 | | |
| No Opinion | 6 | 0 | | |
| Total | 2104 | 100 | | |

| What is your opinion of Donald Trump? | | | | | |
|---------------------------------------|-----------|---------|--|--|--|
| | Frequency | Percent | | | |
| Strongly Favorable | 663 | 32 | | | |
| Somewhat Favorable | 250 | 12 | | | |
| Somewhat Unfavorable | 74 | 3 | | | |
| Strongly Unfavorable | 1109 | 53 | | | |
| No Opinion | 3 | 0 | | | |
| Never Heard Of | 6 | 0 | | | |
| Favorable | 913 | 43 | | | |
| Unfavorable | 1182 | 56 | | | |
| No Opinion | 9 | 0 | | | |
| Total | 2104 | 100 | | | |

| | What is your opinion of Joyce Craig? | | | | |
|----------|--------------------------------------|--|-----------|---------|--|
| | | | Frequency | Percent | |
| Strongly | Favorable | | 295 | 14 | |
| Somewi | nat Favorable | | 553 | 26 | |
| Somewi | nat Unfavorable | | 236 | 11 | |
| Strongly | Unfavorable | | 687 | 33 | |
| No Opir | iion | | 242 | 12 | |
| Never H | leard Of | | 91 | 4 | |
| Favorab | le | | 848 | 40 | |
| Unfavor | able | | 923 | 44 | |
| No Opir | iion | | 333 | 16 | |
| Total | | | 2104 | 100 | |

| What is your opinion of Kelly Ayotte? | | | | | |
|---------------------------------------|-----------|---------|--|--|--|
| | Frequency | Percent | | | |
| Strongly Favorable | 408 | 19 | | | |
| Somewhat Favorable | 578 | 27 | | | |
| Somewhat Unfavorable | 365 | 17 | | | |
| Strongly Unfavorable | 657 | 31 | | | |
| No Opinion | 88 | 4 | | | |
| Never Heard Of | 9 | 0 | | | |
| Favorable | 986 | 47 | | | |
| Unfavorable | 1022 | 49 | | | |
| No Opinion | 96 | 5 | | | |
| Total | 2104 | 100 | | | |

| What is your opinion of Chris Pappas? (1st CD ONLY) | | | | | |
|---|-----------|---------|--|--|--|
| | Frequency | Percent | | | |
| Strongly Favorable | 305 | 28 | | | |
| Somewhat Favorable | 233 | 21 | | | |
| Somewhat Unfavorable | 155 | 14 | | | |
| Strongly Unfavorable | 294 | 27 | | | |
| No Opinion | 108 | 10 | | | |
| Never Heard Of | 3 | 0 | | | |
| Favorable | 539 | 49 | | | |
| Unfavorable | 448 | 41 | | | |
| No Opinion | 112 | 10 | | | |
| Total | 1099 | 100 | | | |

| What is your opinion of Russell Prescott? (1st CD ONLY) | | | | | |
|---|-----------|---------|--|--|--|
| | Frequency | Percent | | | |
| Strongly Favorable | 99 | 9 | | | |
| Somewhat Favorable | 195 | 18 | | | |
| Somewhat Unfavorable | 69 | 6 | | | |
| Strongly Unfavorable | 130 | 12 | | | |
| No Opinion | 308 | 28 | | | |
| Never Heard Of | 299 | 27 | | | |
| Favorable | 294 | 27 | | | |
| Unfavorable | 198 | 18 | | | |
| No Opinion | 606 | 55 | | | |
| Total | 1099 | 100 | | | |

| What is your opinion of Maggie Goodlander? (2nd CD ONLY) | | | | | |
|--|-----------|---------|--|--|--|
| | Frequency | Percent | | | |
| Strongly Favorable | 164 | 16 | | | |
| Somewhat Favorable | 265 | 26 | | | |
| Somewhat Unfavorable | 90 | 9 | | | |
| Strongly Unfavorable | 184 | 18 | | | |
| No Opinion | 193 | 19 | | | |
| Never Heard Of | 109 | 11 | | | |
| Favorable | 429 | 43 | | | |
| Unfavorable | 274 | 27 | | | |
| No Opinion | 301 | 30 | | | |
| Total | 1005 | 100 | | | |

| What is your opinion of Lily Tang Williams? (2nd CD ONLY) | | | | | |
|---|-----------|---------|--|--|--|
| | Frequency | Percent | | | |
| Strongly Favorable | 174 | 17 | | | |
| Somewhat Favorable | 123 | 12 | | | |
| Somewhat Unfavorable | 80 | 8 | | | |
| Strongly Unfavorable | 181 | 18 | | | |
| No Opinion | 245 | 24 | | | |
| Never Heard Of | 201 | 20 | | | |
| Favorable | 297 | 30 | | | |
| Unfavorable | 262 | 26 | | | |
| No Opinion | 446 | 44 | | | |
| Total | 1005 | 100 | | | |

409

2104

19

100

| Regardless of for whom you plan on voting, which candidate do you believe will win the presidential election? | | | |
|---|--------|-----------|---------|
| | | Frequency | Percent |
| | Harris | 939 | 45 |
| | Trump | 756 | 36 |

Unsure

Total

| Which of the below candidates do you believe is a bigger threat to the future of our country's democracy? | | | |
|---|--------|------|-----|
| Frequency Perce | | | |
| | Harris | 943 | 45 |
| | Trump | 1088 | 52 |
| | Unsure | 72 | 3 |
| | Total | 2104 | 100 |

| Which of | Which of the below candidates do you believe is a bigger threat to our freedom of speech? | | | |
|----------|---|-----------|---------|--|
| | | Frequency | Percent | |
| | Harris | 931 | 44 | |
| | Trump | 1069 | 51 | |
| | Unsure | 104 | 5 | |
| | Total | 2104 | 100 | |

| Which of the below candidates do you believe would do a better job of addressing conflicts in the Middle East? | | | |
|--|--------|-----------|---------|
| | | Frequency | Percent |
| | Harris | 976 | 46 |
| | Trump | 985 | 47 |
| | Unsure | 144 | 7 |
| | Total | 2104 | 100 |

| Which of the below candidates do you believe would do a better job of improving our nation's economy? | | |
|---|-----------|---------|
| | Frequency | Percent |
| Harris | 1020 | 48 |
| Trump | 996 | 47 |
| Unsure | 88 | 4 |
| Total | 2104 | 100 |

| Which of the below candidates do you believe would do a better job of increasing our nation's border security? | | | |
|--|--------|-----------|---------|
| | | Frequency | Percent |
| | Harris | 893 | 42 |
| | Trump | 1043 | 50 |
| | Unsure | 168 | 8 |
| | Total | 2104 | 100 |

| Which of the below candidates do you believe would do a better job of protecting the rights of women? | | | | | |
|---|------------------|------|-----|--|--|
| | Frequency Percen | | | | |
| | Harris | 1173 | 56 | | |
| | Trump | 694 | 33 | | |
| | Unsure | 237 | 11 | | |
| | Total | 2104 | 100 | | |

| If the gubernatorial election were held today, for whom would you vote? | | |
|---|-----------|---------|
| | Frequency | Percent |
| Ayotte | 995 | 47 |
| Craig | 927 | 44 |
| Someone Else | 67 | 3 |
| Unsure | 116 | 6 |
| Total | 2104 | 100 |

| | Frequency | Percent |
|--------------|-----------|---------|
| Pappas | 553 | 50 |
| Prescott | 454 | 41 |
| Someone Else | 24 | 2 |
| Unsure | 68 | 6 |
| Total | 1099 | 100 |

If the Congressional election were held today, for whom would you vote? (2nd CD)

| | Frequency | Percent |
|---------------|-----------|---------|
| Goodlander | 503 | 50 |
| Tang Williams | 381 | 38 |
| Someone Else | 26 | 3 |
| Unsure | 95 | 9 |
| Total | 1005 | 100 |

If the Presidential election were held today, for whom would you vote?

| | Frequency | Percent |
|--------------|-----------|---------|
| Harris | 1064 | 51 |
| Trump | 931 | 44 |
| Stein | 21 | 1 |
| Oliver | 11 | 1 |
| West | 10 | 0 |
| Someone Else | 23 | 1 |
| Unsure | 44 | 2 |
| Total | 2104 | 100 |

October 1-2, 2024 | n = 2104 | New Hampshire Likely Voters | MoE \pm -2.1%

| Would you | say that things in our country are hea off on the w | ading in the right direc rong track? | tion, or have th | ings gotten |
|----------------|--|---|------------------|-------------|
| | | Right Track | Wrong Track | Unsure |
| Gender | Female | 31% | 54% | 15% |
| | Male | 27% | 66% | 7% |
| Age | 18-34 | 13% | 71% | 16% |
| | 35-54 | 24% | 65% | 12% |
| | 55-64 | 31% | 60% | 9% |
| | 65+ | 39% | 52% | 10% |
| Education | High School or Less | 19% | 71% | 10% |
| | Some College/Associates Degree | 26% | 63% | 11% |
| | College Graduate | 34% | 58% | 8% |
| | Graduate/Professional School | 36% | 48% | 16% |
| Ideology | Very Conservative | | 99% | 1% |
| | Somewhat Conservative | 13% | 82% | 5% |
| | Moderate | 23% | 64% | 13% |
| | Somewhat Liberal | 56% | 26% | 18% |
| | Very Liberal | 47% | 34% | 19% |
| deology | Conservative | 9% | 87% | 4% |
| | Moderate | 23% | 64% | 13% |
| | Liberal | 53% | 28% | 19% |
| Party | Democratic | 56% | 25% | 19% |
| Registration | Republican | 4% | 93% | 2% |
| | Undeclared | 28% | 60% | 12% |
| Party | Democratic | 55% | 26% | 18% |
| Identification | Republican | 4% | 93% | 3% |
| | Swing | 18% | 66% | 15% |
| Region | North Country/Lakes | 28% | 65% | 7% |
| | Monadnock/Dartmouth | 30% | 56% | 14% |
| | Merrimack Valley | 31% | 57% | 12% |
| | Seacoast/Border | 27% | 63% | 10% |
| Congressional | CD1 | 27% | 63% | 9% |
| District | CD2 | 31% | 56% | 12% |
| Total | | 29% | 60% | 11% |

If the election for Congress were held today, for which candidate would you likely vote?

