A SURVEY OF REGISTERED NEW HAMPSHIRE VOTERS

August 13-14, 2024

Neil Levesque, Executive Director
Tauna Sisco, Ph. D, Faculty Advisor

NEW HAMPSHIRE INSTITUTE OF POLITICS
Saint Anselm College

Contents

Survey Notes

These results are from a Saint Anselm College Survey Center poll based on online surveys of 1656 New Hampshire registered voters. Surveys were collected between August 13th and 14th, 2024, from cell phone users randomly drawn from a sample of registered voters reflecting the demographic and partisan characteristics of the voting population. Names were presented in random order for the ballot tests. The survey has an overall margin of sampling error of +/- 2.4% with a confidence interval of 95%. The data are weighted for age, gender, geography, and education based on a voter demographic model derived from historical voting patterns, but are not weighted by party registration or party identification.

Summary

New Hampshire Institute of Politics Executive Director Neil Levesque summarized the results, saying, "As the Democratic Convention kicks off, Vice President Kamala Harris has built on her July lead, and is now ahead of former President Donald Trump by 7 points, 51%-44%. This reflects not only her popularity advantage, but also the popularity advantage enjoyed by her running mate, Minnesota Governor Tim Walz. Trump and running mate Ohio Senator J.D. Vance will have to cut into their opponents' relative popularity if they are to make New Hampshire competitive in November."
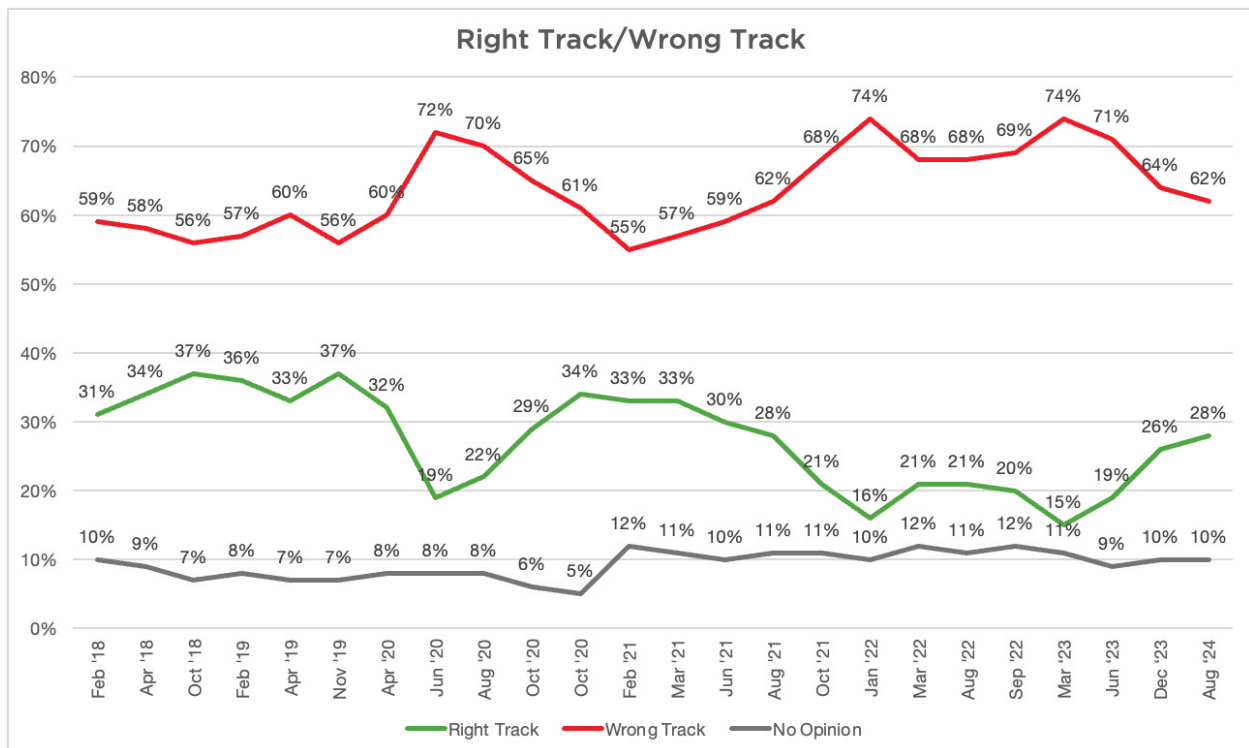
Kamala Harris is slightly above water on her image among voters. She currently enjoys a 51%-48% favorability, up slightly from 49%-49% in July.

Donald Trump remains relatively unpopular. At 43%-57% favorable, Trump is well underwater, and has deteriorated slightly since July, when he stood at 43%-56%.

Tim Walz is far more popular than J.D. Vance. Walz stands at 50%-41% favorable, making him the best regarded among the four candidates. Vance got off to a rocky start, and is less popular than Trump at 41%-53%.

The key to Harris' lead is partisan intensity. Whereas President Joe Biden was getting support from just 82% of Democratic voters in June, Harris has consolidated her party and is getting 94% of the Democratic vote. By contrast, Trump is getting only 90% of the Republican vote.

