

A SURVEY OF LIKELY NH VOTERS

September 11-12, 2024

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Survey Notes

These results are from a Saint Anselm College Survey Center poll based on online surveys of 2241 New Hampshire likely voters. Surveys were collected between September 11th and 12th, 2024, from cell phone users randomly drawn from a sample of registered voters reflecting the demographic and partisan characteristics of the voting population. Names were presented in random order for the favorability and ballot tests. The survey has an overall margin of sampling error of +/- 2.1% with a confidence interval of 95%. The data are weighted for age, gender, geography, and education based on a voter demographic model derived from historical voting patterns, but are not weighted by party registration or party identification.

Summary

New Hampshire Institute of Politics Executive Director Neil Levesque summarized the results, saying, “Vice President Kamala Harris was the clear winner in her debate with former President Donald Trump. However, the polarized partisan environment leaves her little room to grow, so she sees only a slight improvement in her lead with just under two months to go until Election Day.”

Voters tuned into last Tuesday’s debate. The debate attracted over 65 million viewers, which is over 15 million more than watched the debate between President Joe Biden and Trump. 86% of respondents report having watched the debate.

New Hampshire voters believe Harris emerged victorious. 58% of respondents picked her as the winner, while only 22% picked Trump. 18% gave poor marks to both.

Harris has a strong lead among those that watched the debate. She leads by 13 points (54%-41%) among debate watchers. 75% of watchers that claim the debate will impact their decision about whom to support for president report that they will vote for Harris.

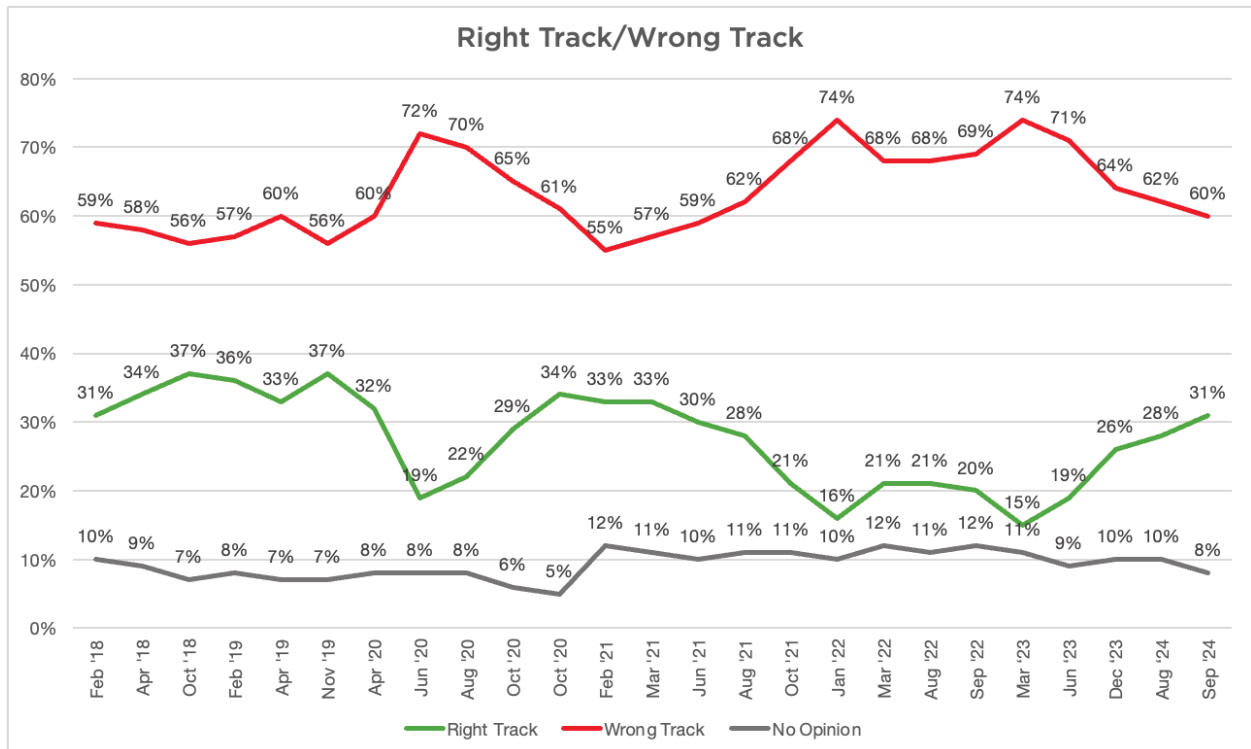
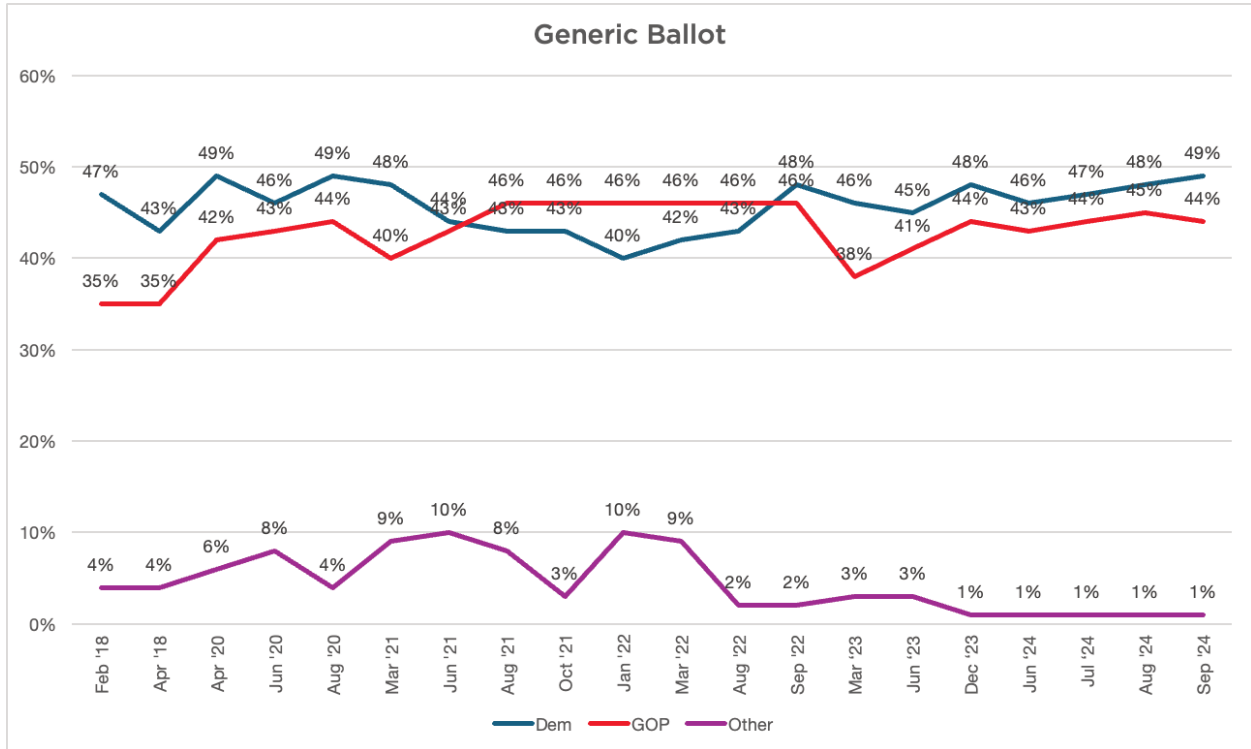
Despite the voter attention paid to the debate, the favorability of both candidates remains stable. Harris continues to carry a 51%-48% favorability, identical to the Saint Anselm College Survey Center poll in August. Trump has improved slightly to 43%-57%, up from 42%-48%.

