

A SURVEY OF REGISTERED NEW HAMPSHIRE VOTERS

July 24-25, 2024

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Survey Notes

These results are from a Saint Anselm College Survey Center poll based on online surveys of 2083 New Hampshire registered voters. Surveys were collected between July 24th and 25th, 2024, from cell phone users randomly drawn from a sample of registered voters reflecting the demographic and partisan characteristics of the voting population. Names were presented in random order for the favorability and ballot questions. The survey has an overall margin of sampling error of +/- 2.1% with a confidence interval of 95%. The data are weighted for age, gender, geography, and education based on a voter demographic model derived from historical voting patterns, but are not weighted by party registration or party identification.

Questions Tested

Would you say that things in our country are heading in the right direction, or have things gotten off on the wrong track?

- Right Track
- Wrong Track
- Unsure

If the election for Congress were held today, for which candidate would you likely vote?

- Democratic
- Republican
- Other
- Unsure

What is your opinion of Kamala Harris?

What is your opinion of Donald Trump?

- Strongly Favorable
- Somewhat Favorable
- Somewhat Unfavorable
- Strongly Unfavorable
- No Opinion
- Never Heard Of

Which of the below issues is most important in determining how you vote?

- Abortion
- Crime
- Economy/Inflation
- Education
- Elections/Voting
- Environment/Climate
- Government Spending/Taxes
- Gun Regulation
- Health Care
- Immigration
- Israel/Palestine
- National Security
- Russian/Chinese Expansionism
- Other _____

If the Presidential election were held today, for whom would you vote?

- Kamala Harris
- Donald Trump
- Robert F. Kennedy, Jr.
- Chase Oliver
- Jill Stein
- Cornel West
- Someone Else
- Unsure

Are you committed to your vote, or could your preference change between now and Election Day?

- Committed
- Could change

Summary

New Hampshire Institute of Politics Executive Director Neil Levesque summarized the results, saying, “With President Joe Biden bowing out of the race and endorsing his Vice President Kamala Harris, the presidential campaign has been reset as Harris has become the new favorite to win New Hampshire. Free of Biden’s baggage, Harris consolidates her party, enough to give her a 6-point edge.”

Former President Donald Trump remains the same candidate he was in June. 43% of respondents have a favorable opinion of Trump versus 56% that have an unfavorable opinion. This is virtually identical to his 42%-57% favorable rating in June.

Presumptive Democratic nominee Kamala Harris is a stronger candidate than President Joe Biden. Harris’ image is even at 49%-49%. This is a significant improvement over Biden’s net negative 20 points (39%-59%) recorded in June.

The candidates’ relative popularity translates directly into a ballot lead for Harris. Harris currently leads Trump by 6 points, 50%-44%.