| | | Democratic | Republican | Other | Unsure |
|----------------|--------------------------------|------------|------------|--|--------|
| Gender | Female | 59% | 36% | 1% | 4% |
| | Male | 39% | 55% | 2% | 4% |
| Age | 18-34 | 38% | 50% | 8% | 3% |
| | 35-54 | 50% | 45% | 0% | 4% |
| | 55-64 | 43% | 51% | 0% | 5% |
| | 65+ | 56% | 40% | 0% | 4% |
| Education | High School or Less | 33% | 63% | | 4% |
| | Some College/Associates Degree | 46% | 46% | 3% | 5% |
| | College Graduate | 54% | 42% | 1% | 3% |
| | Graduate/Professional School | 62% | 34% | 0% | 4% |
| Ideology | Very Conservative | 1% | 97% | | 2% |
| | Somewhat Conservative | 19% | 76% | 0% | 5% |
| | Moderate | 36% | 44% | 7% | 14% |
| | Somewhat Liberal | 92% | 5% | 0% | 2% |
| | Very Liberal | 94% | 2% | 4% | 1% |
| deology | Conservative | 14% | 82% | 0% | 4% |
| | | 36% | 44% | 7% | 14% |
| | Liberal | 93% | 4% | 7% 0% 4% 0% 7% 1% 0% | 2% |
| Party | Democratic | 95% | 3% | 0% | 2% |
| Registration | Republican | 6% | 92% | | 2% |
| | Undeclared | 49% | 41% | 3% | 7% |
| Party | Democratic | 94% | 3% | 1% | 3% |
| Identification | Republican | 6% | 91% | | 4% |
| | Swing | 34% | 38% | 10% | 17% |
| Region | North Country/Lakes | 49% | 45% | 2% | 4% |
| | Monadnock/Dartmouth | 54% | 44% | 0% | 2% |
| | Merrimack Valley | 49% | 44% | 2% | 5% |
| | Seacoast/Border | 47% | 48% | 1% | 4% |
| Congressional | CD1 | 47% | 47% | 2% | 4% |
| District | CD2 | 51% | 44% | 1% | 4% |
| Total | | 49% | 46% | 1% | 4% |

| | In your | pinio | on, wl | hat is | the m | nost i | mpor | tant is | ssue 1 | facing | J Ame | rica? | | | | |
|-------------------------|--------------------------------------|---------------------------------|---------------------------------|------------------------------------|-------------------------|---|--------------------------------------|----------------------|--------------|-------------|-------------------------|-----------------------------|----------------------|----------------------|----------------------|------------|
| Gender | Female Male 18-34 35-54 55-64 | 20% 29% 40% 28% 22% | 18% 20% 16% 15% 27% | 17% Elections/Democracy 6% 16% 16% | Uojulia 4% 12% 6% 6% 9% | Foreign Relations/National Security 8.5 % | 3% Covemment Spending/Taxes 6% 6% 3% | 6% 4% 7% 3% | 5% 44% 5% 4% | 6% 2% 4% 3% | Health Care 2% 5% 5% 5% | Social Security/Medicare 3% | 1% 1% 2% 1% | 0% 0% 1% 0% | 1% 2% 2% 1% | 1% Over 1% |
| Education | 65+ High School or | 17% 26% | 19% 32% | 20% 8% | 6% 2% | 7% 6% | 5% 5% | 5% 1% | 3% 4% | 5% 4% | 3% | 6% 7% | 1% 1% | 0% | 1% | 0% 1% |
| Education | Less Some College/Associat es Degree | 26% | 20% | 15% | 8% | 5% | 5% | 4% | 4% | 4% | 3% | 2% | 1% | 1% | 2% | 1% |
| | College Graduate | 26% | 16% | 18% | 9% | 4% | 5% | 6% | 4% | 3% | 3% | 1% | 1% | 0% | 1% | 1% |
| | Graduate/Profes sional School | 18% | 13% | 21% | 9% | 7% | 5% | 8% | 5% | 4% | 5% | 1% | 1% | 1% | 1% | 1% |
| Ideology | Very Conservative | 31% | 47% | 3% | 1% | 5% | 7% | | 0% | | | 2% | | 1% | | 0% |
| | Somewhat Conservative | 34% | 30% | 8% | 2% | 7% | 7% | 1% | 2% | 1% | 1% | 3% | 1% | 0% | 1% | 0% |
| | Moderate | 30% | 17% | 11% | 3% | 4% | 12% | 5% | 5% | 3% | 3% | 2% | 2% | | 3% | 1% |
| | Somewhat Liberal | 14% | 2% | 27% | 15% | 5% | 1% | 8% | 8% | 6% | 7% | 3% | 2% | 1% | 1% | 1% |
| | Very Liberal | 12% | 2% | 31% | 15% | 3% | 1% | 11% | 5% | 11% | 5% | 1% | 0% | | 1% | 2% |
| Ideology | Conservative | 33% | 35% | 7% | 2% | 6% | 7% | 1% | 1% | 1% | 1% | 3% | 0% | 0% | 1% | 0% |
| | Moderate | 30% | 17% | 11% | 3% | 4% | 12% | 5% | 5% | 3% | 3% | 2% | 2% | | 3% | 1% |
| | Liberal | 13% | 2% | 28% | 15% | 4% | 1% | 9% | 7% | 8% | 7% | 2% | 2% | 0% | 1% | 1% |
| Party | Democratic | 12% | 2% | 28% | 14% | 3% | 2% | 10% | 6% | 9% | 7% | 3% | 2% | | 1% | 1% |
| Registration | Republican | 33% | 40% | 5% | 1% | 7% | 6% | 0% | 2% | 0% | 2% | 3% | 0% | 1% | 1% | 0% |
| Desta | Undeclared | 27% | 16% | 16% | 7% | 6% | 7% | 5% | 5% | 3% | 2% | 2% | 1% | 0% | 2% | 1% |
| Party Identification | Democratic | 12% | 2% | 28% | 14% | 5% | 2% | 9% | 7% | 8% | 6% 1% | 3% 2% | 2% | 0% | 1% | 1% 0% |
| | Republican | 36% 32% | 38% 15% | 4% 13% | 1% 6% | 6% 4% | 7% 13% | 1% 3% | 1% 3% | 0% 1% | 1% | 1% | 0% 1% | 0% | 1% 5% | 1% |
| Region | North Country/Lakes | 18% | 22% | 17% | 8% | 9% | 5% | 5% | 5% | 4% | 1% | 3% | 1% | | 2% | 1% |
| | Monadnock/ Dartmouth | 23% | 17% | 16% | 9% | 8% | 6% | 5% | 3% | 3% | 4% | 3% | 1% | 0% | 1% | 0% |
| | Merrimack Valley | 25% | 16% | 17% | 8% | 5% | 6% | 5% | 4% | 3% | 3% | 3% | 1% | 1% | 1% | 1% |
| | Seacoast/ Border | 27% | 23% | 15% | 6% | 3% | 4% | 4% | 4% | 5% | 4% | 2% | 1% | 0% | 1% | 1% |
| Congressional | CD1 | 25% | 20% | 15% | 7% | 5% | 5% | 4% | 5% | 4% | 4% | 2% | 1% | 0% | 1% | 1% |
| District | CD2 | 23% | 18% | 18% | 8% | 5% | 5% | 5% | 4% | 3% | 3% | 3% | 1% | 1% | 1% | 1% |
| Total | | 24% | 19% | 16% | 8% | 5% | 5% | 5% | 4% | 4% | 3% | 3% | 1% | 0% | 1% | 1% |

| | What is your opinion | n of Kamala Harris? | | |
|----------------|--------------------------------|---------------------|-------------|------------|
| | | Favorable | Unfavorable | No Opinion |
| Gender | Female | 61% | 38% | 0% |
| | Male | 40% | 60% | 0% |
| Age | 18-34 | 39% | 61% | |
| | 35-54 | 50% | 49% | 0% |
| | 55-64 | 46% | 53% | 1% |
| | 65+ | 58% | 42% | 0% |
| Education | High School or Less | 34% | 65% | 1% |
| | Some College/Associates Degree | 47% | 53% | |
| | College Graduate | 56% | 44% | 0% |
| | Graduate/Professional School | 63% | 36% | 1% |
| Ideology | Very Conservative | 2% | 98% | 0% |
| | Somewhat Conservative | 21% | 79% | 0% |
| | Moderate | 39% | 60% | 0% |
| | Somewhat Liberal | 93% | 6% | 1% |
| | Very Liberal | 94% | 6% | 0% |
| ldeology | Conservative | 16% | 84% | 0% |
| | Moderate | 39% | 60% | 0% |
| | Liberal | 93% | 6% | 0% |
| Party | Democratic | 96% | 4% | 0% |
| Registration | Republican | 8% | 92% | 0% |
| | Undeclared | 51% | 49% | 0% |
| Party | Democratic | 95% | 5% | 0% |
| Identification | Republican | 8% | 92% | 0% |
| | Swing | 37% | 62% | 1% |
| Region | North Country/Lakes | 49% | 51% | |
| | Monadnock/Dartmouth | 55% | 45% | 0% |
| | Merrimack Valley | 51% | 49% | 0% |
| | Seacoast/Border | 49% | 50% | 1% |
| Congressional | CD1 | 48% | 52% | 0% |
| District | CD2 | 54% | 46% | 0% |
| Total | | 51% | 49% | 0% |

| | What is your op | inion of Kamala | Harris? | | | |
|----------------|--------------------------------|-----------------------|-----------------------|-------------------------|---|------------|
| | | Strongly Favorable | Somewhat Favorable | Somewhat Unfavorable | Strongly Unfavorable | No Opinion |
| Gender | Female | 48% | 14% | 2% | 36% | 0% |
| | Male | 28% | 12% | 3% | 57% | 0% |
| Age | 18-34 | 24% | 15% | 6% | 55% | |
| | 35-54 | 33% | 17% | 3% | 46% | 0% |
| | 55-64 | 36% | 10% | 2% | 51% | 1% |
| | 65+ | 49% | 9% | 2% | 40% | 0% |
| Education | High School or Less | 26% | 8% | 1% | 65% | 1% |
| | Some College/Associates Degree | 33% | 14% | 5% | 48% | |
| | College Graduate | 43% | 13% | 2% | 42% | 0% |
| | Graduate/Professional School | 49% | 15% | 3% | 1% 65% 5% 48% 2% 42% 3% 33% 1% 97% 5% 74% 7% 53% 0% 6% 1% 5% 4% 81% 7% 53% 1% 5% 4% 4% | 1% |
| Ideology | Very Conservative | 1% | 0% | 1% | 97% | 0% |
| | Somewhat Conservative | 13% | 8% | 5% | 74% | 0% |
| | Moderate | 24% | 15% | 7% | 53% | 0% |
| | Somewhat Liberal | 71% | 23% | 0% | 6% | 1% |
| | Very Liberal | 80% | 14% | 1% | 5% | 0% |
| ldeology | Conservative | 10% | 6% | 4% | 81% | 0% |
| | Moderate | 24% | 15% | 7% | 53% | 0% |
| | Liberal | 74% | % 15% 7% 53% | 0% | | |
| Party | Democratic | 82% | 14% | | 4% | 0% |
| Registration | Republican | 4% | 4% | 2% | 89% | 0% |
| | Undeclared | 32% | 18% | 5% | 6% 55% 3% 46% 2% 51% 2% 40% 1% 65% 5% 48% 2% 42% 3% 33% 1% 97% 5% 74% 7% 53% 4% 81% 7% 53% 1% 5% 4% 89% 5% 44% 1% 4% 3% 89% | 0% |
| Party | Democratic | 75% | 20% | 1% | 4% | 0% |
| Identification | Republican | 3% | 4% | 3% | 89% | 0% |
| | Swing | 17% | 20% | 13% | % 46% % 51% % 40% % 65% % 48% % 42% % 33% % 74% % 53% % 5% % 53% % 53% % 4% % 44% % 44% % 49% % 47% % 46% % 48% | 1% |
| Region | North Country/Lakes | 36% | 12% | 5% | 47% | |
| | Monadnock/Dartmouth | 41% | 14% | 3% | 42% | 0% |
| | Merrimack Valley | 39% | 12% | 3% | 46% | 0% |
| | Seacoast/Border | 36% | 13% | 2% | 48% | 1% |
| Congressional | CD1 | 36% | 12% | 3% | 49% | 0% |
| District | CD2 | 40% | 13% | 3% | 43% | 0% |
| Total | | 38% | 13% | 3% | 46% | 0% |