Charts
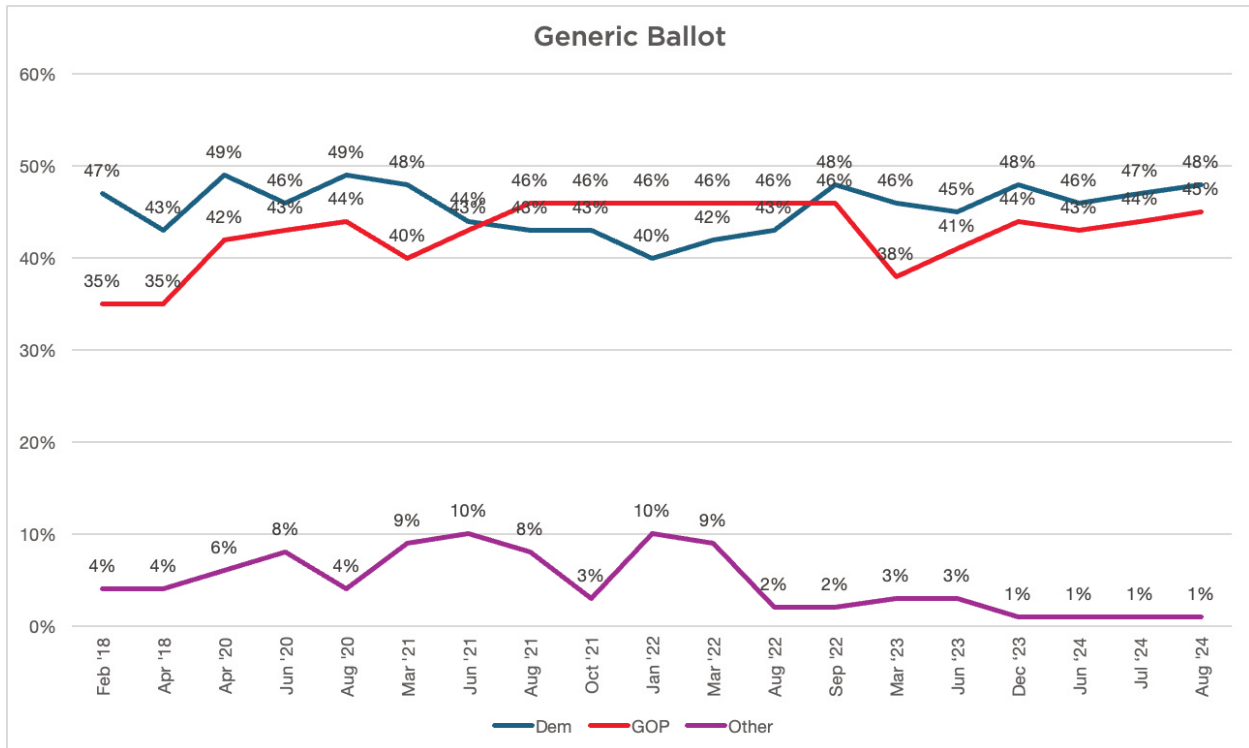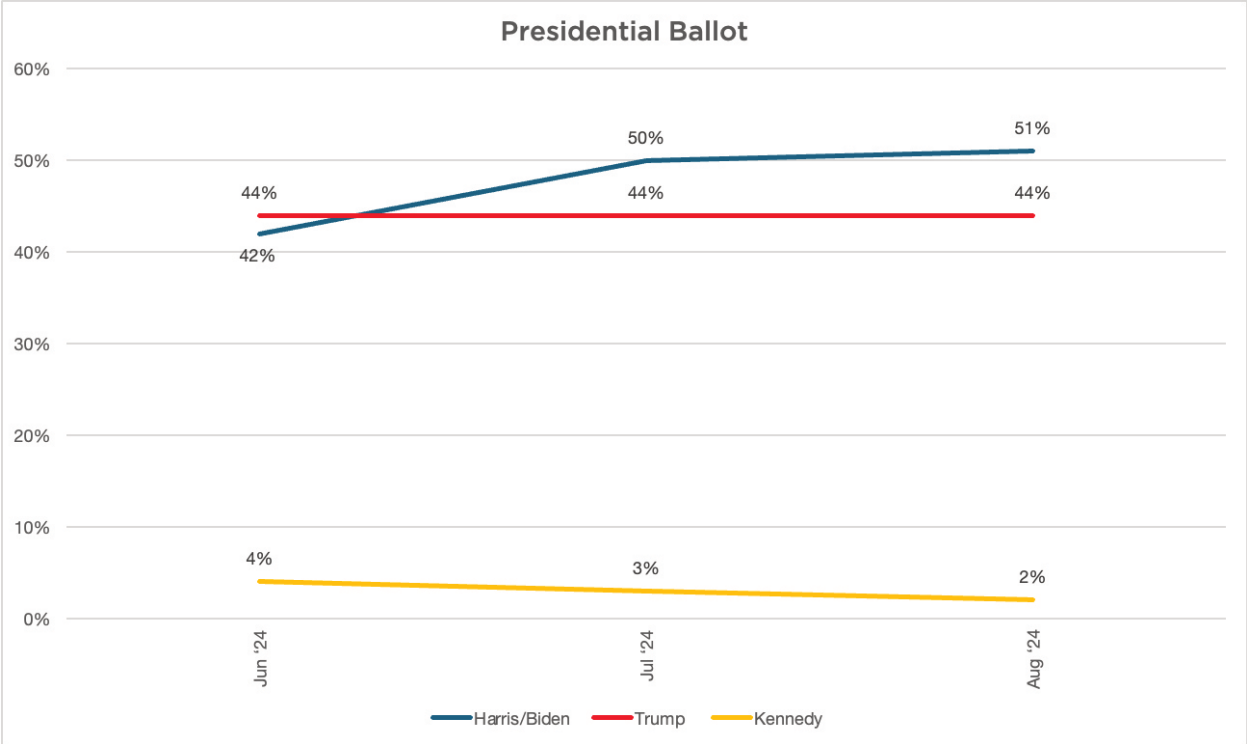
Generic Ballot