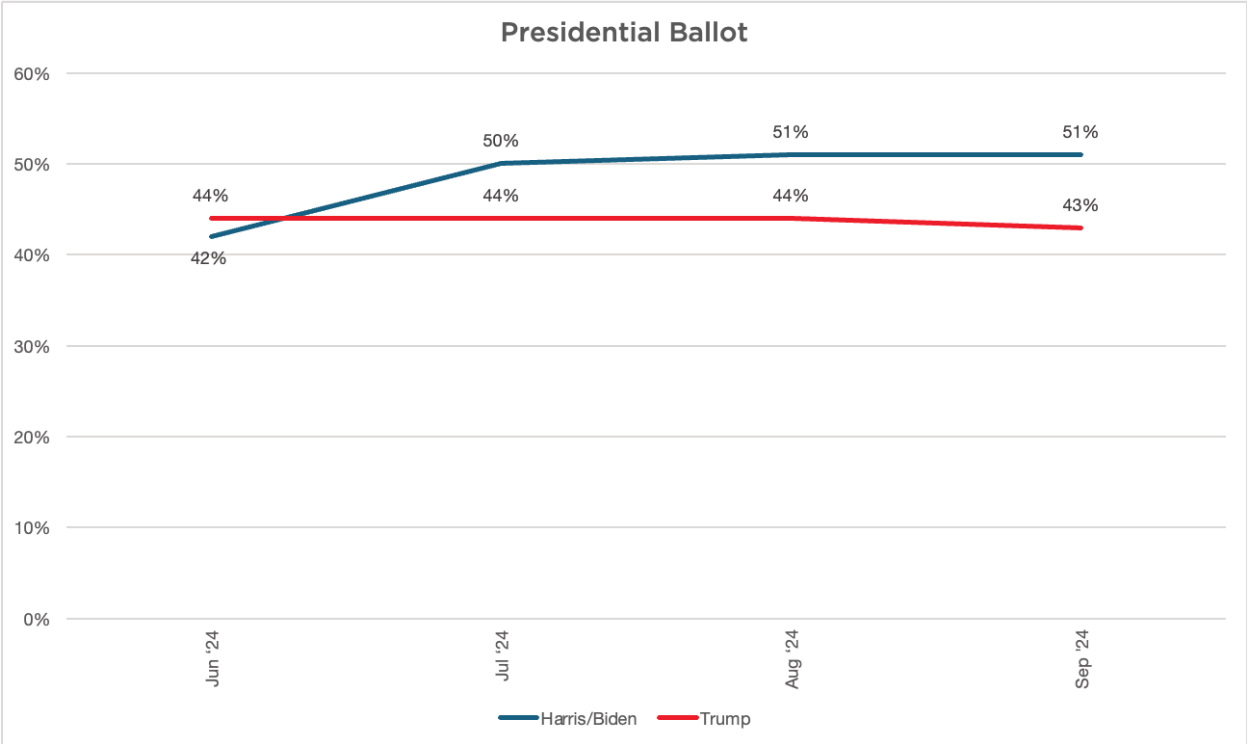
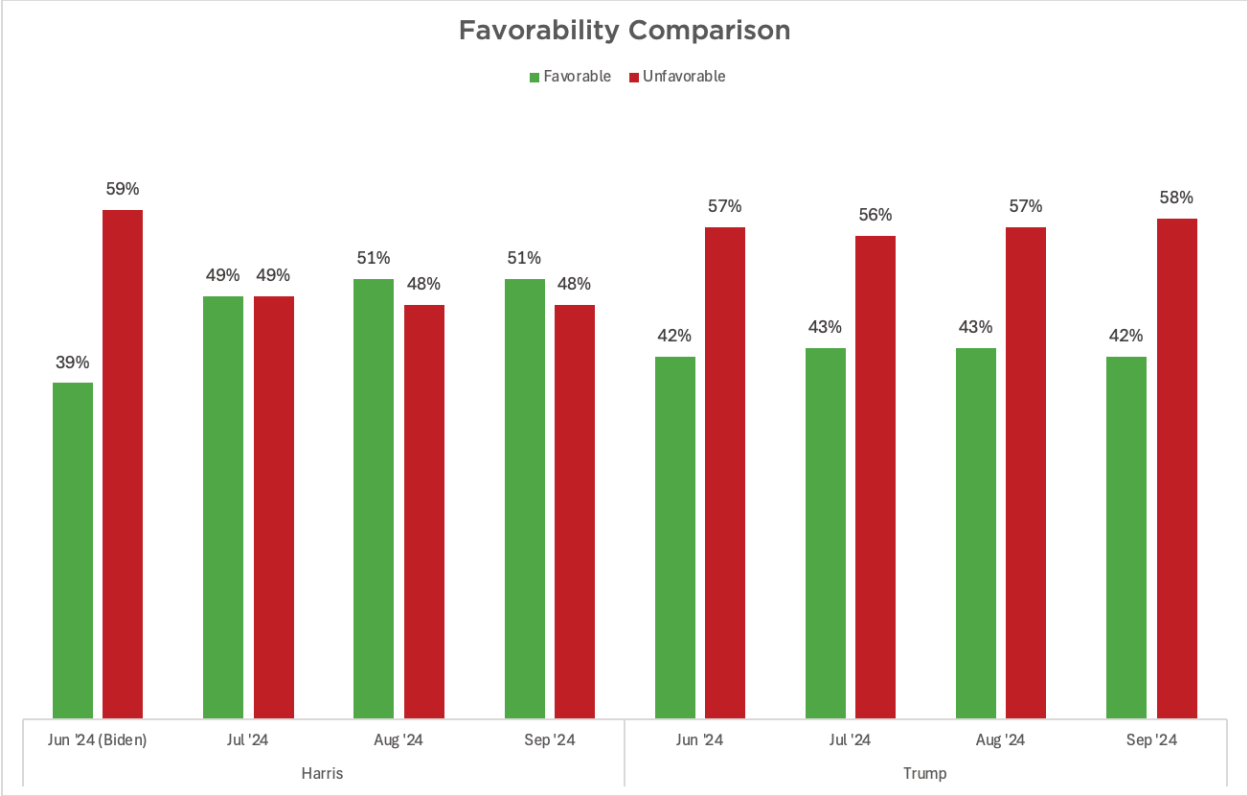
In the wake of her debate success, Harris continues to lead in New Hampshire. She now leads Trump by 8 points, 51%-43%, a slight improvement over her 7-point lead in August.