| | | Favorable | Unfavorable | No Oninion |
|----------------|--------------------------------|---------------|-------------|------------|
| Gender | Female | Favorable 36% | 64% | No Opinion |
| Oction | Male | 51% | 48% | 0% |
| Ago | 18-34 | 48% | 51% | 1% |
| Age | | | | |
| | 35-54 | 45% | 55% | 1% |
| | 55-64 | 48% | 52% | 0% |
| | 65+ | 38% | 62% | |
| Education | High School or Less | 61% | 39% | |
| | Some College/Associates Degree | 45% | 55% | 0% |
| | College Graduate | 39% | 60% | 1% |
| | Graduate/Professional School | 31% | 69% | 0% |
| Ideology | Very Conservative | 95% | 5% | 0% |
| | Somewhat Conservative | 71% | 29% | 0% |
| | Moderate | 45% | 55% | 0% |
| | Somewhat Liberal | 5% | 95% | 1% |
| | Very Liberal | 2% | 98% | 0% |
| Ideology | Conservative | 78% | 22% | 0% |
| | Moderate | 45% | 55% | 0% |
| | Liberal | 4% | 96% | 1% |
| Party | Democratic | 3% | 96% | 0% |
| Registration | Republican | 87% | 12% | 0% |
| | Undeclared | 39% | 61% | 1% |
| Party | Democratic | 3% | 97% | 1% |
| Identification | Republican | 86% | 14% | 0% |
| | Swing | 39% | 59% | 1% |
| Region | North Country/Lakes | 46% | 54% | 0% |
| | Monadnock/Dartmouth | 39% | 61% | |
| | Merrimack Valley | 42% | 58% | 0% |
| | Seacoast/Border | 46% | 53% | 0% |
| Congressional | CD1 | 45% | 54% | 1% |
| District | CD2 | 41% | 59% | 0% |
| Total | | 43% | 56% | 0% |

| | What is you | ur opinion | of Donald | Trump? | | | |
|----------------|--------------------------------|--|--------------------|-------------------------|---|------------|-------------------|
| | | Strongly Favorable | Somewhat Favorable | Somewhat Unfavorable | Strongly Unfavorable | No Opinion | Never Heard Of |
| Gender | Female | 27% | 9% | 3% | 61% | 0% | 0% |
| | Male | 36% | 15% | 4% | 44% | 0% | 0% |
| Age | 18-34 | 33% | 15% | 5% | 46% | | 1% |
| | 35-54 | 30% | 14% | 3% | 52% | 0% | 0% |
| | 55-64 | 36% | 11% | 4% | 48% | 0% | |
| | 65+ | 29% | 9% | 3% | 59% | | |
| Education | High School or Less | 53% | 8% | 4% | 34% | | |
| | Some College/Associates Degree | 32% | 13% | 4% | 50% | 0% | 0% |
| | College Graduate | 27% | 12% | 2% | 58% | 0% | 1% |
| | Graduate/Professional School | 18% | 13% | 3% | 66% | | 0% |
| Ideology | Very Conservative | 83% | 12% | 1% | 4% | 0% | |
| | Somewhat Conservative | 49% | 22% | 6% | 23% | 0% | |
| | Moderate | 25% | 20% | 9% | 46% | | 0% |
| | Somewhat Liberal | 3% | 2% | 1% | 93% | | 1% |
| | Very Liberal | 2% | | | 98% | | 0% |
| Ideology | Conservative | 59% | 19% | 5% | 17% | 0% | |
| | Moderate | 25% | 20% | 9% | 46% | | 0% |
| | Liberal | 2% | 1% | 1% | 95% | | 1% |
| Party | Democratic | 2% | 1% | 1% | 96% | | 0% |
| Registration | Republican | 71% | 16% | 3% | 9% | 0% | |
| | Undeclared | 25% 20% 9% 46% 20% 9% 46% 20% 98% 28% 98% 25% 20% 9% 46% 25% 20% 9% 46% 2% 1% 1% 95% 26% 2% 1% 1% 96% 71% 16% 3% 9% 23% 16% 6% 55% 2% 1% 1% 95% 64% 21% 5% 10% | 0% | 0% | | | |
| Party | Democratic | 2% | 1% | 1% | 95% | | 1% |
| Identification | Republican | 64% | 21% | 5% | 10% | 0% | |
| | Swing | 17% | 22% | 12% | 98% 17% 0% 46% 95% 96% 9% 0% 55% 0% 95% 10% 0% 48% 1% 53% | | |
| Region | North Country/Lakes | 28% | 18% | 2% | 53% | | 0% |
| | Monadnock/Dartmouth | 29% | 10% | 5% | 56% | | |
| | Merrimack Valley | 30% | 12% | 5% | 53% | 0% | 0% |
| | Seacoast/Border | 35% | 11% | 2% | 51% | 0% | 0% |
| Congressional | CD1 | 35% | 11% | 3% | 51% | 0% | 1% |
| District | CD2 | 28% | 13% | 4% | 55% | 0% | |
| Total | | 32% | 12% | 4% | 53% | 0% | 0% |

| | What is your opinion | on of Joyce Craig? | | |
|----------------|--------------------------------|--------------------|-------------|------------|
| | | Favorable | Unfavorable | No Opinion |
| Gender | Female | 48% | 36% | 16% |
| | Male | 32% | 52% | 16% |
| Age | 18-34 | 31% | 44% | 25% |
| | 35-54 | 39% | 44% | 17% |
| | 55-64 | 37% | 49% | 14% |
| | 65+ | 47% | 41% | 12% |
| Education | High School or Less | 25% | 57% | 18% |
| | Some College/Associates Degree | 37% | 44% | 19% |
| | College Graduate | 45% | 42% | 13% |
| | Graduate/Professional School | 52% | 33% | 14% |
| Ideology | Very Conservative | 2% | 82% | 16% |
| | Somewhat Conservative | 15% | 67% | 18% |
| | Moderate | 22% | 52% | 26% |
| | Somewhat Liberal | 75% | 12% | 13% |
| | Very Liberal | 83% | 9% | 8% |
| ldeology | Conservative | 12% | 71% | 18% |
| | Moderate | 22% | 52% | 26% |
| | Liberal | 77% | 11% | 11% |
| Party | Democratic | 81% | 9% | 10% |
| Registration | Republican | 5% | 76% | 19% |
| | Undeclared | 37% | 45% | 17% |
| Party | Democratic | 77% | 11% | 12% |
| Identification | Republican | 5% | 77% | 18% |
| | Swing | 24% | 46% | 30% |
| Region | North Country/Lakes | 44% | 38% | 18% |
| | Monadnock/Dartmouth | 43% | 40% | 16% |
| | Merrimack Valley | 43% | 44% | 13% |
| | Seacoast/Border | 35% | 47% | 18% |
| Congressional | CD1 | 38% | 46% | 16% |
| District | CD2 | 43% | 41% | 16% |
| Total | | 40% | 44% | 16% |

| | What is yo | our opinion | of Joyce | Craig? | | | |
|----------------|--------------------------------|-----------------------|--------------------|-------------------------|-------------------------|---|-------------------|
| | | Strongly Favorable | Somewhat Favorable | Somewhat Unfavorable | Strongly Unfavorable | No Opinion | Never Heard Of |
| Gender | Female | 17% | 31% | 11% | 25% | 11% | 5% |
| | Male | 11% | 21% | 12% | 41% | 12% | 4% |
| Age | 18-34 | 10% | 21% | 14% | 30% | 14% | 10% |
| | 35-54 | 12% | 27% | 10% | 34% | 12% | 5% |
| | 55-64 | 13% | 24% | 10% | 38% | 10% | 4% |
| | 65+ | 18% | 29% | 12% | 29% | 11% | 2% |
| Education | High School or Less | 9% | 16% | 13% | 43% | 13% | 6% |
| | Some College/Associates Degree | 11% | 27% | 11% | 33% | 14% | 4% |
| | College Graduate | 17% | 28% | 10% | 32% | 9% | 3% |
| | Graduate/Professional School | 20% | 33% | 11% | 22% | 10% | 4% |
| Ideology | Very Conservative | | 2% | 7% | 74% | 11% | 5% |
| | Somewhat Conservative | 4% | 11% | 16% | 51% | 13% | 5% |
| | Moderate | 6% | 16% | 16% | 36% | 20% | 6% |
| | Somewhat Liberal | 23% | 52% | 8% | 4% | 9% | 4% |
| | Very Liberal | 40% | 43% | 5% | 4% | 6% | 2% |
| Ideology | Conservative | 3% | 9% | 14% | 57% | 13% | 5% |
| | Moderate | 6% | 16% | 16% | 36% | 20% | 6% |
| | Liberal | 29% | 49% | 7% | 4% | 8% | 3% |
| Party | Democratic | 35% | 46% | 5% | 4% | 8% | 2% |
| Registration | Republican | 2% | 3% | 11% | 65% | 12% | 7% |
| | Undeclared | 8% | 30% | 16% | 29% | 43% 13% 33% 14% 32% 9% 22% 10% 74% 11% 51% 13% 36% 20% 4% 9% 4% 6% 57% 13% 36% 20% 4% 8% 4% 8% 65% 12% | 4% |
| Party | Democratic | 28% | 49% | 8% | 3% | 9% | 2% |
| Identification | Republican | 2% | 4% | 14% | 63% | 12% | 6% |
| | Swing | 3% | 21% | 17% | 29% | 22% 10% 74% 11% 51% 13% 36% 20% 4% 9% 4% 6% 57% 13% 36% 20% 4% 8% 65% 12% 29% 13% 3% 9% 63% 12% 29% 22% 24% 15% 28% 10% 35% 10% | 8% |
| Region | North Country/Lakes | 14% | 30% | 14% | 24% | 15% | 4% |
| | Monadnock/Dartmouth | 14% | 29% | 13% | 28% | 10% | 6% |
| | Merrimack Valley | 15% | 27% | 10% | 35% | 10% | 4% |
| | Seacoast/Border | 12% | 23% | 11% | 35% | 14% | 5% |
| Congressional | CD1 | 14% | 24% | 12% | 34% | 12% | 4% |
| District | CD2 | 14% | 29% | 10% | 31% | 11% | 4% |
| Total | | 14% | 26% | 11% | 33% | 12% | 4% |