Legend: Dem, GOP, Other

Right Track/Wrong Track

Legend: Right Track, Wrong Track, No Opinion

Presidential Ballot

Harris/Biden: Jun '24: 42%, Jul '24: 50%, Aug '24: 51%

Trump: Jun '24: 44%, Jul '24: 44%, Aug '24: 44%

Kennedy: Jun '24: 4%, Jul '24: 3%, Aug '24: 2%

Legend: Harris/Biden — Trump — Kennedy

August 13-14, 2024 | n = 1656 | New Hampshire Registered Voters | Overall MoE +/- 2.4%

Would you say that things in our country are heading in the right direction, or have things gotten off on the wrong track?		Frequency	Percent
	Right Track	456	28
	Wrong Track	1032	62
	Unsure	168	10
	Total	1656	100

If the election for Congress were held today, for which candidate would you likely vote?		Frequency	Percent
	Democratic	800	48
	Republican	747	45
	Other	24	1
	Unsure	86	5
	Total	1656	100

In your opinion, what is the most important issue facing America?		Frequency	Percent
	Economy/Inflation	447	27
	Border Security	284	17
	Elections/Voting	174	11
	Abortion	137	8
	Environment/Climate	121	7
	Health Care	97	6
	Government Spending/Taxes	93	6
	National Security	70	4
	Gun Regulation	48	3
	Russian/Chinese Expansionism	32	2
	Education	31	2
	Israel/Palestine	22	1
	Crime	11	1
	Other	66	4
	Unsure	23	1
	Total	1656	100

What is your opinion of Kamala Harris?		
	Frequency	Percent
Strongly Favorable	595	36
Somewhat Favorable	248	15
Somewhat Unfavorable	52	3
Strongly Unfavorable	751	45
No Opinion	5	0
Never Heard Of	6	0
Favorable	842	51
Unfavorable	803	48
No Opinion	11	1
Total	1656	100

What is your opinion of Donald Trump?		
	Frequency	Percent
Strongly Favorable	503	30
Somewhat Favorable	208	13
Somewhat Unfavorable	47	3
Strongly Unfavorable	889	54
No Opinion	7	0
Never Heard Of	3	0
Favorable	710	43
Unfavorable	936	57
No Opinion	9	1
Total	1656	100

What is your opinion of Tim Walz?

		Frequency	Percent
	Strongly Favorable	600	36
	Somewhat Favorable	224	14
	Somewhat Unfavorable	59	4
	Strongly Unfavorable	620	37
	No Opinion	101	6
	Never Heard Of	53	3
	Favorable	824	50
	Unfavorable	679	41
	No Opinion	153	9
	Total	1656	100

What is your opinion of J.D. Vance?

		Frequency	Percent
	Strongly Favorable	416	25
	Somewhat Favorable	261	16
	Somewhat Unfavorable	97	6
	Strongly Unfavorable	788	48
	No Opinion	69	4
	Never Heard Of	26	2
	Favorable	676	41
	Unfavorable	885	53
	No Opinion	95	6
	Total	1656	100

If the Presidential election were held today, for whom would you vote?		
	Frequency	Percent
Harris	846	51
Trump	724	44
Kennedy	34	2
Oliver	3	0
Stein	3	0
Someone Else	22	1
Unsure	25	1
Total	1656	100

Are you committed to your vote, or could your preference change between now and Election Day?		
	Frequency	Percent
Committed	1477	89
Could Change	179	11
Total	1656	100

August 13-14, 2024 | n = 1656 | New Hampshire Registered Voters | Overall MoE +/- 2.4%

Would you say that things in our country are heading in the right direction, or have things gotten off on the wrong track?		Right Track	Wrong Track	Unsure
Gender	Female	30%	57%	13%
	Male	24%	68%	7%
Age	18-34	11%	74%	15%
	35-54	21%	71%	8%
	55-64	33%	58%	9%
	65+	38%	53%	10%
Education	High School or Less	27%	68%	5%
	Some College/Associates Degree	24%	66%	11%
	College Graduate	27%	62%	10%
	Graduate/Professional School	36%	50%	14%
Ideology	Very Conservative	0%	96%	3%
	Somewhat Conservative	11%	85%	4%
	Moderate	28%	67%	5%
	Somewhat Liberal	53%	29%	19%
	Very Liberal	46%	34%	20%
Ideology	Conservative	8%	89%	4%
	Moderate	28%	67%	5%
	Liberal	51%	30%	19%
Party Registration	Democratic	54%	30%	16%
	Republican	3%	94%	3%
	Undeclared	27%	62%	12%
Party Identification	Democratic	53%	29%	18%
	Republican	4%	94%	2%
	Swing	10%	83%	7%
Region	North Country/Lakes	32%	59%	10%
	Monadnock/Dartmouth	24%	66%	10%
	Merrimack Valley	30%	59%	11%
	Seacoast/Border	25%	66%	9%
Congressional District	CD1	29%	62%	9%
	CD2	27%	62%	11%
Committed to Choice	Committed	30%	60%	10%
	Could Change	8%	80%	12%
Total		27%	62%	10%

If the election for Congress were held today, for which candidate would you likely vote?