Partisan intensity continues to be the key to Harris’s ballot strength. 95% of Democratic voters support Harris, while Trump garners only 87% of Republicans. Harris also leads among undeclared voters, 53%-36%.

Trump has room to gain some ground by focusing on issues. Trump has clear leads among voters that are concerned about the two highest ranked issues: economy/inflation (66%-26%), and border security (94%-3%).

Charts





September 11-12, 2024 | n = 2241 | New Hampshire Likely Voters | MoE +/- 2.1%

Would you say that things in our country are heading in the right direction, or have things gotten off on the wrong track?			
		Frequency	Percent
	Right Track	704	31
	Wrong Track	1348	60
	Unsure	189	8
	Total	2241	100

If the election for Congress were held today, for which candidate would you likely vote?			
		Frequency	Percent
	Democratic	1098	49
	Republican	995	44
	Other	31	1
	Unsure	117	5
	Total	2241	100

In your opinion, what is the most important issue facing America?			
		Frequency	Percent
	Economy/Inflation	657	29
	Border Security	344	15
	Elections/Democracy	339	15
	Abortion	164	7
	Environment/Climate	126	6
	Affordable Housing	114	5
	Government Spending/Taxes	103	5
	Foreign Relations/National Security	95	4
	Gun Regulation	82	4
	Health Care	79	4
	Education	36	2
	Social Security/Medicare	30	1
	Crime	17	1
	Other	30	1
	Unsure	26	1
	Total	2241	100

Did you watch the recent debate between presidential candidates Kamala Harris and Donald Trump?

		Frequency	Percent
	Yes	1917	86
	No	324	14
	Total	2241	100

In your opinion, who won the debate? (Watchers ONLY)

		Frequency	Percent
	Harris	1122	58
	Trump	427	22
	Neither, Both Terrible	351	18
	Neither, Both Great	18	1
	Total	1917	100

**Did the debate impact your decision about whom to support for president?
(Watchers ONLY)**

		Frequency	Percent
	Yes	385	20
	No	1532	80
	Total	1917	100

What is your opinion of Kamala Harris?			
		Frequency	Percent
	Strongly Favorable	862	38
	Somewhat Favorable	292	13
	Somewhat Unfavorable	97	4
	Strongly Unfavorable	987	44
	No Opinion	3	0
	Never Heard Of	1	0
	Favorable	1153	51
	Unfavorable	1084	48
	No Opinion	3	0
	Total	2241	100

What is your opinion of Donald Trump?			
		Frequency	Percent
	Strongly Favorable	617	28
	Somewhat Favorable	326	15
	Somewhat Unfavorable	83	4
	Strongly Unfavorable	1208	54
	No Opinion	7	0
	Favorable	943	42
	Unfavorable	1291	58
	No Opinion	7	0
	Total	2241	100

What is your opinion of Tim Walz?			
		Frequency	Percent
	Strongly Favorable	856	38
	Somewhat Favorable	272	12
	Somewhat Unfavorable	108	5
	Strongly Unfavorable	851	38
	No Opinion	119	5
	Never Heard Of	36	2
	Favorable	1128	50
	Unfavorable	958	43
	No Opinion	155	7
	Total	2241	100

What is your opinion of J.D. Vance?			
		Frequency	Percent
	Strongly Favorable	458	20
	Somewhat Favorable	409	18
	Somewhat Unfavorable	117	5
	Strongly Unfavorable	1124	50
	No Opinion	116	5
	Never Heard Of	18	1
	Favorable	867	39
	Unfavorable	1240	55
	No Opinion	134	6
	Total	2241	100

If the Presidential election were held today, for whom would you vote?			
		Frequency	Percent
	Harris	1150	51
	Trump	956	43
	Oliver	28	1
	Stein	16	1
	West	4	0
	Someone Else	23	1
	Unsure	64	3
	Total	2241	100