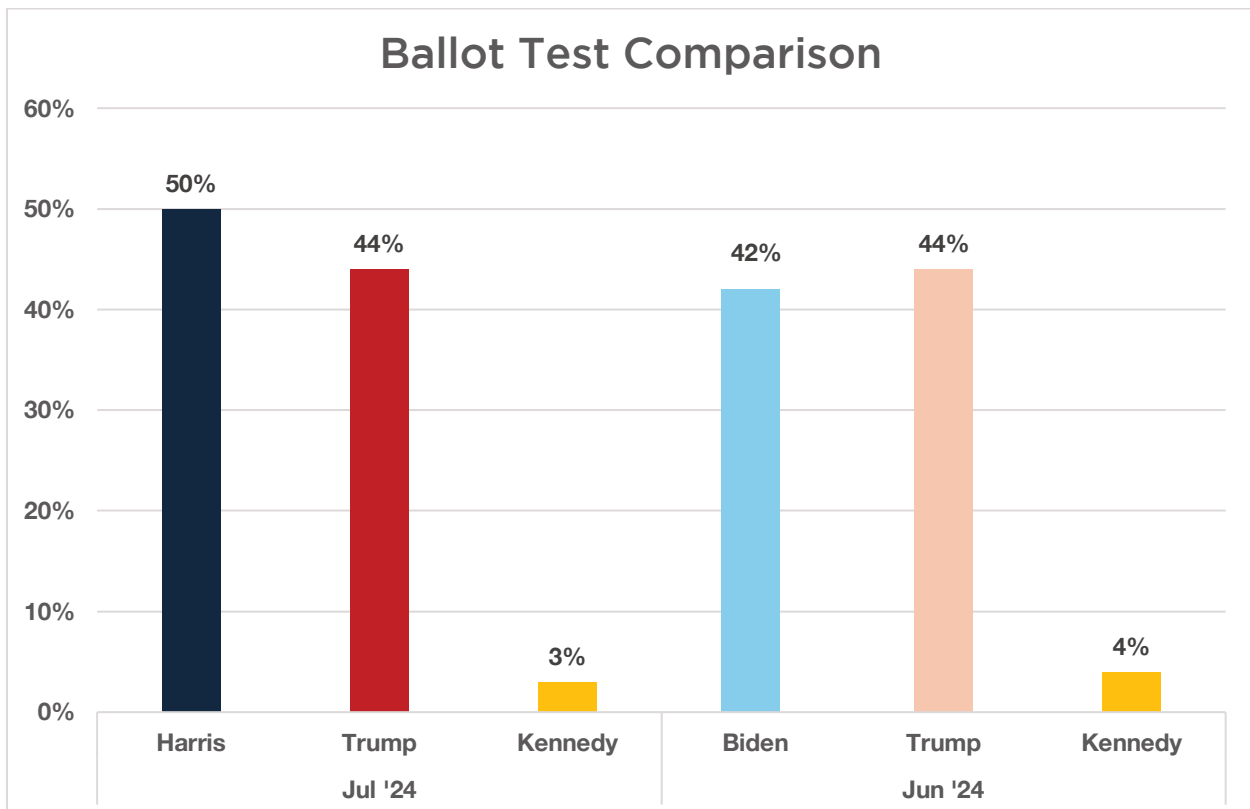
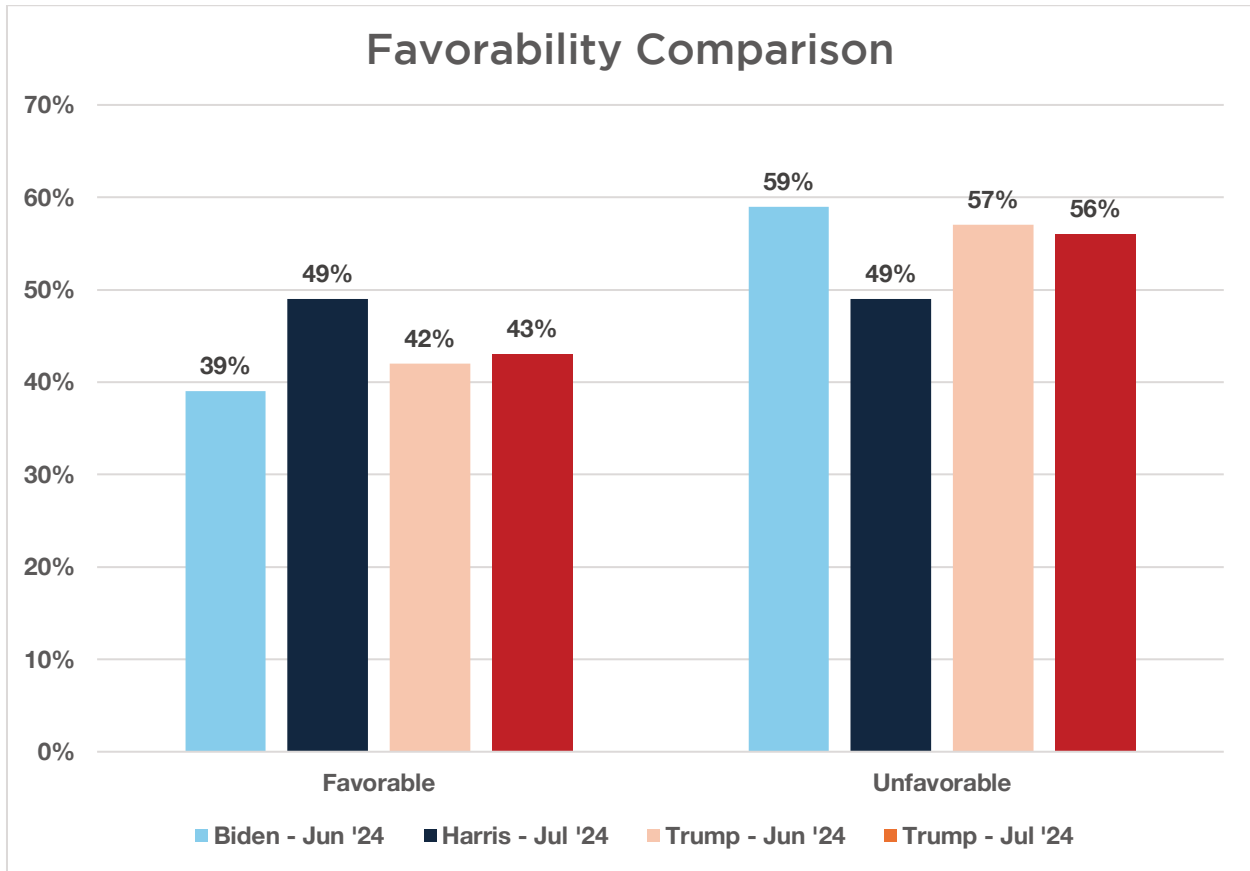
Trump hasn’t lost support; Harris consolidates votes that Biden left scattered. Trump led Biden 44%-42% in June. Harris improves over Biden by 8 points by taking 4 points from minor candidates and 4 points from “unsure”.