		Democratic	Republican	Other	Unsure
Gender	Female	59%	36%	1%	4%
	Male	37%	54%	2%	6%
Age	18-34	46%	45%	6%	2%
	35-54	45%	47%	2%	6%
	55-64	46%	48%	0%	6%
	65+	54%	41%	0%	5%
Education	High School or Less	33%	59%	2%	5%
	Some College/Associates Degree	47%	45%	2%	7%
	College Graduate	53%	44%	1%	3%
	Graduate/Professional School	61%	33%	1%	5%
Ideology	Very Conservative	1%	97%	0%	2%
	Somewhat Conservative	17%	77%	1%	6%
	Moderate	39%	35%	7%	20%
	Somewhat Liberal	92%	5%	0%	3%
	Very Liberal	96%	1%	3%	
Ideology	Conservative	12%	83%	1%	5%
	Moderate	39%	35%	7%	20%
	Liberal	93%	4%	1%	2%
Party Registration	Democratic	94%	4%	1%	1%
	Republican	4%	94%		2%
	Undeclared	49%	36%	3%	12%
Party Identification	Democratic	94%	3%	1%	2%
	Republican	4%	91%	0%	4%
	Swing	22%	42%	9%	27%
Region	North Country/Lakes	52%	43%	1%	5%
	Monadnock/Dartmouth	47%	46%	3%	5%
	Merrimack Valley	50%	42%	2%	6%
	Seacoast/Border	46%	49%	1%	4%
Congressional District	CD1	48%	46%	2%	5%
	CD2	49%	45%	1%	5%
Committed to Choice	Committed	52%	44%	0%	3%
	Could Change	20%	50%	10%	20%
Total		48%	45%	1%	5%

In your opinion, what is the most important issue facing America?

		Economy/Inflation	Border Security	Elections/Voting	Abortion	Environment/Climate	Government Spending/Taxes	Health Care	National Security	Gun Regulation	Russian/Chinese Expansionism	Education	Israel/Palestine	Crime	Other	Unsure
Gender	Female	22%	15%	9%	12%	8%	6%	7%	4%	4%	1%	2%	2%	1%	4%	2%
	Male	32%	19%	12%	4%	6%	5%	4%	4%	2%	3%	2%	1%	0%	4%	1%
Age	18-34	29%	17%	5%	4%	8%	7%	9%	1%	2%	4%	3%	5%	2%	4%	
	35-54	35%	12%	9%	8%	6%	7%	6%	5%	2%	1%	3%	1%		5%	0%
	55-64	24%	20%	11%	11%	6%	4%	6%	5%	2%	3%	1%	1%	0%	4%	3%
	65+	21%	19%	14%	8%	9%	5%	5%	5%	5%	1%	1%	1%	1%	3%	2%
Education	High School or Less	26%	28%	9%	6%	3%	8%	5%	3%	2%	3%			1%	5%	2%
	Some College/Associates Degree	30%	16%	10%	10%	7%	4%	6%	4%	3%	2%	1%	2%	1%	3%	2%
	College Graduate	28%	17%	11%	8%	8%	5%	6%	4%	4%	1%	2%	2%	1%	4%	1%
	Graduate/Professional School	22%	9%	13%	10%	11%	7%	7%	5%	3%	1%	4%	1%		6%	
Ideology	Very Conservative	35%	41%	5%	5%		6%		4%		1%		0%	1%	2%	1%
	Somewhat Conservative	36%	29%	5%	3%	2%	10%	2%	7%	1%	1%	1%	0%		3%	2%
	Moderate	26%	11%	13%	4%	2%	5%	4%	6%	3%	6%	1%	1%	5%	11%	2%
	Somewhat Liberal	18%	2%	17%	16%	12%	3%	12%	2%	5%	3%	4%	1%		4%	1%
	Very Liberal	16%		15%	14%	23%	1%	11%	1%	5%		2%	8%		4%	1%
Ideology	Conservative	35%	32%	5%	3%	2%	9%	1%	6%	1%	1%	1%	0%	0%	2%	2%
	Moderate	26%	11%	13%	4%	2%	5%	4%	6%	3%	6%	1%	1%	5%	11%	2%
	Liberal	17%	1%	17%	15%	15%	2%	12%	2%	5%	2%	4%	2%		4%	1%
Party Registration	Democratic	14%	4%	17%	16%	13%	2%	13%	2%	5%	1%	4%	3%	1%	4%	1%
	Republican	38%	33%	4%	3%	0%	9%	0%	5%	0%	1%	0%	0%	0%	2%	1%
	Undeclared	28%	14%	10%	6%	9%	5%	5%	5%	3%	3%	2%	1%	1%	5%	2%
Party Identification	Democratic	16%	3%	17%	15%	14%	2%	11%	2%	5%	2%	3%	2%	1%	4%	1%
	Republican	38%	33%	4%	2%	1%	9%	1%	6%	0%	1%	0%	0%	0%	2%	1%
	Swing	29%	15%	7%	1%	2%	4%	4%	8%	3%	7%	1%	1%	1%	13%	2%
Region	North Country/Lakes	27%	19%	9%	10%	11%	8%	3%	2%	3%	1%	1%	1%	2%	4%	1%
	Monadnock/Dartmouth	24%	17%	9%	9%	8%	11%	7%	4%	2%	1%	3%			3%	2%
	Merrimack Valley	27%	16%	11%	9%	7%	4%	6%	4%	3%	4%	2%	1%	0%	6%	1%
	Seacoast/Border	29%	18%	12%	6%	7%	4%	6%	5%	3%	1%	2%	2%	1%	2%	2%
Congressional District	CD1	29%	17%	11%	8%	7%	4%	5%	4%	3%	1%	1%	2%	1%	4%	1%
	CD2	25%	17%	10%	9%	7%	8%	6%	4%	2%	3%	3%	1%	0%	4%	2%
Committed to Choice	Committed	27%	17%	11%	9%	8%	5%	6%	4%	3%	2%	2%	1%	1%	4%	1%
	Could Change	31%	14%	6%	2%	6%	12%	6%	6%	1%	6%	3%	2%		7%	1%
Total		27%	17%	11%	8%	7%	6%	6%	4%	3%	2%	2%	1%	1%	4%	1%