September 11-12, 2024 | n = 2241 | New Hampshire Likely Voters | MoE +/- 2.1%

		Right Track	Wrong Track	Unsure
Would you say that things in our country are heading in the right direction, or have things gotten off on the wrong track?				
Gender	Female	34%	57%	10%
	Male	29%	64%	7%
Age	18-34	21%	72%	8%
	35-54	26%	63%	10%
	55-64	35%	60%	5%
	65+	37%	53%	9%
Education	High School or Less	30%	64%	5%
	Some College/Associates Degree	27%	64%	9%
	College Graduate	31%	59%	10%
	Graduate/Professional School	40%	52%	8%
Ideology	Very Conservative	1%	99%	
	Somewhat Conservative	11%	85%	4%
	Moderate	28%	62%	10%
	Somewhat Liberal	58%	26%	16%
	Very Liberal	59%	28%	13%
Ideology	Conservative	8%	89%	3%
	Moderate	28%	62%	10%
	Liberal	59%	26%	15%
Party Registration	Democratic	62%	24%	14%
	Republican	4%	95%	1%
	Undeclared	29%	60%	11%
Party Identification	Democratic	60%	25%	15%
	Republican	4%	95%	2%
	Swing	19%	71%	10%
Region	North Country/Lakes	22%	70%	9%
	Monadnock/Dartmouth	35%	51%	14%
	Merrimack Valley	31%	60%	9%
	Seacoast/Border	33%	61%	6%
Congressional District	CD1	32%	60%	8%
	CD2	31%	60%	9%
Total		31%	60%	8%

If the election for Congress were held today, for which candidate would you likely vote?

		Democratic	Republican	Other	Unsure
Gender	Female	56%	38%	1%	5%
	Male	42%	51%	1%	5%
Age	18-34	44%	45%	3%	8%
	35-54	48%	45%	2%	5%
	55-64	47%	49%	1%	4%
	65+	53%	41%	1%	5%
Education	High School or Less	40%	53%		7%
	Some College/Associates Degree	45%	51%	1%	4%
	College Graduate	52%	39%	3%	6%
	Graduate/Professional School	58%	36%	2%	4%
Ideology	Very Conservative	1%	97%	0%	2%
	Somewhat Conservative	16%	76%	1%	7%
	Moderate	44%	39%	4%	13%
	Somewhat Liberal	92%	5%	0%	3%
	Very Liberal	95%	1%	3%	0%
Ideology	Conservative	12%	82%	1%	6%
	Moderate	44%	39%	4%	13%
	Liberal	93%	4%	1%	2%
Party Registration	Democratic	95%	2%	1%	2%
	Republican	5%	90%	1%	4%
	Undeclared	49%	40%	2%	9%
Party Identification	Democratic	94%	2%	1%	3%
	Republican	5%	89%	1%	6%
	Swing	36%	40%	5%	20%
Region	North Country/Lakes	46%	50%	0%	4%
	Monadnock/Dartmouth	55%	37%	1%	7%
	Merrimack Valley	49%	45%	1%	4%
	Seacoast/Border	47%	45%	2%	6%
Congressional District	CD1	48%	44%	1%	6%
	CD2	50%	44%	2%	4%
Total		49%	44%	1%	5%

In your opinion, what is the most important issue facing America?

		Economy/Inflation	Border Security	Elections/Democracy	Abortion	Environment/Climate	Affordable Housing	Government Spending/Taxes	Foreign Relations/National Security	Gun Regulation	Health Care	Education	Social Security/Medicare	Crime	Other	Unsure
Gender	Female	26%	15%	15%	10%	5%	6%	3%	4%	5%	3%	2%	2%	1%	1%	1%
	Male	33%	16%	15%	4%	6%	4%	6%	5%	2%	4%	1%	1%	1%	1%	1%
Age	18-34	35%	11%	11%	5%	11%	8%	2%	7%	5%	5%	1%		1%		1%
	35-54	35%	12%	14%	9%	4%	6%	4%	3%	3%	3%	2%		1%	2%	1%
	55-64	32%	17%	14%	11%	2%	5%	4%	3%	2%	4%	1%	2%	1%	1%	1%
	65+	20%	19%	19%	4%	7%	3%	6%	5%	5%	3%	1%	3%	1%	2%	2%
Education	High School or Less	36%	19%	11%	5%	2%	4%	6%	4%	2%	6%		2%		1%	3%
	Some College/Associates Degree	27%	19%	15%	8%	5%	6%	6%	3%	3%	1%	2%	2%	1%	2%	0%
	College Graduate	32%	12%	14%	7%	7%	5%	2%	5%	6%	4%	2%	1%	1%	1%	1%
	Graduate/Professional School	22%	11%	21%	8%	9%	5%	5%	5%	4%	3%	3%	1%	1%	1%	1%
Ideology	Very Conservative	40%	39%	1%	3%		1%	7%	5%				1%	1%	2%	1%
	Somewhat Conservative	43%	23%	7%	4%	1%	3%	6%	5%	1%	1%	1%	2%	1%	1%	1%
	Moderate	31%	11%	16%	4%	5%	7%	7%	3%	5%	2%	2%	1%	0%	3%	2%
	Somewhat Liberal	16%	4%	27%	12%	8%	9%	2%	4%	6%	6%	3%	2%	0%	1%	1%
	Very Liberal	10%	1%	24%	14%	18%	6%	2%	3%	6%	8%	4%			1%	3%
Ideology	Conservative	42%	27%	5%	4%	1%	2%	7%	5%	1%	1%	0%	1%	1%	1%	1%
	Moderate	31%	11%	16%	4%	5%	7%	7%	3%	5%	2%	2%	1%	0%	3%	2%
	Liberal	14%	3%	26%	12%	11%	8%	2%	4%	6%	7%	3%	1%	0%	1%	1%
Party Registration	Democratic	14%	2%	27%	11%	12%	8%	2%	3%	7%	6%	3%	2%	0%	1%	2%
	Republican	43%	33%	4%	3%	0%	1%	6%	4%	1%	0%	1%	0%	1%	2%	1%
	Undeclared	30%	11%	14%	8%	5%	6%	5%	6%	3%	4%	1%	2%	1%	1%	1%
Party Identification	Democratic	15%	2%	27%	12%	11%	9%	2%	4%	7%	6%	3%	2%	0%	1%	1%
	Republican	43%	30%	4%	2%	0%	1%	7%	4%	1%	1%	1%	0%	1%	2%	1%
	Swing	36%	14%	8%	12%	4%	5%	6%	5%	3%	3%	1%	3%		3%	
Region	North Country/Lakes	28%	17%	12%	7%	6%	6%	8%	4%	5%	2%	2%	1%	2%	1%	0%
	Monadnock/Dartmouth	27%	8%	14%	7%	10%	4%	7%	4%	4%	5%	3%	2%		3%	1%
	Merrimack Valley	30%	15%	16%	8%	5%	6%	4%	4%	3%	4%	1%	1%	1%	1%	2%
	Seacoast/Border	30%	19%	16%	7%	5%	5%	3%	4%	4%	3%	1%	1%	0%	1%	1%
Congressional District	CD1	29%	16%	16%	7%	5%	6%	4%	4%	4%	3%	1%	2%	1%	1%	1%
	CD2	29%	14%	14%	8%	6%	5%	5%	5%	3%	4%	2%	1%	1%	2%	1%
Total		29%	15%	15%	7%	6%	5%	5%	4%	4%	4%	2%	1%	1%	1%	1%