| | | Favorable | Unfavorable | No Opinion |
|----------------|--------------------------------|---------------|-------------|------------|
| Gender | Female | ravorable 38% | 57% | 5% |
| Geriaei | Male | 56% | 40% | 4% |
| Ago | 18-34 | 46% | 45% | 9% |
| Age | 35-54 | 45% | 51% | 4% |
| | 55-64 | 53% | 43% | 4% |
| | | | | |
| Ed C. | 65+ | 45% | 51% | 4% |
| Education | High School or Less | 63% | 31% | 6% |
| | Some College/Associates Degree | 47% | 46% | 7% |
| | College Graduate | 44% | 55% | 2% |
| | Graduate/Professional School | 36% | 60% | 4% |
| Ideology | Very Conservative | 88% | 8% | 4% |
| | Somewhat Conservative | 76% | 19% | 4% |
| | Moderate | 51% | 40% | 8% |
| | Somewhat Liberal | 11% | 86% | 4% |
| | Very Liberal | 4% | 91% | 5% |
| Ideology | Conservative | 80% | 16% | 4% |
| | Moderate | 51% | 40% | 8% |
| | Liberal | 8% | 88% | 4% |
| Party | Democratic | 7% | 88% | 6% |
| Registration | Republican | 84% | 12% | 4% |
| | Undeclared | 48% | 48% | 4% |
| Party | Democratic | 9% | 86% | 5% |
| Identification | Republican | 85% | 12% | 3% |
| | Swing | 51% | 40% | 9% |
| Region | North Country/Lakes | 45% | 52% | 3% |
| | Monadnock/Dartmouth | 43% | 48% | 9% |
| | Merrimack Valley | 47% | 49% | 4% |
| | Seacoast/Border | 49% | 47% | 4% |
| Congressional | CD1 | 48% | 48% | 4% |
| District | CD2 | 45% | 50% | 5% |
| Total | | 47% | 49% | 5% |

| | What is yo | our opinion | of Kelly A | Ayotte? | | | |
|----------------|---|-----------------------|--------------------|-------------------------|-------------------------|------------|-------------------|
| | | Strongly Favorable | Somewhat Favorable | Somewhat Unfavorable | Strongly Unfavorable | No Opinion | Never Heard Of |
| Gender | Female | 17% | 22% | 18% | 39% | 4% | 1% |
| | Male | 22% | 34% | 17% | 23% | 4% | 0% |
| Age | 18-34 | 16% | 30% | 18% | 27% | 6% | 3% |
| | 35-54 | 15% | 30% | 18% | 33% | 4% | |
| | 55-64 | 23% | 30% | 16% | 27% | 4% | 0% |
| | 65+ | 22% | 23% | 17% | 34% | 4% | |
| Education | High School or Less | 30% | 33% | 11% | 20% | 6% | |
| | Some College/Associates Degree | 16% | 31% | 15% | 31% | 6% | 1% |
| | College Graduate | 17% | 26% | 20% | 34% | 2% | 0% |
| | Graduate/Professional School | 17% | 19% | 22% | 38% | 4% | |
| Ideology | Very Conservative | 43% | 45% | 6% | 1% | 4% | |
| | Somewhat Conservative | 32% | 44% | 11% | 9% | 4% | 0% |
| | Moderate | 15% | 36% | 20% | 20% | 8% | |
| | Somewhat Liberal | 3% | 8% | 30% | 56% | 4% | |
| | Very Liberal | 2% | 2% | 16% | 76% | 2% | 3% |
| Ideology | Conservative | 35% | 44% | 10% | 7% | 4% | 0% |
| | Moderate | 15% | 36% | 20% | 20% | 8% | |
| | Liberal | 2% | 6% | 26% | 62% | 3% | 1% |
| Party | Democratic | 2% | 5% | 22% | 65% | 4% | 1% |
| Registration | Republican | 42% | 42% | 8% | 4% | 4% | |
| | Moderate Liberal Democratic Republican Undeclared | 15% | 33% | 21% | 27% | 4% | 0% |
| Party | Democratic | 2% | 7% | 26% | 60% | 4% | 1% |
| Identification | Republican | 38% | 47% | 8% | 4% | 3% | |
| | Swing | 15% | 36% | 21% | 19% | 9% | |
| Region | North Country/Lakes | 16% | 29% | 18% | 34% | 3% | |
| | Monadnock/Dartmouth | 21% | 22% | 15% | 33% | 7% | 2% |
| | Merrimack Valley | 18% | 29% | 17% | 32% | 4% | 0% |
| | Seacoast/Border | 21% | 28% | 19% | 28% | 4% | |
| Congressional | CD1 | 21% | 27% | 18% | 29% | 4% | |
| District | CD2 | 18% | 28% | 16% | 33% | 4% | 1% |
| Total | | 19% | 27% | 17% | 31% | 4% | 0% |

| | | Favorable | Unfavorable | No Opinion |
|----------------|--------------------------------|-----------|-------------|------------|
| Gender | Female | 56% | 34% | 10% |
| | Male | 42% | 48% | 11% |
| Age | 18-34 | 44% | 36% | 20% |
| | 35-54 | 45% | 46% | 9% |
| | 55-64 | 49% | 42% | 9% |
| | 65+ | 55% | 37% | 8% |
| Education | High School or Less | 33% | 52% | 15% |
| | Some College/Associates Degree | 45% | 44% | 12% |
| | College Graduate | 55% | 37% | 8% |
| | Graduate/Professional School | 64% | 30% | 6% |
| Ideology | Very Conservative | 4% | 86% | 10% |
| | Somewhat Conservative | 22% | 65% | 13% |
| | Moderate | 41% | 40% | 19% |
| | Somewhat Liberal | 87% | 6% | 7% |
| | Very Liberal | 91% | 6% | 3% |
| Ideology | Conservative | 17% | 71% | 12% |
| | Moderate | 41% | 40% | 19% |
| | Liberal | 88% | 6% | 6% |
| Party | Democratic | 91% | 3% | 6% |
| Registration | Republican | 10% | 75% | 15% |
| | Undeclared | 49% | 42% | 9% |
| Party | Democratic | 90% | 4% | 7% |
| Identification | Republican | 12% | 76% | 13% |
| | Swing | 37% | 47% | 16% |
| Region | North Country/Lakes | 50% | 42% | 8% |
| | Merrimack Valley | 47% | 42% | 11% |
| | Seacoast/Border | 50% | 40% | 10% |
| Total | | 49% | 41% | 10% |

| | | Strongly Favorable | Somewhat Favorable | Somewhat Unfavorable | Strongly Unfavorable | No Opinion | Never Heard Of |
|-----------------------|--------------------------------|-----------------------|-----------------------|-------------------------|-------------------------|------------|-------------------|
| Gender | Female | 36% | 20% | 10% | 24% | 9% | 0% |
| | Male | 19% | 23% | 19% | 29% | 10% | 0% |
| Age | 18-34 | 17% | 28% | 15% | 20% | 19% | 1% |
| | 35-54 | 23% | 23% | 17% | 29% | 8% | 0% |
| | 55-64 | 30% | 19% | 11% | 32% | 9% | |
| | 65+ | 36% | 19% | 13% | 24% | 8% | |
| Education | High School or Less | 18% | 15% | 15% | 37% | 15% | |
| | Some College/Associates Degree | 20% | 24% | 14% | 29% | 12% | |
| | College Graduate | 35% | 20% | 14% | 23% | 8% | |
| | Graduate/Professional School | 37% | 26% | 12% | 18% | 5% | 2% |
| Ideology | Very Conservative | 1% | 4% | 17% | 69% | 10% | |
| | Somewhat Conservative | 7% | 15% | 28% | 38% | 13% | |
| | Moderate | 17% | 24% | 12% | 27% | 19% | 1% |
| | Somewhat Liberal | 56% | 31% | 2% | 4% | 6% | 1% |
| | Very Liberal | 58% | 33% | 2% | 4% | 3% | |
| Ideology | Conservative | 5% | 12% | 25% | 46% | 12% | |
| | Moderate | 17% | 24% | 12% | 27% | 19% | 1% |
| | Liberal | 57% | 32% | 2% | 4% | 5% | 0% |
| Party Registration | Democratic | 61% | 29% | 1% | 2% | 6% | 0% |
| | Republican | 3% | 8% | 24% | 51% | 15% | |
| | Undeclared | 22% | 26% | 16% | 26% | 9% | 1% |
| Party | Democratic | 56% | 34% | 2% | 2% | 6% | 0% |
| Identification | Republican | 3% | 9% | 25% | 51% | 13% | |
| | Swing | 13% | 24% | 17% | 29% | 15% | 1% |
| Region | North Country/Lakes | 29% | 21% | 15% | 27% | 8% | |
| | Merrimack Valley | 31% | 16% | 17% | 25% | 11% | 0% |
| | Seacoast/Border | 26% | 24% | 12% | 28% | 10% | 0% |
| Total | | 28% | 21% | 14% | 27% | 10% | 0% |