		Favorable	Unfavorable	No Opinion
What is your opinion of Kamala Harris?				
Gender	Female	61%	39%	1%
	Male	41%	59%	1%
Age	18-34	49%	50%	2%
	35-54	46%	53%	1%
	55-64	49%	51%	1%
	65+	58%	42%	0%
Education	High School or Less	37%	63%	
	Some College/Associates Degree	50%	49%	1%
	College Graduate	54%	46%	1%
	Graduate/Professional School	62%	36%	2%
Ideology	Very Conservative	2%	97%	1%
	Somewhat Conservative	20%	80%	0%
	Moderate	44%	54%	2%
	Somewhat Liberal	94%	6%	1%
	Very Liberal	98%	2%	
Ideology	Conservative	15%	85%	1%
	Moderate	44%	54%	2%
	Liberal	95%	5%	0%
Party Registration	Democratic	94%	6%	
	Republican	6%	93%	1%
	Undeclared	54%	45%	1%
Party Identification	Democratic	96%	4%	
	Republican	6%	93%	1%
	Swing	35%	63%	2%
Region	North Country/Lakes	54%	46%	
	Monadnock/Dartmouth	53%	47%	
	Merrimack Valley	52%	47%	1%
	Seacoast/Border	47%	52%	1%
Congressional District	CD1	50%	49%	0%
	CD2	52%	48%	1%
Committed to Choice	Committed	54%	46%	0%
	Could Change	26%	71%	3%
Total		51%	48%	1%

What is your opinion of Kamala Harris?

		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	47%	14%	2%	37%	0%	0%
	Male	24%	16%	4%	55%	0%	0%
Age	18-34	27%	21%		50%		2%
	35-54	27%	19%	5%	49%	1%	
	55-64	40%	9%	4%	47%	0%	0%
	65+	45%	13%	2%	40%	0%	
Education	High School or Less	32%	5%	2%	62%		
	Some College/Associates Degree	35%	15%	3%	46%	1%	
	College Graduate	35%	19%	3%	43%	0%	0%
	Graduate/Professional School	43%	19%	4%	32%		2%
Ideology	Very Conservative	2%		2%	95%		1%
	Somewhat Conservative	11%	8%	6%	74%	0%	
	Moderate	27%	17%	6%	49%	2%	
	Somewhat Liberal	67%	27%	1%	5%	0%	0%
	Very Liberal	79%	19%	1%	1%		
Ideology	Conservative	9%	6%	5%	80%	0%	0%
	Moderate	27%	17%	6%	49%	2%	
	Liberal	70%	25%	1%	4%	0%	0%
Party Registration	Democratic	73%	21%	1%	5%		
	Republican	3%	2%	4%	89%	0%	1%
	Undeclared	33%	21%	4%	41%	1%	
Party Identification	Democratic	70%	25%	1%	3%		
	Republican	3%	3%	5%	88%	0%	1%
	Swing	13%	22%	7%	57%	2%	
Region	North Country/Lakes	42%	12%	3%	44%		
	Monadnock/Dartmouth	35%	19%	2%	44%		
	Merrimack Valley	38%	14%	3%	44%	1%	
	Seacoast/Border	33%	15%	4%	48%		1%
Congressional District	CD1	36%	14%	3%	47%		0%
	CD2	36%	16%	3%	44%	1%	0%
Committed to Choice	Committed	40%	14%	1%	44%	0%	0%
	Could Change	4%	22%	17%	54%	1%	2%
Total		36%	15%	3%	45%	0%	0%

What is your opinion of Donald Trump?

		Favorable	Unfavorable	No Opinion
Gender	Female	35%	64%	1%
	Male	51%	49%	0%
Age	18-34	44%	56%	
	35-54	44%	55%	1%
	55-64	45%	54%	1%
	65+	40%	60%	
Education	High School or Less	59%	41%	
	Some College/Associates Degree	45%	54%	1%
	College Graduate	39%	61%	0%
	Graduate/Professional School	29%	70%	1%
Ideology	Very Conservative	96%	4%	
	Somewhat Conservative	73%	27%	1%
	Moderate	31%	66%	3%
	Somewhat Liberal	4%	96%	0%
	Very Liberal	1%	99%	
Ideology	Conservative	80%	20%	0%
	Moderate	31%	66%	3%
	Liberal	3%	97%	0%
Party Registration	Democratic	5%	95%	0%
	Republican	89%	11%	0%
	Undeclared	34%	65%	1%
Party Identification	Democratic	4%	96%	0%
	Republican	87%	13%	0%
	Swing	32%	64%	4%
Region	North Country/Lakes	41%	59%	
	Monadnock/Dartmouth	42%	57%	1%
	Merrimack Valley	41%	58%	1%
	Seacoast/Border	46%	53%	1%
Congressional District	CD1	43%	56%	0%
	CD2	43%	57%	1%
Committed to Choice	Committed	44%	56%	0%
	Could Change	34%	64%	2%
Total		43%	57%	1%

What is your opinion of Donald Trump?