Did you watch the recent debate between presidential candidates Kamala Harris and Donald Trump?			
		Yes	No
Gender	Female	86%	14%
	Male	85%	15%
Age	18-34	84%	16%
	35-54	80%	20%
	55-64	90%	10%
	65+	88%	12%
Education	High School or Less	83%	17%
	Some College/Associates Degree	85%	15%
	College Graduate	85%	15%
	Graduate/Professional School	88%	12%
Ideology	Very Conservative	84%	16%
	Somewhat Conservative	85%	15%
	Moderate	76%	24%
	Somewhat Liberal	89%	11%
	Very Liberal	89%	11%
Ideology	Conservative	85%	15%
	Moderate	76%	24%
	Liberal	89%	11%
Party Registration	Democratic	89%	11%
	Republican	82%	18%
	Undeclared	86%	14%
Party Identification	Democratic	89%	11%
	Republican	83%	17%
	Swing	78%	22%
Region	North Country/Lakes	91%	9%
	Monadnock/Dartmouth	79%	21%
	Merrimack Valley	85%	15%
	Seacoast/Border	88%	12%
Congressional District	CD1	87%	13%
	CD2	84%	16%
Total		86%	14%

In your opinion, who won the debate? (Watchers ONLY)					
		Harris	Trump	Neither, Both Terrible	Neither, Both Great
Gender	Female	65%	20%	15%	0%
	Male	52%	25%	22%	2%
Age	18-34	51%	30%	17%	2%
	35-54	57%	21%	21%	1%
	55-64	56%	23%	19%	2%
	65+	63%	20%	16%	0%
Education	High School or Less	49%	30%	20%	1%
	Some College/Associates Degree	53%	25%	20%	2%
	College Graduate	64%	18%	17%	1%
	Graduate/Professional School	66%	17%	16%	1%
Ideology	Very Conservative	7%	63%	27%	3%
	Somewhat Conservative	30%	33%	36%	1%
	Moderate	61%	19%	20%	1%
	Somewhat Liberal	95%	4%	1%	0%
	Very Liberal	97%	0%	2%	
Ideology	Conservative	24%	41%	33%	2%
	Moderate	61%	19%	20%	1%
	Liberal	95%	3%	2%	0%
Party Registration	Democratic	97%	2%	1%	0%
	Republican	16%	49%	33%	1%
	Undeclared	60%	17%	21%	1%
Party Identification	Democratic	97%	1%	1%	0%
	Republican	17%	45%	36%	2%
	Swing	46%	23%	28%	3%
Region	North Country/Lakes	57%	23%	19%	1%
	Monadnock/Dartmouth	68%	17%	14%	1%
	Merrimack Valley	58%	21%	20%	1%
	Seacoast/Border	56%	25%	18%	1%
Congressional District	CD1	57%	24%	18%	1%
	CD2	60%	20%	18%	1%
Total		59%	22%	18%	1%

Did the debate impact your decision about whom to support for president? (Watchers ONLY)			
		Yes	No
Gender	Female	21%	79%
	Male	19%	81%
Age	18-34	24%	76%
	35-54	17%	83%
	55-64	19%	81%
	65+	21%	79%
Education	High School or Less	19%	81%
	Some College/Associates Degree	20%	80%
	College Graduate	20%	80%
	Graduate/Professional School	22%	78%
Ideology	Very Conservative	10%	90%
	Somewhat Conservative	18%	82%
	Moderate	22%	78%
	Somewhat Liberal	26%	74%
	Very Liberal	21%	79%
Ideology	Conservative	15%	85%
	Moderate	22%	78%
	Liberal	25%	75%
Party Registration	Democratic	26%	74%
	Republican	12%	88%
	Undeclared	22%	78%
Party Identification	Democratic	27%	73%
	Republican	12%	88%
	Swing	23%	77%
Region	North Country/Lakes	20%	80%
	Monadnock/Dartmouth	20%	80%
	Merrimack Valley	20%	80%
	Seacoast/Border	19%	81%
Congressional District	CD1	19%	81%
	CD2	21%	79%
Total		20%	80%