| | | Favorable | Unfavorable | No Opinion |
|----------------|--------------------------------|-----------|-------------|------------|
| Gender | Female | 20% | 19% | 61% |
| | Male | 34% | 17% | 49% |
| Age | 18-34 | 13% | 17% | 70% |
| | 35-54 | 28% | 11% | 61% |
| | 55-64 | 29% | 21% | 50% |
| | 65+ | 29% | 24% | 47% |
| Education | High School or Less | 38% | 13% | 50% |
| | Some College/Associates Degree | 25% | 14% | 60% |
| | College Graduate | 25% | 21% | 54% |
| | Graduate/Professional School | 20% | 24% | 56% |
| Ideology | Very Conservative | 64% | 2% | 34% |
| | Somewhat Conservative | 41% | 9% | 50% |
| | Moderate | 24% | 18% | 58% |
| | Somewhat Liberal | 4% | 34% | 63% |
| | Very Liberal | 5% | 25% | 70% |
| Ideology | Conservative | 47% | 7% | 46% |
| | Moderate | 24% | 18% | 58% |
| | Liberal | 4% | 31% | 65% |
| Party | Democratic | 3% | 33% | 64% |
| Registration | Republican | 51% | 6% | 43% |
| | Undeclared | 25% | 17% | 58% |
| Party | Democratic | 3% | 30% | 67% |
| Identification | Republican | 50% | 5% | 45% |
| | Swing | 22% | 27% | 51% |
| Region | North Country/Lakes | 23% | 18% | 58% |
| | Merrimack Valley | 24% | 15% | 61% |
| | Seacoast/Border | 29% | 19% | 52% |
| Total | | 27% | 18% | 55% |

| | | Strongly Favorable | Somewhat Favorable | Somewhat Unfavorable | Strongly Unfavorable | No Opinion | Never Heard Of |
|-------------------------|--------------------------------|-----------------------|-----------------------|-------------------------|-------------------------|------------|-------------------|
| Gender | Female | 7% | 13% | 6% | 12% | 30% | 31% |
| | Male | 11% | 23% | 6% | 11% | 26% | 23% |
| Age | 18-34 | 4% | 9% | 6% | 10% | 30% | 40% |
| | 35-54 | 7% | 22% | 5% | 5% | 27% | 34% |
| | 55-64 | 11% | 18% | 7% | 13% | 30% | 21% |
| | 65+ | 12% | 18% | 7% | 17% | 26% | 21% |
| Education | High School or Less | 13% | 25% | 5% | 7% | 31% | 19% |
| | Some College/Associates Degree | 10% | 15% | 5% | 9% | 27% | 33% |
| | College Graduate | 7% | 18% | 7% | 14% | 29% | 25% |
| | Graduate/Professional School | 6% | 14% | 9% | 15% | 25% | 30% |
| Ideology | Very Conservative | 32% | 31% | 1% | 1% | 22% | 12% |
| | Somewhat Conservative | 11% | 30% | 6% | 3% | 33% | 17% |
| | Moderate | 6% | 18% | 4% | 13% | 33% | 26% |
| | Somewhat Liberal | 2% | 2% | 11% | 23% | 27% | 35% |
| | Very Liberal | 1% | 5% | 4% | 20% | 17% | 53% |
| Ideology | Conservative | 16% | 30% | 5% | 3% | 30% | 16% |
| | Moderate | 6% | 18% | 4% | 13% | 33% | 26% |
| | Liberal | 1% | 3% | 9% | 22% | 24% | 41% |
| Party Registration | Democratic | 1% | 2% | 6% | 27% | 26% | 38% |
| | Republican | 18% | 32% | 4% | 2% | 29% | 14% |
| | Undeclared | 8% | 18% | 8% | 8% | 29% | 29% |
| Party Identification | Democratic | 1% | 2% | 7% | 23% | 26% | 41% |
| | Republican | 16% | 34% | 3% | 2% | 31% | 14% |
| | Swing | 11% | 11% | 19% | 9% | 23% | 27% |
| Region | North Country/Lakes | 8% | 16% | 7% | 12% | 31% | 27% |
| | Merrimack Valley | 6% | 18% | 6% | 10% | 29% | 32% |
| | Seacoast/Border | 11% | 18% | 6% | 13% | 27% | 25% |
| Total | | 9% | 18% | 6% | 12% | 28% | 27% |

| | | Favorable | Unfavorable | No Opinion |
|----------------|--------------------------------|-----------|-------------|------------|
| Gender | Female | 48% | 20% | 32% |
| | Male | 36% | 35% | 28% |
| Age | 18-34 | 28% | 24% | 48% |
| | 35-54 | 39% | 27% | 35% |
| | 55-64 | 37% | 33% | 29% |
| | 65+ | 54% | 25% | 21% |
| Education | High School or Less | 31% | 30% | 39% |
| | Some College/Associates Degree | 38% | 28% | 35% |
| | College Graduate | 47% | 28% | 25% |
| | Graduate/Professional School | 54% | 24% | 22% |
| Ideology | Very Conservative | 5% | 51% | 44% |
| | Somewhat Conservative | 25% | 41% | 35% |
| | Moderate | 26% | 36% | 38% |
| | Somewhat Liberal | 70% | 8% | 22% |
| | Very Liberal | 79% | 6% | 15% |
| Ideology | Conservative | 19% | 44% | 37% |
| | Moderate | 26% | 36% | 38% |
| | Liberal | 73% | 7% | 20% |
| Party | Democratic | 74% | 5% | 21% |
| Registration | Republican | 8% | 50% | 42% |
| | Undeclared | 46% | 26% | 28% |
| Party | Democratic | 74% | 7% | 19% |
| Identification | Republican | 10% | 50% | 40% |
| | Swing | 31% | 26% | 43% |
| Region | North Country/Lakes | 25% | 25% | 49% |
| | Monadnock/Dartmouth | 43% | 26% | 31% |
| | Merrimack Valley | 46% | 28% | 26% |
| | Seacoast/Border | 37% | 30% | 33% |
| Total | | 43% | 27% | 30% |

| | | Strongly Favorable | Somewhat Favorable | Somewhat Unfavorable | Strongly Unfavorable | No Opinion | Never Heard Of |
|-------------------------|--------------------------------|-----------------------|--------------------|-------------------------|-------------------------|------------|-------------------|
| Gender | Female | 18% | 30% | 7% | 13% | 21% | 10% |
| | Male | 14% | 22% | 12% | 24% | 17% | 11% |
| Age | 18-34 | 5% | 24% | 3% | 21% | 17% | 31% |
| | 35-54 | 15% | 24% | 11% | 16% | 22% | 13% |
| | 55-64 | 14% | 23% | 11% | 22% | 20% | 9% |
| | 65+ | 23% | 31% | 8% | 17% | 17% | 4% |
| Education | High School or Less | 13% | 18% | 5% | 25% | 26% | 14% |
| | Some College/Associates Degree | 14% | 23% | 12% | 16% | 21% | 13% |
| | College Graduate | 16% | 31% | 7% | 21% | 16% | 9% |
| | Graduate/Professional School | 23% | 31% | 11% | 13% | 15% | 7% |
| Ideology | Very Conservative | | 5% | 7% | 44% | 22% | 22% |
| | Somewhat Conservative | 6% | 19% | 13% | 28% | 22% | 12% |
| | Moderate | 11% | 14% | 16% | 19% | 27% | 12% |
| | Somewhat Liberal | 33% | 37% | 4% | 3% | 18% | 5% |
| | Very Liberal | 27% | 52% | 6% | 1% | 7% | 8% |
| Ideology | Conservative | 4% | 15% | 11% | 32% | 22% | 15% |
| | Moderate | 11% | 14% | 16% | 19% | 27% | 12% |
| | Liberal | 31% | 42% | 5% | 3% | 14% | 6% |
| Party Registration | Democratic | 31% | 43% | 3% | 2% | 15% | 6% |
| | Republican | 2% | 6% | 10% | 41% | 25% | 17% |
| | Undeclared | 17% | 29% | 13% | 13% | 18% | 10% |
| Party Identification | Democratic | 31% | 43% | 5% | 2% | 14% | 5% |
| | Republican | 1% | 9% | 12% | 38% | 23% | 17% |
| | Swing | 8% | 23% | 16% | 10% | 28% | 15% |
| Region | North Country/Lakes | 4% | 21% | 12% | 14% | 33% | 16% |
| | Monadnock/Dartmouth | 13% | 29% | 8% | 18% | 19% | 12% |
| | Merrimack Valley | 20% | 25% | 9% | 19% | 18% | 9% |
| | Seacoast/Border | 12% | 25% | 11% | 19% | 19% | 14% |
| Total | | 16% | 26% | 9% | 18% | 19% | 11% |

| | | Favorable | Unfavorable | No Opinion |
|-----------------------------|--------------------------------|-----------|-------------|------------|
| Gender | Female | 20% | 30% | 50% |
| | Male | 40% | 21% | 38% |
| Age | 18-34 | 36% | 29% | 36% |
| | 35-54 | 26% | 31% | 43% |
| | 55-64 | 36% | 19% | 45% |
| | 65+ | 27% | 26% | 47% |
| Education | High School or Less | 44% | 15% | 41% |
| Ladodion | Some College/Associates Degree | 30% | 23% | 47% |
| | College Graduate | 27% | 30% | 43% |
| | Graduate/Professional School | 20% | 34% | 45% |
| Ideology | Very Conservative | 72% | 1% | 27% |
| lucology | Somewhat Conservative | 44% | 15% | 41% |
| | Moderate | 35% | 15% | 49% |
| | Somewhat Liberal | 5% | 43% | 53% |
| | Very Liberal | 370 | 51% | 49% |
| Ideology | Conservative | 52% | 11% | 37% |
| lucology | Moderate | 35% | 15% | 49% |
| | Liberal | 3% | 45% | 51% |
| Party | Democratic | 3% | 45% | 52% |
| deology Party Registration | | 63% | 5% | 33% |
| | Republican Undeclared | 24% | 28% | 47% |
| Dorty | Democratic | 2% | 43% | 55% |
| Identification | | | | |
| | Republican | 58% | 8% | 33% |
| Destina | Swing | 38% | 20% | 43% |
| Region | North Country/Lakes | 41% | 17% | 42% |
| | Monadnock/Dartmouth | 28% | 27% | 45% |
| | Merrimack Valley | 30% | 28% | 42% |
| | Seacoast/Border | 28% | 18% | 53% |
| Total | | 30% | 26% | 44% |