Whereas Biden underperformed the generic ballot, Harris runs ahead of her party. At 42% on the ballot, Biden trailed the generic Democratic ballot by 4 points in June. By contrast, Harris’s 50% is 3 points ahead of the current generic Democratic ballot.

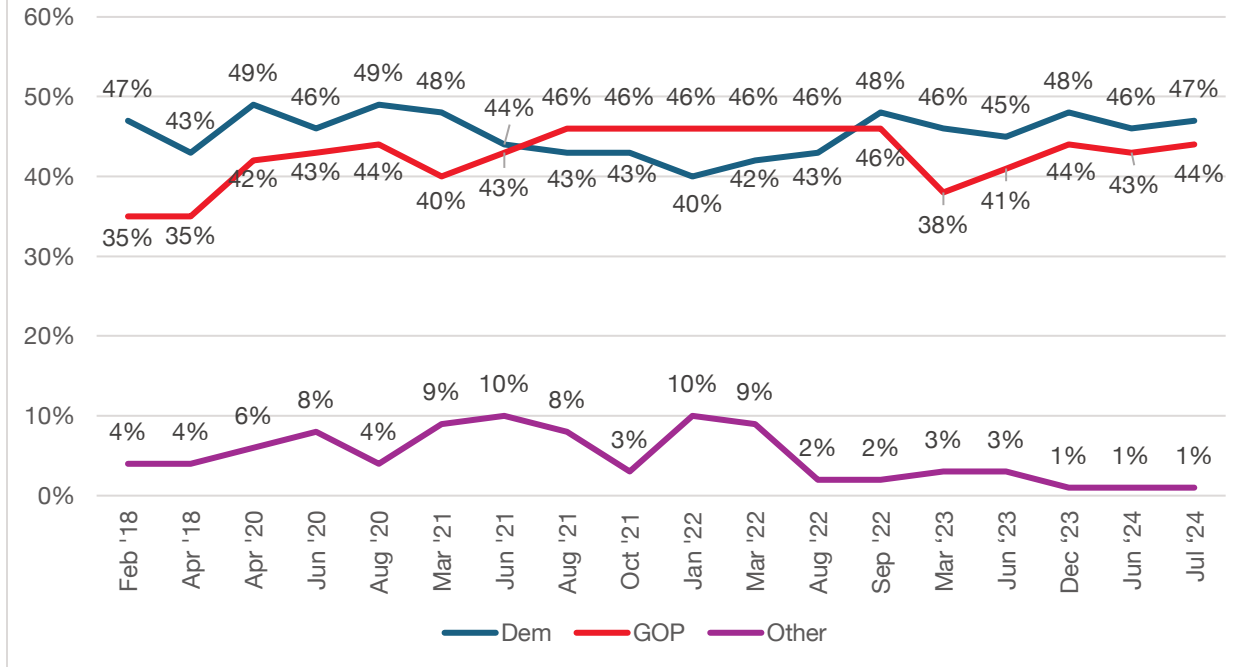
Harris has gained the partisan intensity that eluded Biden. 94% of Democratic voters are supporting Harris, compared to only 82% that were supporting Biden in June.