What is your opinion of Kamala Harris?				
		Favorable	Unfavorable	No Opinion
Gender	Female	59%	41%	0%
	Male	44%	56%	0%
Age	18-34	42%	58%	
	35-54	49%	51%	
	55-64	49%	51%	
	65+	58%	41%	0%
Education	High School or Less	45%	55%	
	Some College/Associates Degree	47%	53%	0%
	College Graduate	55%	45%	
	Graduate/Professional School	60%	40%	0%
Ideology	Very Conservative	1%	99%	
	Somewhat Conservative	20%	80%	0%
	Moderate	52%	48%	0%
	Somewhat Liberal	93%	6%	0%
	Very Liberal	94%	6%	
Ideology	Conservative	15%	85%	0%
	Moderate	52%	48%	0%
	Liberal	93%	6%	0%
Party Registration	Democratic	95%	5%	0%
	Republican	8%	92%	0%
	Undeclared	53%	46%	0%
Party Identification	Democratic	95%	5%	0%
	Republican	9%	91%	0%
	Swing	41%	58%	1%
Region	North Country/Lakes	47%	53%	
	Monadnock/Dartmouth	59%	41%	
	Merrimack Valley	51%	48%	0%
	Seacoast/Border	50%	50%	
Congressional District	CD1	51%	49%	0%
	CD2	52%	48%	0%
Total		51%	48%	0%

What is your opinion of Kamala Harris?							
		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	46%	13%	3%	38%	0%	
	Male	30%	14%	5%	50%	0%	0%
Age	18-34	22%	20%	5%	53%		
	35-54	33%	16%	4%	47%		
	55-64	39%	10%	5%	46%		
	65+	49%	10%	4%	37%	0%	
Education	High School or Less	34%	11%	4%	50%		
	Some College/Associates Degree	33%	14%	4%	49%	0%	
	College Graduate	41%	14%	4%	41%		
	Graduate/Professional School	47%	12%	5%	35%	0%	0%
Ideology	Very Conservative	1%		3%	97%		
	Somewhat Conservative	12%	8%	7%	72%	0%	
	Moderate	36%	16%	6%	42%		
	Somewhat Liberal	72%	21%	1%	6%	0%	
	Very Liberal	76%	18%	4%	2%		
Ideology	Conservative	9%	6%	6%	79%	0%	
	Moderate	36%	16%	6%	42%		
	Liberal	73%	20%	2%	5%	0%	
Party Registration	Democratic	80%	15%	2%	4%	0%	
	Republican	3%	5%	5%	87%		0%
	Undeclared	34%	19%	6%	40%	0%	
Party Identification	Democratic	76%	19%	2%	3%	0%	
	Republican	4%	5%	6%	85%		0%
	Swing	18%	23%	9%	49%	1%	
Region	North Country/Lakes	35%	13%	7%	46%		
	Monadnock/Dartmouth	45%	13%	5%	37%		
	Merrimack Valley	38%	14%	4%	44%	0%	
	Seacoast/Border	37%	12%	4%	46%		
Congressional District	CD1	38%	13%	4%	45%	0%	
	CD2	39%	13%	5%	43%	0%	0%
Total		38%	13%	4%	44%	0%	0%

What is your opinion of Donald Trump?				
		Favorable	Unfavorable	No Opinion
Gender	Female	37%	63%	0%
	Male	48%	52%	0%
Age	18-34	45%	55%	
	35-54	42%	58%	0%
	55-64	46%	54%	0%
	65+	39%	61%	0%
Education	High School or Less	53%	47%	
	Some College/Associates Degree	48%	52%	0%
	College Graduate	36%	64%	1%
	Graduate/Professional School	33%	66%	0%
Ideology	Very Conservative	97%	3%	0%
	Somewhat Conservative	70%	30%	0%
	Moderate	35%	64%	1%
	Somewhat Liberal	5%	95%	
	Very Liberal	1%	99%	
Ideology	Conservative	77%	22%	0%
	Moderate	35%	64%	1%
	Liberal	4%	96%	
Party Registration	Democratic	3%	97%	0%
	Republican	86%	13%	1%
	Undeclared	36%	64%	0%
Party Identification	Democratic	2%	98%	0%
	Republican	83%	16%	1%
	Swing	40%	60%	
Region	North Country/Lakes	46%	54%	0%
	Monadnock/Dartmouth	34%	66%	
	Merrimack Valley	44%	56%	0%
	Seacoast/Border	43%	57%	0%
Congressional District	CD1	42%	58%	0%
	CD2	42%	57%	1%
Total		42%	58%	0%

What is your opinion of Donald Trump?						
		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion
Gender	Female	26%	11%	2%	61%	0%
	Male	29%	19%	5%	47%	0%
Age	18-34	30%	15%	7%	48%	
	35-54	25%	17%	4%	54%	0%
	55-64	30%	16%	3%	50%	0%
	65+	27%	12%	2%	58%	0%
Education	High School or Less	38%	15%	3%	44%	
	Some College/Associates Degree	32%	16%	3%	49%	0%
	College Graduate	22%	14%	5%	58%	1%
	Graduate/Professional School	20%	13%	3%	63%	0%
Ideology	Very Conservative	85%	11%	1%	2%	0%
	Somewhat Conservative	38%	31%	6%	24%	0%
	Moderate	20%	15%	7%	57%	1%
	Somewhat Liberal	3%	2%	2%	93%	
	Very Liberal	0%	1%		99%	
Ideology	Conservative	51%	26%	5%	18%	0%
	Moderate	20%	15%	7%	57%	1%
	Liberal	2%	1%	2%	94%	
Party Registration	Democratic	1%	1%	1%	96%	0%
	Republican	62%	24%	3%	10%	1%
	Undeclared	18%	18%	6%	58%	0%
Party Identification	Democratic	1%	1%	2%	96%	0%
	Republican	56%	27%	5%	11%	1%
	Swing	16%	24%	9%	51%	
Region	North Country/Lakes	31%	15%	3%	51%	0%
	Monadnock/Dartmouth	20%	13%	3%	63%	
	Merrimack Valley	28%	16%	3%	53%	0%
	Seacoast/Border	30%	13%	5%	52%	0%
Congressional District	CD1	30%	12%	5%	54%	0%
	CD2	25%	17%	3%	54%	1%
Total		28%	15%	4%	54%	0%