| | | Strongly Favorable | Somewhat Favorable | Somewhat Unfavorable | Strongly Unfavorable | No Opinion | Never Heard Of |
|----------------|--------------------------------|-----------------------|--------------------|-------------------------|-------------------------|------------|-------------------|
| Gender | Female | 13% | 7% | 8% | 22% | 27% | 23% |
| | Male | 22% | 18% | 8% | 13% | 21% | 17% |
| Age | 18-34 | 23% | 13% | 6% | 23% | 13% | 23% |
| | 35-54 | 14% | 12% | 8% | 23% | 21% | 22% |
| | 55-64 | 21% | 15% | 8% | 11% | 27% | 19% |
| | 65+ | 17% | 10% | 9% | 17% | 29% | 18% |
| Education | High School or Less | 29% | 15% | 5% | 10% | 25% | 15% |
| | Some College/Associates Degree | 18% | 12% | 5% | 18% | 23% | 24% |
| | College Graduate | 16% | 10% | 10% | 20% | 26% | 18% |
| | Graduate/Professional School | 8% | 12% | 13% | 22% | 24% | 21% |
| Ideology | Very Conservative | 44% | 27% | 1% | | 12% | 15% |
| | Somewhat Conservative | 26% | 19% | 7% | 8% | 28% | 13% |
| | Moderate | 23% | 12% | 9% | 5% | 26% | 25% |
| | Somewhat Liberal | 1% | 3% | 11% | 31% | 27% | 25% |
| | Very Liberal | | | 9% | 42% | 21% | 28% |
| Ideology | Conservative | 31% | 21% | 5% | 5% | 23% | 13% |
| | Moderate | 23% | 12% | 9% | 5% | 26% | 25% |
| | Liberal | 1% | 2% | 10% | 35% | 25% | 26% |
| Party | Democratic | 0% | 2% | 9% | 36% | 28% | 24% |
| Registration | Republican | 41% | 22% | 2% | 3% | 19% | 14% |
| | Undeclared | 12% | 13% | 12% | 16% | 26% | 22% |
| Party | Democratic | 0% | 2% | 11% | 32% | 30% | 25% |
| Identification | Republican | 36% | 22% | 4% | 4% | 19% | 14% |
| | Swing | 15% | 24% | 13% | 6% | 19% | 23% |
| Region | North Country/Lakes | 10% | 31% | 7% | 10% | 22% | 20% |
| | Monadnock/Dartmouth | 17% | 11% | 8% | 19% | 24% | 21% |
| | Merrimack Valley | 19% | 11% | 8% | 20% | 24% | 18% |
| | Seacoast/Border | 16% | 12% | 9% | 10% | 29% | 24% |
| Total | | 17% | 12% | 8% | 18% | 24% | 20% |

| Regard | lless of for whom you plan on voting, v presidential | | u believe will v | vin the |
|----------------|---|--------|------------------|---------|
| | | Harris | Trump | Unsure |
| Gender | Female | 51% | 30% | 19% |
| | Male | 38% | 42% | 20% |
| Age | 18-34 | 44% | 44% | 12% |
| | 35-54 | 41% | 35% | 24% |
| | 55-64 | 43% | 39% | 18% |
| | 65+ | 49% | 32% | 19% |
| Education | High School or Less | 31% | 54% | 15% |
| | Some College/Associates Degree | 45% | 35% | 20% |
| | College Graduate | 48% | 33% | 19% |
| | Graduate/Professional School | 52% | 25% | 24% |
| Ideology | Very Conservative | 5% | 82% | 13% |
| | Somewhat Conservative | 22% | 56% | 23% |
| | Moderate | 36% | 37% | 27% |
| | Somewhat Liberal | 75% | 6% | 19% |
| | Very Liberal | 83% | 3% | 13% |
| Ideology | Conservative | 17% | 63% | 20% |
| | Moderate | 36% | 37% | 27% |
| | Liberal | 78% | 5% | 17% |
| Party | Democratic | 83% | 4% | 13% |
| Registration | Republican | 10% | 72% | 18% |
| | Undeclared | 43% | 31% | 26% |
| Party | Democratic | 79% | 4% | 17% |
| Identification | Republican | 11% | 69% | 20% |
| | Swing | 30% | 33% | 37% |
| Region | North Country/Lakes | 40% | 38% | 22% |
| | Monadnock/Dartmouth | 48% | 35% | 17% |
| | Merrimack Valley | 45% | 35% | 20% |
| | Seacoast/Border | 45% | 37% | 19% |
| Congressional | CD1 | 43% | 38% | 20% |
| District | CD2 | 47% | 34% | 19% |
| Total | | 45% | 36% | 19% |

| | | Harris | Trump | Unsure |
|----------------|--------------------------------|--------|-------|--------|
| Gender | Female | 37% | 61% | 3% |
| | Male | 53% | 42% | 4% |
| Age | 18-34 | 48% | 41% | 11% |
| | 35-54 | 46% | 51% | 3% |
| | 55-64 | 50% | 48% | 2% |
| | 65+ | 39% | 59% | 2% |
| Education | High School or Less | 63% | 34% | 4% |
| | Some College/Associates Degree | 46% | 49% | 4% |
| | College Graduate | 40% | 56% | 3% |
| | Graduate/Professional School | 33% | 65% | 2% |
| Ideology | Very Conservative | 97% | 2% | 1% |
| | Somewhat Conservative | 72% | 23% | 5% |
| | Moderate | 46% | 42% | 12% |
| | Somewhat Liberal | 7% | 93% | |
| | Very Liberal | 4% | 93% | 3% |
| Ideology | Conservative | 79% | 17% | 4% |
| | Moderate | 46% | 42% | 12% |
| | Liberal | 6% | 93% | 1% |
| Party | Democratic | 5% | 93% | 2% |
| Registration | Republican | 88% | 9% | 3% |
| | Undeclared | 41% | 54% | 5% |
| Party | Democratic | 4% | 94% | 2% |
| Identification | Republican | 87% | 10% | 4% |
| | Swing | 44% | 43% | 13% |
| Region | North Country/Lakes | 45% | 51% | 4% |
| | Monadnock/Dartmouth | 40% | 54% | 6% |
| | Merrimack Valley | 44% | 52% | 4% |
| | Seacoast/Border | 47% | 51% | 2% |
| Congressional | CD1 | 46% | 50% | 3% |
| District | CD2 | 43% | 54% | 3% |
| Total | | 45% | 52% | 3% |

| | | Harris | Trump | Unsure |
|----------------|--------------------------------|--------|-------|--------|
| Gender | Female | 36% | 59% | 5% |
| | Male | 53% | 42% | 5% |
| Age | 18-34 | 46% | 41% | 13% |
| | 35-54 | 46% | 51% | 4% |
| | 55-64 | 49% | 47% | 4% |
| | 65+ | 39% | 56% | 4% |
| Education | High School or Less | 62% | 34% | 4% |
| | Some College/Associates Degree | 44% | 49% | 7% |
| | College Graduate | 40% | 55% | 5% |
| | Graduate/Professional School | 34% | 63% | 4% |
| Ideology | Very Conservative | 97% | 1% | 2% |
| | Somewhat Conservative | 70% | 23% | 7% |
| | Moderate | 50% | 40% | 9% |
| | Somewhat Liberal | 6% | 92% | 2% |
| | Very Liberal | 2% | 92% | 6% |
| Ideology | Conservative | 78% | 17% | 5% |
| | Moderate | 50% | 40% | 9% |
| | Liberal | 5% | 92% | 3% |
| Party | Democratic | 4% | 93% | 3% |
| Registration | Republican | 86% | 11% | 3% |
| | Undeclared | 42% | 51% | 7% |
| Party | Democratic | 4% | 92% | 4% |
| Identification | Republican | 86% | 10% | 5% |
| | Swing | 45% | 42% | 13% |
| Region | North Country/Lakes | 47% | 50% | 3% |
| | Monadnock/Dartmouth | 40% | 53% | 7% |
| | Merrimack Valley | 43% | 52% | 5% |
| | Seacoast/Border | 47% | 49% | 4% |
| Congressional | CD1 | 46% | 49% | 4% |
| District | CD2 | 42% | 53% | 6% |
| Total | | 44% | 51% | 5% |
| | | | | |

| | | Harris | Trump | Unsure |
|-------------------------|--------------------------------|--------|-------|--------|
| Gender | Female | 55% | 38% | 7% |
| | Male | 38% | 56% | 6% |
| Age | 18-34 | 31% | 52% | 17% |
| | 35-54 | 47% | 48% | 5% |
| | 55-64 | 44% | 51% | 5% |
| | 65+ | 53% | 41% | 6% |
| Education | High School or Less | 32% | 65% | 3% |
| | Some College/Associates Degree | 41% | 47% | 12% |
| | College Graduate | 52% | 43% | 5% |
| | Graduate/Professional School | 60% | 35% | 6% |
| Ideology | Very Conservative | 0% | 98% | 2% |
| | Somewhat Conservative | 19% | 77% | 4% |
| | Moderate | 33% | 50% | 17% |
| | Somewhat Liberal | 87% | 6% | 7% |
| | Very Liberal | 86% | 2% | 12% |
| Ideology | Conservative | 14% | 83% | 3% |
| | Moderate | 33% | 50% | 17% |
| | Liberal | 87% | 5% | 8% |
| Party | Democratic | 89% | 4% | 7% |
| Registration | Republican | 7% | 91% | 2% |
| | Undeclared | 46% | 44% | 10% |
| Party Identification | Democratic | 87% | 4% | 9% |
| identification | Republican | 7% | 91% | 3% |
| | Swing | 32% | 48% | 20% |
| Region | North Country/Lakes | 45% | 46% | 9% |
| | Monadnock/Dartmouth | 48% | 43% | 9% |
| | Merrimack Valley | 48% | 47% | 6% |
| | Seacoast/Border | 45% | 49% | 6% |
| Congressional | CD1 | 44% | 48% | 7% |
| District | CD2 | 48% | 45% | 6% |
| Total | | 46% | 47% | 7% |

Which of the below candidates do you believe would do a better job of improving our nation's economy? Harris Trump Unsure Gender Female 57% 38% 5% 39% 57% Male 4% 39% 7% 18-34 53% Age 35-54 49% 49% 2% 55-64 44% 51% 5% 65+ 4% 54% 41% 5% 31% 64% Education High School or Less Some College/Associates Degree 46% 50% 5% College Graduate 53% 43% 4% Graduate/Professional School 62% 35% 3% 99% Ideology Very Conservative 1% Somewhat Conservative 19% 78% 3% Moderate 36% 52% 12% Somewhat Liberal 91% 6% 3% Very Liberal 90% 2% 8% Conservative 2% 14% 84% Ideology Moderate 36% 52% 12% Liberal 91% 5% 4% Party Democratic 93% 4% 4% Registration 92% Republican 7% 2% Undeclared 48% 7% 45% Party Democratic 92% 3% 5% Identification Republican 6% 92% 2% 35% 52% 13% Swing 48% 50% 2% North Country/Lakes Region Monadnock/Dartmouth 52% 43% 5% Merrimack Valley 48% 47% 5%