		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	26%	9%	2%	61%	1%	0%
	Male	34%	16%	3%	45%	0%	0%
Age	18-34	32%	12%	2%	55%		
	35-54	28%	16%	5%	50%	1%	
	55-64	30%	15%	3%	51%	0%	1%
	65+	32%	8%	2%	59%		
Education	High School or Less	45%	14%	0%	40%		
	Some College/Associates Degree	32%	13%	2%	52%	1%	0%
	College Graduate	26%	13%	4%	57%	0%	0%
	Graduate/Professional School	19%	10%	5%	66%	1%	
Ideology	Very Conservative	84%	12%	1%	3%		
	Somewhat Conservative	47%	26%	4%	23%	0%	1%
	Moderate	17%	14%	9%	57%	3%	
	Somewhat Liberal	2%	2%	2%	94%	0%	
	Very Liberal		1%		99%		
Ideology	Conservative	58%	22%	3%	17%	0%	0%
	Moderate	17%	14%	9%	57%	3%	
	Liberal	2%	1%	1%	95%	0%	
Party Registration	Democratic	3%	1%	1%	94%	0%	0%
	Republican	67%	21%	3%	9%		0%
	Undeclared	20%	14%	5%	60%	1%	
Party Identification	Democratic	3%	1%	1%	96%	0%	0%
	Republican	63%	24%	3%	9%		0%
	Swing	14%	18%	12%	51%	4%	
Region	North Country/Lakes	27%	13%	3%	56%		
	Monadnock/Dartmouth	32%	10%	2%	55%		1%
	Merrimack Valley	28%	13%	2%	56%	1%	
	Seacoast/Border	33%	13%	4%	49%	1%	0%
Congressional District	CD1	30%	13%	4%	53%	0%	0%
	CD2	31%	12%	2%	55%	0%	0%
Committed to Choice	Committed	33%	11%	1%	54%	0%	0%
	Could Change	8%	26%	15%	49%	2%	
Total		30%	13%	3%	54%	0%	0%

What is your opinion of Tim Walz?

		Favorable	Unfavorable	No Opinion
Gender	Female	59%	33%	8%
	Male	40%	49%	11%
Age	18-34	48%	38%	14%
	35-54	44%	43%	13%
	55-64	50%	43%	7%
	65+	56%	39%	5%
Education	High School or Less	39%	54%	7%
	Some College/Associates Degree	49%	38%	13%
	College Graduate	52%	41%	7%
	Graduate/Professional School	61%	30%	9%
Ideology	Very Conservative	3%	88%	9%
	Somewhat Conservative	21%	68%	11%
	Moderate	45%	35%	20%
	Somewhat Liberal	89%	5%	6%
	Very Liberal	97%	1%	2%
Ideology	Conservative	15%	74%	10%
	Moderate	45%	35%	20%
	Liberal	91%	4%	5%
Party Registration	Democratic	90%	5%	5%
	Republican	6%	84%	10%
	Undeclared	55%	33%	13%
Party Identification	Democratic	91%	3%	5%
	Republican	8%	81%	12%
	Swing	39%	43%	18%
Region	North Country/Lakes	53%	38%	9%
	Monadnock/Dartmouth	49%	38%	12%
	Merrimack Valley	51%	39%	10%
	Seacoast/Border	47%	46%	7%
Congressional District	CD1	50%	42%	8%
	CD2	50%	40%	10%
Committed to Choice	Committed	51%	41%	7%
	Could Change	36%	39%	25%
Total		50%	41%	9%

What is your opinion of Tim Walz?

		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	45%	14%	2%	32%	5%	3%
	Male	27%	13%	6%	44%	8%	3%
Age	18-34	37%	11%	1%	37%	8%	6%
	35-54	31%	13%	5%	37%	8%	5%
	55-64	37%	13%	3%	40%	5%	2%
	65+	40%	16%	3%	36%	5%	1%
Education	High School or Less	26%	13%	3%	52%	5%	2%
	Some College/Associates Degree	37%	12%	2%	36%	8%	5%
	College Graduate	38%	13%	5%	36%	6%	1%
	Graduate/Professional School	44%	16%	4%	27%	4%	5%
Ideology	Very Conservative	1%	1%	2%	86%	3%	6%
	Somewhat Conservative	10%	10%	7%	61%	7%	4%
	Moderate	28%	18%	6%	29%	17%	2%
	Somewhat Liberal	67%	22%	0%	4%	4%	2%
	Very Liberal	84%	13%		1%	1%	1%
Ideology	Conservative	8%	7%	6%	69%	6%	4%
	Moderate	28%	18%	6%	29%	17%	2%
	Liberal	72%	19%	0%	3%	3%	2%
Party Registration	Democratic	74%	16%	1%	4%	3%	2%
	Republican	3%	3%	6%	78%	5%	5%
	Undeclared	34%	21%	4%	29%	10%	2%
Party Identification	Democratic	71%	21%	0%	3%	4%	2%
	Republican	4%	4%	7%	74%	6%	5%
	Swing	15%	24%	6%	36%	18%	
Region	North Country/Lakes	40%	13%	3%	34%	4%	5%
	Monadnock/Dartmouth	36%	13%	3%	35%	6%	6%
	Merrimack Valley	36%	15%	4%	35%	7%	3%
	Seacoast/Border	35%	11%	4%	43%	6%	2%
Congressional District	CD1	36%	14%	3%	38%	6%	2%
	CD2	37%	13%	4%	37%	6%	4%
Committed to Choice	Committed	39%	12%	3%	38%	5%	3%
	Could Change	13%	23%	11%	29%	17%	8%
Total		36%	14%	4%	37%	6%	3%