What is your opinion of Tim Walz?				
		Favorable	Unfavorable	No Opinion
Gender	Female	57%	35%	8%
	Male	43%	51%	6%
Age	18-34	45%	50%	5%
	35-54	49%	44%	8%
	55-64	47%	46%	7%
	65+	56%	37%	7%
Education	High School or Less	43%	47%	10%
	Some College/Associates Degree	45%	47%	7%
	College Graduate	54%	40%	6%
	Graduate/Professional School	59%	35%	5%
Ideology	Very Conservative	3%	92%	5%
	Somewhat Conservative	19%	71%	11%
	Moderate	50%	43%	8%
	Somewhat Liberal	89%	5%	6%
	Very Liberal	97%	2%	1%
Ideology	Conservative	14%	77%	9%
	Moderate	50%	43%	8%
	Liberal	92%	4%	4%
Party Registration	Democratic	94%	3%	3%
	Republican	8%	83%	9%
	Undeclared	51%	40%	9%
Party Identification	Democratic	94%	3%	3%
	Republican	7%	83%	9%
	Swing	38%	48%	14%
Region	North Country/Lakes	47%	43%	9%
	Monadnock/Dartmouth	58%	35%	8%
	Merrimack Valley	50%	45%	6%
	Seacoast/Border	49%	44%	7%
Congressional District	CD1	50%	43%	8%
	CD2	51%	43%	6%
Total		50%	43%	7%

		What is your opinion of Tim Walz?					
		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	45%	12%	3%	32%	7%	1%
	Male	31%	12%	6%	44%	4%	2%
Age	18-34	31%	15%	8%	43%	5%	
	35-54	37%	11%	5%	39%	6%	1%
	55-64	37%	10%	4%	42%	6%	1%
	65+	42%	14%	4%	33%	4%	3%
Education	High School or Less	33%	10%	3%	44%	6%	4%
	Some College/Associates Degree	34%	11%	5%	43%	6%	2%
	College Graduate	41%	13%	6%	34%	5%	1%
	Graduate/Professional School	45%	14%	5%	31%	4%	1%
Ideology	Very Conservative	1%	2%	2%	90%	1%	3%
	Somewhat Conservative	9%	10%	10%	60%	9%	2%
	Moderate	31%	19%	5%	37%	8%	
	Somewhat Liberal	70%	19%	1%	4%	4%	2%
	Very Liberal	88%	9%	1%	1%	1%	
Ideology	Conservative	7%	7%	8%	68%	7%	2%
	Moderate	31%	19%	5%	37%	8%	
	Liberal	76%	16%	1%	3%	3%	1%
Party Registration	Democratic	80%	14%	0%	3%	2%	1%
	Republican	3%	5%	6%	77%	6%	3%
	Undeclared	34%	17%	8%	33%	8%	1%
Party Identification	Democratic	75%	19%	0%	2%	3%	0%
	Republican	3%	5%	8%	75%	6%	3%
	Swing	22%	16%	10%	37%	14%	
Region	North Country/Lakes	34%	14%	5%	38%	8%	1%
	Monadnock/Dartmouth	44%	14%	5%	29%	4%	4%
	Merrimack Valley	38%	12%	5%	40%	4%	1%
	Seacoast/Border	38%	11%	5%	39%	6%	1%
Congressional District	CD1	38%	11%	4%	38%	7%	1%
	CD2	38%	13%	5%	37%	4%	2%
Total		38%	12%	5%	38%	5%	2%

What is your opinion of J.D. Vance?				
		Favorable	Unfavorable	No Opinion
Gender	Female	33%	61%	6%
	Male	45%	49%	6%
Age	18-34	44%	51%	5%
	35-54	35%	56%	9%
	55-64	44%	51%	4%
	65+	36%	59%	5%
Education	High School or Less	45%	46%	10%
	Some College/Associates Degree	44%	50%	6%
	College Graduate	34%	61%	5%
	Graduate/Professional School	32%	64%	4%
Ideology	Very Conservative	92%	3%	4%
	Somewhat Conservative	64%	28%	8%
	Moderate	28%	59%	13%
	Somewhat Liberal	5%	92%	4%
	Very Liberal	2%	97%	1%
Ideology	Conservative	72%	21%	7%
	Moderate	28%	59%	13%
	Liberal	4%	93%	3%
Party Registration	Democratic	2%	95%	3%
	Republican	79%	14%	7%
	Undeclared	33%	59%	8%
Party Identification	Democratic	2%	95%	3%
	Republican	78%	15%	8%
	Swing	29%	53%	18%
Region	North Country/Lakes	41%	51%	8%
	Monadnock/Dartmouth	31%	63%	6%
	Merrimack Valley	40%	55%	6%
	Seacoast/Border	41%	54%	6%
Congressional District	CD1	38%	55%	7%
	CD2	39%	55%	5%
Total		39%	55%	6%

What is your opinion of J.D. Vance?							
		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	19%	14%	4%	57%	5%	0%
	Male	21%	23%	6%	43%	5%	1%
Age	18-34	14%	31%	4%	47%	5%	
	35-54	19%	16%	6%	51%	8%	1%
	55-64	24%	20%	6%	45%	4%	0%
	65+	21%	15%	5%	54%	4%	1%
Education	High School or Less	29%	16%	3%	43%	6%	3%
	Some College/Associates Degree	20%	24%	5%	44%	5%	0%
	College Graduate	18%	16%	6%	55%	5%	0%
	Graduate/Professional School	17%	15%	6%	58%	4%	
Ideology	Very Conservative	61%	32%	2%	1%	3%	2%
	Somewhat Conservative	31%	33%	9%	19%	7%	1%
	Moderate	11%	16%	7%	52%	12%	1%
	Somewhat Liberal	2%	3%	3%	89%	3%	1%
	Very Liberal	2%		1%	96%	1%	0%
Ideology	Conservative	39%	33%	7%	14%	6%	1%
	Moderate	11%	16%	7%	52%	12%	1%
	Liberal	2%	2%	3%	91%	2%	1%
Party Registration	Democratic	1%	2%	3%	92%	2%	0%
	Republican	46%	33%	6%	8%	6%	1%
	Undeclared	14%	19%	7%	52%	7%	1%
Party Identification	Democratic	1%	1%	3%	92%	2%	0%
	Republican	42%	35%	6%	8%	7%	1%
	Swing	10%	19%	12%	40%	15%	3%
Region	North Country/Lakes	19%	22%	5%	47%	5%	3%
	Monadnock/Dartmouth	16%	15%	7%	56%	5%	2%
	Merrimack Valley	20%	19%	5%	50%	5%	0%
	Seacoast/Border	23%	17%	4%	50%	6%	
Congressional District	CD1	21%	17%	5%	50%	6%	1%
	CD2	20%	19%	5%	50%	5%	1%
Total		20%	18%	5%	50%	5%	1%