Seacoast/Border

CD1

CD2

Congressional

District

Total

49%

49%

45%

47%

47%

47%

50%

48%

4%

4%

4%

4%

| | | Harris | Trump | Unsure |
|----------------|--------------------------------|--------|-------|--------|
| Gender | Female | 52% | 40% | 8% |
| | Male | 32% | 60% | 8% |
| Age | 18-34 | 32% | 56% | 12% |
| | 35-54 | 39% | 51% | 10% |
| | 55-64 | 41% | 54% | 5% |
| | 65+ | 50% | 43% | 7% |
| Education | High School or Less | 29% | 65% | 6% |
| | Some College/Associates Degree | 39% | 52% | 9% |
| | College Graduate | 46% | 46% | 7% |
| | Graduate/Professional School | 53% | 37% | 10% |
| Ideology | Very Conservative | 1% | 99% | 0% |
| | Somewhat Conservative | 15% | 80% | 4% |
| | Moderate | 29% | 53% | 18% |
| | Somewhat Liberal | 81% | 8% | 10% |
| | Very Liberal | 81% | 7% | 13% |
| Ideology | Conservative | 11% | 86% | 3% |
| | Moderate | 29% | 53% | 18% |
| | Liberal | 81% | 8% | 11% |
| Party | Democratic | 85% | 6% | 8% |
| Registration | Republican | 5% | 93% | 3% |
| | Undeclared | 40% | 48% | 12% |
| Party | Democratic | 82% | 6% | 11% |
| Identification | Republican | 5% | 93% | 2% |
| | Swing | 21% | 56% | 23% |
| Region | North Country/Lakes | 42% | 50% | 8% |
| | Monadnock/Dartmouth | 42% | 48% | 10% |
| | Merrimack Valley | 43% | 49% | 8% |
| | Seacoast/Border | 41% | 51% | 8% |
| Congressional | CD1 | 41% | 51% | 8% |
| District | CD2 | 44% | 48% | 8% |
| Total | | 42% | 50% | 8% |

| | | Harris | Trump | Unsure |
|----------------|--------------------------------|--------|------------------------------|--------|
| Gender | Female | 64% | 29% | 7% |
| | Male | 48% | 37% | 15% |
| Age | 18-34 | 52% | 34% | 14% |
| | 35-54 | 55% | 33% | 11% |
| | 55-64 | 50% | 37% | 13% |
| | 65+ | 61% | 30% | 9% |
| Education | High School or Less | 37% | 48% | 15% |
| | Some College/Associates Degree | 54% | 33% | 13% |
| | College Graduate | 60% | 30% | 10% |
| | Graduate/Professional School | 69% | 23% | 8% |
| Ideology | Very Conservative | 1% | 88% | 11% |
| | Somewhat Conservative | 32% | 50% | 18% |
| | Moderate | 46% | 28% | 27% |
| | Somewhat Liberal | 94% | 3% | 3% |
| | Very Liberal | 98% | 2% | |
| Ideology | Conservative | 23% | 61% | 16% |
| | Moderate | 46% | 28% | 27% |
| | Liberal | 95% | 23% 61% 46% 28% 95% 3% | 2% |
| Party | Democratic | 96% | 2% | 2% |
| Registration | Republican | 14% | 71% | 15% |
| | Undeclared | 58% | 26% | 15% |
| Party | Democratic | 96% | 2% | 2% |
| Identification | Republican | 15% | 66% | 19% |
| | Swing | 47% | 24% | 29% |
| Region | North Country/Lakes | 55% | 31% | 13% |
| | Monadnock/Dartmouth | 58% | 34% | 8% |
| | Merrimack Valley | 55% | 32% | 13% |
| | Seacoast/Border | 56% | 34% | 10% |
| Congressional | CD1 | 54% | 33% | 13% |
| District | CD2 | 58% | 33% | 9% |
| Total | | 56% | 33% | 11% |

| | If the gubernatorial election were | held today, for wh | om would | you vote? | |
|----------------|------------------------------------|--------------------|----------|--------------|--------|
| | | Ayotte | Craig | Someone Else | Unsure |
| Gender | Female | 39% | 53% | 3% | 6% |
| | Male | 57% | 35% | 4% | 5% |
| Age | 18-34 | 50% | 38% | 8% | 4% |
| | 35-54 | 46% | 45% | 4% | 4% |
| | 55-64 | 54% | 38% | 2% | 5% |
| | 65+ | 43% | 49% | 1% | 7% |
| Education | High School or Less | 63% | 27% | 5% | 6% |
| | Some College/Associates Degree | 48% | 40% | 4% | 8% |
| | College Graduate | 44% | 49% | 2% | 4% |
| | Graduate/Professional School | 37% | 58% | 1% | 4% |
| Ideology | Very Conservative | 94% | 1% | 2% | 3% |
| | Somewhat Conservative | 77% | 14% | 3% | 6% |
| | Moderate | 52% | 26% | 8% | 14% |
| | Somewhat Liberal | 9% | 83% | 3% | 5% |
| | Very Liberal | 3% | 93% | 2% | 1% |
| Ideology | Conservative | 82% | 11% | 3% | 5% |
| | Moderate | 52% | 26% | 8% | 14% |
| | Liberal | 7% | 86% | 2% | 4% |
| Party | Democratic | 6% | 91% | 1% | 2% |
| Registration | Republican | 88% | 4% | 4% | 4% |
| | Undeclared | 46% | 40% | 4% | 10% |
| Party | Democratic | 7% | 85% | 2% | 6% |
| Identification | Republican | 88% | 4% | 4% | 4% |
| | Swing | 51% | 28% | 8% | 13% |
| Region | North Country/Lakes | 45% | 46% | 3% | 5% |
| | Monadnock/Dartmouth | 47% | 46% | 2% | 5% |
| | Merrimack Valley | 46% | 44% | 4% | 6% |
| | Seacoast/Border | 49% | 42% | 3% | 6% |
| Congressional | CD1 | 48% | 43% | 3% | 6% |
| District | CD2 | 46% | 45% | 3% | 5% |
| Total | | 47% | 44% | | 6% |

| | | Pappas | Prescott | Someone Else | Unsure |
|----------------|--------------------------------|--------|----------|--------------|--------|
| Gender | Female | 58% | 34% | 2% | 6% |
| | Male | 42% | 49% | 3% | 7% |
| Age | 18-34 | 49% | 34% | 5% | 12% |
| | 35-54 | 48% | 44% | 3% | 5% |
| | 55-64 | 49% | 45% | 1% | 5% |
| | 65+ | 53% | 39% | 1% | 6% |
| Education | High School or Less | 33% | 61% | 3% | 4% |
| | Some College/Associates Degree | 49% | 38% | 3% | 11% |
| | College Graduate | 55% | 39% | 2% | 4% |
| | Graduate/Professional School | 63% | 30% | 2% | 5% |
| Ideology | Very Conservative | | 94% | 1% | 6% |
| | Somewhat Conservative | 19% | 70% | 2% | 9% |
| | Moderate | 43% | 29% | 11% | 17% |
| | Somewhat Liberal | 94% | 4% | 1% | 2% |
| | Very Liberal | 96% | 4% | | |
| Ideology | Conservative | 14% | 76% | 2% | 8% |
| | Moderate | 43% | 29% | 11% | 17% |
| | Liberal | 95% | 4% | 0% | 1% |
| Party | Democratic | 97% | 2% | | 1% |
| Registration | Republican | 7% | 87% | 2% | 3% |
| | Undeclared | 50% | 34% | 4% | 12% |
| Party | Democratic | 97% | 1% | 0% | 2% |
| Identification | Republican | 7% | 83% | 2% | 8% |
| | Swing | 39% | 23% | 17% | 21% |
| Region | North Country/Lakes | 53% | 37% | 4% | 7% |
| | Merrimack Valley | 47% | 42% | 2% | 9% |
| | Seacoast/Border | 51% | 42% | 2% | 5% |
| Total | | 50% | 41% | 2% | 6% |

| | | Goodlander | Tang Williams | Someone Else | Unsure |
|----------------|--------------------------------|------------|---------------|--------------|--------|
| Gender | Female | 60% | 26% | 3% | 11% |
| | Male | 40% | 51% | 2% | 7% |
| Age | 18-34 | 40% | 50% | 1% | 9% |
| | 35-54 | 51% | 35% | 5% | 9% |
| | 55-64 | 39% | 48% | 1% | 12% |
| | 65+ | 60% | 31% | 2% | 8% |
| Education | High School or Less | 31% | 53% | 3% | 13% |
| | Some College/Associates Degree | 47% | 37% | 3% | 12% |
| | College Graduate | 56% | 37% | 2% | 6% |
| | Graduate/Professional School | 62% | 29% | 2% | 7% |
| Ideology | Very Conservative | 4% | 91% | | 6% |
| | Somewhat Conservative | 24% | 60% | 5% | 11% |
| | Moderate | 34% | 41% | 6% | 19% |
| | Somewhat Liberal | 85% | 4% | 2% | 9% |
| | Very Liberal | 97% | 1% | | 3% |
| Ideology | Conservative | 18% | 69% | 3% | 10% |
| | Moderate | 34% | 41% | 6% | 19% |
| | Liberal | 89% | 3% | 1% | 7% |
| Party | Democratic | 91% | 1% | 2% | 6% |
| Registration | Republican | 10% | 83% | 2% | 6% |
| | Undeclared | 51% | 31% | 4% | 15% |
| Party | Democratic | 89% | 1% | 1% | 9% |
| Identification | Republican | 9% | 78% | 4% | 9% |
| | Swing | 33% | 39% | 7% | 21% |
| Region | North Country/Lakes | 41% | 39% | 2% | 19% |
| | Monadnock/Dartmouth | 52% | 35% | 5% | 9% |
| | Merrimack Valley | 51% | 39% | 2% | 9% |
| | Seacoast/Border | 41% | 45% | 1% | 13% |
| Total | | 50% | 38% | 3% | 10% |