		Favorable	Unfavorable	No Opinion
What is your opinion of J.D. Vance?				
Gender	Female	34%	62%	4%
	Male	48%	45%	7%
Age	18-34	41%	54%	5%
	35-54	41%	52%	7%
	55-64	43%	52%	6%
	65+	39%	56%	5%
Education	High School or Less	54%	37%	9%
	Some College/Associates Degree	41%	53%	6%
	College Graduate	39%	57%	4%
	Graduate/Professional School	30%	65%	4%
Ideology	Very Conservative	89%	3%	7%
	Somewhat Conservative	71%	23%	6%
	Moderate	27%	62%	11%
	Somewhat Liberal	4%	91%	4%
	Very Liberal		99%	1%
Ideology	Conservative	76%	17%	6%
	Moderate	27%	62%	11%
	Liberal	3%	93%	3%
Party Registration	Democratic	5%	91%	4%
	Republican	86%	9%	6%
	Undeclared	31%	62%	7%
Party Identification	Democratic	3%	93%	3%
	Republican	83%	10%	7%
	Swing	30%	57%	13%
Region	North Country/Lakes	38%	55%	7%
	Monadnock/Dartmouth	39%	52%	9%
	Merrimack Valley	38%	57%	5%
	Seacoast/Border	46%	50%	4%
Congressional District	CD1	41%	53%	5%
	CD2	40%	54%	6%
Committed to Choice	Committed	42%	54%	5%
	Could Change	35%	49%	15%
Total		41%	53%	6%

What is your opinion of J.D. Vance?

		Strongly Favorable	Somewhat Favorable	Somewhat Unfavorable	Strongly Unfavorable	No Opinion	Never Heard Of
Gender	Female	22%	12%	5%	57%	3%	1%
	Male	28%	19%	7%	38%	5%	2%
Age	18-34	21%	20%	5%	49%	2%	3%
	35-54	24%	18%	8%	43%	5%	2%
	55-64	26%	16%	6%	46%	4%	1%
	65+	27%	12%	4%	52%	4%	1%
Education	High School or Less	35%	20%	3%	34%	6%	2%
	Some College/Associates Degree	25%	15%	6%	48%	4%	2%
	College Graduate	23%	16%	6%	51%	4%	1%
	Graduate/Professional School	18%	12%	9%	56%	3%	1%
Ideology	Very Conservative	70%	20%	2%	2%	4%	3%
	Somewhat Conservative	39%	31%	5%	19%	4%	1%
	Moderate	10%	17%	15%	47%	11%	1%
	Somewhat Liberal	2%	2%	7%	84%	3%	2%
	Very Liberal				4%	96%	1%
Ideology	Conservative	48%	28%	4%	14%	4%	2%
	Moderate	10%	17%	15%	47%	11%	1%
	Liberal	2%	1%	6%	87%	2%	1%
Party Registration	Democratic	1%	4%	6%	86%	2%	1%
	Republican	58%	27%	3%	6%	4%	2%
	Undeclared	16%	15%	9%	53%	6%	2%
Party Identification	Democratic	1%	3%	6%	87%	2%	1%
	Republican	54%	29%	3%	7%	5%	2%
	Swing	12%	17%	20%	38%	11%	2%
Region	North Country/Lakes	24%	13%	3%	52%	7%	1%
	Monadnock/Dartmouth	29%	10%	6%	46%	4%	5%
	Merrimack Valley	22%	16%	6%	50%	4%	1%
	Seacoast/Border	27%	19%	6%	43%	3%	1%
Congressional District	CD1	24%	18%	6%	48%	4%	1%
	CD2	27%	14%	6%	47%	4%	2%
Committed to Choice	Committed	27%	15%	4%	50%	3%	2%
	Could Change	12%	23%	19%	30%	14%	2%
Total		25%	16%	6%	48%	4%	2%