If the Presidential election were held today, for whom would you vote?								
		Harris	Trump	Oliver	Stein	West	Someone Else	Unsure
Gender	Female	58%	37%	0%	1%		1%	3%
	Male	44%	49%	2%	0%	0%	2%	3%
Age	18-34	44%	45%	4%	5%	1%		2%
	35-54	50%	44%	1%	0%	0%	1%	3%
	55-64	48%	46%	1%	0%		2%	3%
	65+	57%	39%	1%			1%	3%
Education	High School or Less	44%	51%	1%				4%
	Some College/Associates Degree	46%	48%	1%		0%	1%	4%
	College Graduate	56%	38%	2%	2%		1%	2%
	Graduate/Professional School	60%	34%	1%	1%	0%	1%	2%
Ideology	Very Conservative	1%	96%	2%			1%	0%
	Somewhat Conservative	20%	70%	2%	0%		2%	5%
	Moderate	51%	40%	1%	2%		1%	5%
	Somewhat Liberal	93%	5%	1%	0%			2%
	Very Liberal	94%	1%		3%	1%		0%
Ideology	Conservative	15%	77%	2%	0%		2%	4%
	Moderate	51%	40%	1%	2%		1%	5%
	Liberal	93%	4%	1%	1%	0%		1%
Party Registration	Democratic	95%	3%	0%	1%		0%	0%
	Republican	8%	87%	1%	0%		1%	2%
	Undeclared	53%	36%	2%	1%	1%	1%	6%
Party Identification	Democratic	96%	2%	0%	1%	0%	0%	0%
	Republican	8%	85%	2%	0%		2%	3%
	Swing	39%	34%	4%	1%	1%	3%	18%
Region	North Country/Lakes	49%	46%	0%	0%		0%	4%
	Monadnock/Dartmouth	57%	35%	2%	0%	1%	1%	4%
	Merrimack Valley	51%	43%	1%	1%		1%	3%
	Seacoast/Border	50%	45%	1%	1%	0%	1%	2%
Congressional District	CD1	52%	44%	1%	0%	0%	1%	2%
	CD2	51%	42%	1%	1%	0%	1%	4%
Total		51%	43%	1%	1%	0%	1%	3%

Issues by Candidate Preference							
	Harris	Trump	Oliver	Stein	West	Someone Else	Unsure
Abortion	88%	9%				2%	1%
Affordable Housing	85%	11%				2%	3%
Border Security	3%	94%	1%			1%	1%
Crime	18%	76%				6%	
Economy/Inflation	26%	66%	1%	0%		1%	5%
Education	86%	14%					
Elections/Democracy	89%	9%	2%	0%			
Environment/Climate	94%			4%	2%		1%
Foreign Relations/National Security	49%	33%	3%	5%		2%	7%
Government Spending/Taxes	35%	56%	4%			2%	3%
Gun Regulation	90%	6%				4%	
Health Care	85%	1%	1%	3%	3%		8%
Social Security/Medicare	90%	10%					
Other	37%	53%					10%
Unsure	54%	46%					
Total	51%	43%	1%	1%	0%	1%	3%

Debate Impact by Candidate Preference (Watchers ONLY)							
	Harris	Trump	Oliver	Stein	Someone Else	Unsure	
Yes	75%	21%	1%	1%	1%	2%	
No	49%	46%	1%	1%	1%	2%	
Total	54%	41%	1%	1%	1%	2%	

September 11-12, 2024 | n = 2241 | New Hampshire Likely Voters | MoE +/- 2.1%

Gender			
		Frequency	Percent
	Female	1152	51
	Male	1089	49
	Total	2241	100

Age			
		Frequency	Percent
	18-34	264	12
	35-54	695	31
	55-64	499	22
	65+	783	35
	Total	2241	100

Education			
		Frequency	Percent
	High School or Less	417	19
	Some College/Associates Degree	681	30
	College Graduate	708	32
	Graduate/Professional School	435	19
	Total	2241	100

Ideology			
		Frequency	Percent
	Very Conservative	291	13
	Somewhat Conservative	765	34
	Moderate	262	12
	Somewhat Liberal	636	28
	Very Liberal	287	13
	Conservative	1056	47
	Moderate	262	12
	Liberal	923	41
	Total	2241	100

Party Registration			
		Frequency	Percent
	Democratic	717	32
	Republican	749	33
	Undeclared	775	35
	Total	2241	100

Party Identification			
		Frequency	Percent
	Democratic	1056	47
	Republican	1032	46
	Swing	153	7
	Total	2241	100

Region			
		Frequency	Percent
	North Country/Lakes	253	11
	Monadnock/Dartmouth	350	16
	Merrimack Valley	881	39
	Seacoast/Border	757	34
	Total	2241	100

Congressional District			
		Frequency	Percent
	CD1	1129	50
	CD2	1112	50
	Total	2241	100

The Saint Anselm College Survey Center (SACSC) was founded in the wake of the 2016 election, and launched its first poll in February 2018 as the midterm elections were getting underway. Housed within the New Hampshire Institute of Politics at Saint Anselm College, the Center conducts quarterly polls of New Hampshire voter attitudes and additional polls as circumstances warrant. This research supports the academic mission of the College, and provides students with a practical education in survey techniques while providing the public at large with insight into political opinion trends that impact the state's federal and gubernatorial elections. To support its operations, the Center performs commissioned research on behalf of nonprofit organizations and corporations.

For more information on SACSC, please visit: anselm.edu/new-hampshire-institute-politics/polling For inquiries, please contact: nhioppoll@anselm.edu