| | | Harris | Trump | Stein | Oliver | West | Someone Else | Unsure |
|----------------|--------------------------------|--------|-------|-------|--------|------|-----------------|--------|
| Gender | Female | 60% | 36% | 1% | 0% | 0% | 0% | 2% |
| | Male | 40% | 53% | 1% | 1% | 0% | 2% | 2% |
| Age | 18-34 | 39% | 47% | 7% | 1% | 2% | 2% | 2% |
| | 35-54 | 50% | 46% | 0% | 1% | 0% | 0% | 2% |
| | 55-64 | 46% | 49% | 0% | 1% | | 1% | 3% |
| | 65+ | 58% | 39% | 0% | 0% | 0% | 1% | 2% |
| Education | High School or Less | 34% | 63% | | | | 1% | 3% |
| | Some College/Associates Degree | 48% | 45% | 2% | 1% | 1% | 1% | 2% |
| | College Graduate | 56% | 40% | 1% | 1% | 0% | 1% | 2% |
| | Graduate/Professional School | 63% | 32% | 0% | 0% | 1% | 1% | 2% |
| Ideology | Very Conservative | 1% | 96% | | | | 1% | 2% |
| | Somewhat Conservative | 21% | 73% | 1% | 1% | 0% | 2% | 3% |
| | Moderate | 39% | 46% | 2% | 1% | 4% | 4% | 4% |
| | Somewhat Liberal | 93% | 5% | | 0% | | | 2% |
| | Very Liberal | 94% | 2% | 4% | 0% | 0% | 6 | |
| Ideology | Conservative | 15% | 79% | 0% | 1% | 0% | 2% | 2% |
| | Moderate | 39% | 46% | 2% | 1% | 4% | 4% | 4% |
| | Liberal | 93% | 4% | 1% | 0% | 0% | | 1% |
| Party | Democratic | 95% | 3% | 0% | 0% | 1% | | 0% |
| Registration | Republican | 7% | 89% | | 0% | | 1% | 2% |
| | Undeclared | 51% | 40% | 2% | 1% | 1% | 2% | 3% |
| Party | Democratic | 95% | 3% | 1% | 0% | 1% | | 1% |
| Identification | Republican | 7% | 87% | 1% | 1% | | 1% | 3% |
| | Swing | 38% | 41% | 3% | 1% | 3% | 6% | 6% |
| Region | North Country/Lakes | 51% | 46% | 1% | 1% | | 1% | 0% |
| | Monadnock/Dartmouth | 54% | 41% | | 0% | 1% | 1% | 2% |
| | Merrimack Valley | 51% | 43% | 1% | 1% | 1% | 1% | 2% |
| | Seacoast/Border | 49% | 46% | 1% | 0% | 0% | 1% | 2% |
| Congressional | CD1 | 49% | 46% | 1% | 1% | 0% | 2% | 2% |
| District | CD2 | 53% | 42% | 1% | 0% | 0% | 1% | 2% |
| Total | | 51% | 44% | 1% | 1% | 0% | 1% | 2% |

| Issues by Candidate Preference (Gubernatorial) | | | | | | |
|--|--------|-------|--------------|--------|--|--|
| | Ayotte | Craig | Someone Else | Unsure | | |
| Abortion | 3% | 89% | 3% | 6% | | |
| Affordable Housing | 21% | 68% | 7% | 4% | | |
| Border Security | 92% | 3% | 1% | 4% | | |
| Crime | 50% | 50% | | | | |
| Economy/Inflation | 70% | 18% | 5% | 7% | | |
| Education | 17% | 54% | 13% | 17% | | |
| Elections/Democracy | 11% | 84% | 1% | 5% | | |
| Environment/Climate | 8% | 78% | 5% | 9% | | |
| Foreign Relations/National Security | 53% | 40% | 2% | 5% | | |
| Government Spending/Taxes | 78% | 16% | 4% | 2% | | |
| Gun Regulation | 13% | 80% | 4% | 2% | | |
| Health Care | 12% | 85% | 1% | 1% | | |
| Other | 21% | 50% | 4% | 25% | | |
| Social Security/Medicare | 30% | 63% | | 7% | | |
| Unsure | 20% | 53% | 7% | 20% | | |
| Total | 47% | 44% | 3% | 6% | | |

| Issues by Candidate Preference (1st CD) | | | | | | |
|---|--------|----------|--------------|--------|--|--|
| | Pappas | Prescott | Someone Else | Unsure | | |
| Abortion | 96% | 3% | | 1% | | |
| Affordable Housing | 84% | 8% | | 8% | | |
| Border Security | 2% | 90% | 0% | 7% | | |
| Crime | 50% | 50% | | | | |
| Economy/Inflation | 26% | 59% | 4% | 10% | | |
| Education | 77% | 8% | 8% | 8% | | |
| Elections/Democracy | 93% | 7% | | 1% | | |
| Environment/Climate | 98% | | 2% | | | |
| Foreign Relations/National Security | 50% | 40% | 5% | 5% | | |
| Government Spending/Taxes | 21% | 64% | 9% | 6% | | |
| Gun Regulation | 100% | | | | | |
| Health Care | 90% | 8% | | 3% | | |
| Other | 57% | 14% | | 29% | | |
| Social Security/Medicare | 67% | 22% | | 11% | | |
| Unsure | 78% | | | 22% | | |
| Total | 50% | 41% | 2% | 6% | | |

| Issues by Candidate Preference (2nd CD) | | | | | |
|---|------------|---------------|--------------|--------|--|
| | Goodlander | Tang Williams | Someone Else | Unsure | |
| Abortion | 90% | 5% | | 5% | |
| Affordable Housing | 69% | 11% | | 19% | |
| Border Security | 6% | 85% | 2% | 8% | |
| Crime | 100% | | | | |
| Economy/Inflation | 24% | 58% | 6% | 11% | |
| Education | 70% | 10% | | 20% | |
| Elections/Democracy | 84% | 8% | 2% | 6% | |
| Environment/Climate | 85% | 2% | 2% | 12% | |
| Foreign Relations/National Security | 54% | 35% | 2% | 9% | |
| Government Spending/Taxes | 21% | 65% | | 13% | |
| Gun Regulation | 83% | 6% | 3% | 8% | |
| Health Care | 88% | 3% | 3% | 6% | |
| Other | 80% | | | 20% | |
| Social Security/Medicare | 67% | 25% | | 8% | |
| Unsure | 33% | 17% | | 50% | |
| Total | 50% | 38% | 3% | 9% | |

| | Harris | Trump | Stein | Oliver | West | Someone Else | Unsure |
|-------------------------------------|--------|-------|-------|--------|------|-----------------|--------|
| Abortion | 93% | 2% | | | | 1% | 4% |
| Affordable Housing | 85% | 9% | | | | | 6% |
| Border Security | 2% | 96% | | 0% | 0% | 0% | 1% |
| Crime | 50% | 25% | | | | | 25% |
| Economy/Inflation | 24% | 69% | 2% | 1% | 0% | 2% | 2% |
| Education | 87% | 9% | | | | 4% | |
| Elections/Democracy | 92% | 7% | | 0% | 0% | 0% | 1% |
| Environment/Climate | 92% | | 6% | | 1% | | 1% |
| Foreign Relations/National Security | 46% | 44% | | 3% | 2% | 4% | 2% |
| Government Spending/Taxes | 20% | 64% | | 4% | 4% | 4% | 6% |
| Gun Regulation | 96% | 2% | | | | | 1% |
| Health Care | 89% | 8% | 1% | | | | 1% |
| Other | 65% | 17% | | | | 17% | |
| Social Security/Medicare | 67% | 31% | | | | | 2% |
| Unsure | 80% | 20% | | | | | |
| Total | 51% | 44% | 1% | 1% | 1% | 1% | 2% |

October 1-2, 2024 | n = 2104 | New Hampshire Likely Voters | MoE +/- 2.1%

| Gender | | |
|--------|-----------|---------|
| | Frequency | Percent |
| Female | 1081 | 51 |
| Male | 1023 | 49 |
| Total | 2104 | 100 |

| | Age | | |
|-------|-----|-----------|---------|
| | | Frequency | Percent |
| 18-34 | | 250 | 12 |
| 35-54 | | 647 | 31 |
| 55-64 | | 480 | 23 |
| 65+ | | 727 | 35 |
| Total | | 2104 | 100 |

| Education | | |
|--------------------------------|-----------|---------|
| | Frequency | Percent |
| High School or Less | 391 | 19 |
| Some College/Associates Degree | 640 | 30 |
| College Graduate | 665 | 32 |
| Graduate/Professional School | 408 | 19 |
| Total | 2104 | 100 |

| ldeology | | | | | |
|-----------------------|-----------|---------|--|--|--|
| | Frequency | Percent | | | |
| Very Conservative | 282 | 13 | | | |
| Somewhat Conservative | 724 | 34 | | | |
| Moderate | 215 | 10 | | | |
| Somewhat Liberal | 600 | 29 | | | |
| Very Liberal | 284 | 13 | | | |
| Conservative | 1006 | 48 | | | |
| Moderate | 215 | 10 | | | |
| Liberal | 884 | 42 | | | |
| Total | 2104 | 100 | | | |

| | Party Registration | | | | | |
|----------------------------------|--------------------|-----------|---------|--|--|--|
| | | Frequency | Percent | | | |
| Statewide | Democratic | 624 | 30 | | | |
| | Republican | 357 | 31 | | | |
| | Undeclared | 823 | 39 | | | |
| | Total | 2104 | 100 | | | |
| 1st | Democratic | 321 | 29 | | | |
| Congressional District | Republican | 345 | 31 | | | |
| | Undeclared | 433 | 39 | | | |
| | Total | 1099 | 100 | | | |
| 2nd Congressional District | Democratic | 303 | 30 | | | |
| | Republican | 312 | 31 | | | |
| | Undeclared | 390 | 39 | | | |
| | Total | 1005 | 100 | | | |

| | Party Identification | | | | | |
|---------------------------|----------------------|-----------|---------|--|--|--|
| | | Frequency | Percent | | | |
| Statewide | Democratic | 994 | 47 | | | |
| | Republican | 968 | 46 | | | |
| | Swing | 142 | 7 | | | |
| | Total | 2104 | 100 | | | |
| 1st | Democratic | 500 | 46 | | | |
| Congressional District | Republican | 518 | 47 | | | |
| | Swing | 81 | 7 | | | |
| | Total | 1099 | 100 | | | |
| 2nd | Democratic | 494 | 47 | | | |
| Congressional District | Republican | 450 | 46 | | | |
| | Swing | 61 | 7 | | | |
| | Total | 1005 | 100 | | | |

| Region | | |
|----------------------------------|---------------|------------|
| North Country/Lakes | Frequency 238 | Percent 11 |
| Monadnock/Dartmouth | 328 | 16 |
| Merrimack Valley Seacoast/Border | 827 711 | 39 |
| Total | 2104 | 100 |

| Congressional District | | |
|------------------------|-----------|---------|
| | Frequency | Percent |
| CD1 | 1099 | 52 |
| CD2 | 1005 | 48 |
| Total | 2104 | 100 |

The Saint Anselm College Survey Center (SACSC) was founded in the wake of the 2016 election, and launched its first poll in February 2018 as the midterm elections were getting underway. Housed within the New Hampshire Institute of Politics at Saint Anselm College, the Center conducts quarterly polls of New Hampshire voter attitudes and additional polls as circumstances warrant. This research supports the academic mission of the College, and provides students with a practical education in survey techniques while providing the public at large with insight into political opinion trends that impact the state's federal and gubernatorial elections. To support its operations, the Center performs commissioned research on behalf of nonprofit organizations and corporations.

For more information on SACSC, please visit: anselm.edu/new-hampshire-institute-politics/polling For inquiries, please contact: nhioppoll@anselm.edu