		Harris	Trump	Kennedy	Oliver	Stein	Someone Else	Unsure
If the Presidential election were held today, for whom would you vote?								
Gender	Female	61%	35%	2%		0%	0%	2%
	Male	41%	53%	2%	0%	0%	2%	1%
Age	18-34	49%	43%	3%			3%	2%
	35-54	46%	46%	3%	1%	0%	1%	2%
	55-64	51%	47%	2%		0%	0%	0%
	65+	57%	40%	1%			1%	1%
Education	High School or Less	37%	59%	1%			3%	
	Some College/Associates Degree	50%	45%	2%		0%	1%	2%
	College Graduate	54%	41%	2%	1%	0%	1%	2%
	Graduate/Professional School	63%	30%	4%		0%	1%	1%
Ideology	Very Conservative	2%	97%	1%			0%	
	Somewhat Conservative	20%	74%	3%			1%	2%
	Moderate	44%	35%	4%	1%	1%	7%	8%
	Somewhat Liberal	94%	4%	2%	0%		0%	0%
	Very Liberal	99%	1%			1%		
Ideology	Conservative	15%	81%	2%			1%	1%
	Moderate	44%	35%	4%	1%	1%	7%	8%
	Liberal	95%	3%	1%	0%	0%	0%	0%
Party Registration	Democratic	94%	4%	1%	0%			1%
	Republican	6%	90%	2%	0%		1%	1%
	Undeclared	55%	36%	3%		1%	3%	3%
Party Identification	Democratic	96%	3%	1%	0%			1%
	Republican	7%	89%	2%	0%		1%	1%
	Swing	34%	36%	9%		2%	9%	11%
Region	North Country/Lakes	55%	39%	4%			2%	1%
	Monadnock/Dartmouth	53%	44%	1%	1%			1%
	Merrimack Valley	52%	42%	2%		0%	2%	2%
	Seacoast/Border	48%	48%	2%		0%	1%	1%
Congressional District	CD1	50%	44%	2%		0%	2%	1%
	CD2	52%	43%	2%	0%		0%	2%
Committed to Choice	Committed	54%	45%	0%	0%	0%	0%	0%
	Could Change	25%	34%	16%	1%	1%	10%	12%
Total		51%	44%	2%	0%	0%	1%	2%

Committed to Choice

		Committed	Could Change
Gender	Female	93%	7%
	Male	86%	14%
Age	18-34	86%	14%
	35-54	86%	14%
	55-64	91%	9%
	65+	92%	8%
Education	High School or Less	91%	9%
	Some College/Associates Degree	89%	11%
	College Graduate	89%	11%
	Graduate/Professional School	88%	12%
Ideology	Very Conservative	97%	3%
	Somewhat Conservative	86%	14%
	Moderate	71%	29%
	Somewhat Liberal	93%	7%
	Very Liberal	97%	3%
Ideology	Conservative	89%	11%
	Moderate	71%	29%
	Liberal	94%	6%
Party Registration	Democratic	96%	4%
	Republican	91%	9%
	Undeclared	81%	19%
Party Identification	Democratic	94%	6%
	Republican	89%	11%
	Swing	64%	36%
Region	North Country/Lakes	89%	11%
	Monadnock/Dartmouth	93%	7%
	Merrimack Valley	90%	10%
	Seacoast/Border	87%	13%
Congressional District	CD1	87%	13%
	CD2	91%	9%
Total		89%	11%

In your opinion, what is the most important issue facing America?							
	Harris	Trump	Kennedy	Oliver	Stein	Someone Else	Unsure
Abortion	92%	7%				1%	
Border Security	2%	94%	2%			1%	1%
Crime	100%						
Economy/Inflation	32%	63%	2%	0%		1%	2%
Education	81%	10%	6%				3%
Elections/Voting	81%	18%	1%				
Environment/Climate	99%	1%					
Government Spending/Taxes	27%	58%	10%	1%		2%	2%
Gun Regulation	96%	4%					
Health Care	98%	1%	1%				
Israel/Palestine	81%	5%			5%		10%
National Security	34%	61%	1%			3%	
Other	56%	23%	3%			12%	6%
Russian/Chinese Expansionism	66%	13%				3%	19%
Unsure	41%	55%			5%		
Total	51%	44%	2%	0%	0%	1%	1%

August 13-14, 2024 | n = 1656 | New Hampshire Registered Voters | Overall MoE +/- 2.4%

Gender		Frequency	Percent
	Female	851	51
	Male	805	49
	Total	1656	100

Age		Frequency	Percent
	18-34	243	15
	35-54	495	30
	55-64	393	24
	65+	525	32
	Total	1656	100

Education		Frequency	Percent
	High School or Less	325	20
	Some College/Associates Degree	545	33
	College Graduate	487	29
	Graduate/Professional School	300	18
	Total	1656	100

Ideology		Frequency	Percent
	Very Conservative	237	14
	Somewhat Conservative	558	34
	Moderate	179	11
	Somewhat Liberal	498	30
	Very Liberal	184	11
	Conservative	795	48
	Moderate	179	11
	Liberal	682	41
	Total	1656	100

Party Registration		Frequency	Percent
	Democratic	525	32
	Republican	549	33
	Undeclared	582	35
	Total	1656	100

Party Identification		Frequency	Percent
	Democratic	784	47
	Republican	734	44
	Swing	138	8
	Total	1656	100

Region		Frequency	Percent
	North Country/Lakes	187	11
	Monadnock/Dartmouth	258	16
	Merrimack Valley	651	39
	Seacoast/Border	560	34
	Total	1656	100

Congressional District		Frequency	Percent
	CD1	835	50
	CD2	821	50
	Total	1656	100

The Saint Anselm College Survey Center (SACSC) was founded in the wake of the 2016 election, and launched its first poll in February 2018 as the midterm elections were getting underway. Housed within the New Hampshire Institute of Politics at Saint Anselm College, the Center conducts quarterly polls of New Hampshire voter attitudes and additional polls as circumstances warrant. This research supports the academic mission of the College, and provides students with a practical education in survey techniques while providing the public at large with insight into political opinion trends that impact the state's federal and gubernatorial elections. To support its operations, the Center performs commissioned research on behalf of nonprofit organizations and corporations.

For more information on SACSC, please visit: anselm.edu/new-hampshire-institute-politics/polling For inquiries, please contact: nhioppoll@anselm.edu