Liberal voters have come home for Harris. Biden suffered a notable weakness among his party’s liberal base, garnering support from only 83% of somewhat liberal and 67% of very liberal voters. By contrast, Harris gets 92% and 95% respectively.

The presidential campaign will likely remain fluid throughout the fall as Harris takes center stage for the first time during this contest. Voters may adjust their perception of the Vice President as the race settles in the coming weeks.



Generic Ballot



July 24-25, 2024 | n = 2083 | New Hampshire Registered Voters | MoE +/- 2.1%

| Would you say that things in our country are heading in the right direction, or have things gotten off on the wrong track? | | | |
|-----------------------------------------------------------------------------------------------------------------------------------|-------------|-----------|---------|
| | | Frequency | Percent |
| | Right Track | 543 | 26 |
| | Wrong Track | 1353 | 65 |
| | Unsure | 187 | 9 |
| | Total | 2083 | 100 |

| If the election for Congress were held today, for which candidate would you likely vote? | | | |
|-------------------------------------------------------------------------------------------------|------------|-----------|---------|
| | | Frequency | Percent |
| | Democratic | 986 | 47 |
| | Republican | 918 | 44 |
| | Other | 19 | 1 |
| | Unsure | 160 | 8 |
| | Total | 2083 | 100 |

| What is your opinion of Kamala Harris? | | | |
|-----------------------------------------------|----------------------|-----------|---------|
| | | Frequency | Percent |
| | Strongly Favorable | 678 | 33 |
| | Somewhat Favorable | 344 | 17 |
| | Somewhat Unfavorable | 100 | 5 |
| | Strongly Unfavorable | 931 | 45 |
| | No Opinion | 17 | 1 |
| | Never Heard Of | 13 | 1 |
| | Favorable | 1022 | 49 |
| | Unfavorable | 1031 | 49 |
| | No Opinion | 30 | 1 |
| | Total | 2083 | 100 |

What is your opinion of Donald Trump?

| | | Frequency | Percent |
|--|----------------------|-----------|---------|
| | Strongly Favorable | 610 | 29 |
| | Somewhat Favorable | 292 | 14 |
| | Somewhat Unfavorable | 65 | 3 |
| | Strongly Unfavorable | 1108 | 53 |
| | No Opinion | 3 | 0 |
| | Never Heard Of | 5 | 0 |
| | Favorable | 902 | 43 |
| | Unfavorable | 1173 | 56 |
| | No Opinion | 8 | 0 |
| | Total | 2083 | 100 |

Which of the below issues is most important in determining how you vote?

| | | Frequency | Percent |
|--|------------------------------|-----------|---------|
| | Economy/Inflation | 533 | 26 |
| | Abortion | 315 | 15 |
| | Immigration | 284 | 14 |
| | Elections/Voting | 153 | 7 |
| | National Security | 150 | 7 |
| | Government Spending/Taxes | 144 | 7 |
| | Environment/Climate | 131 | 6 |
| | Health Care | 118 | 6 |
| | Gun Regulation | 56 | 3 |
| | Education | 42 | 2 |
| | Russian/Chinese Expansionism | 35 | 2 |
| | Israel/Palestine | 12 | 1 |
| | Crime | 11 | 1 |
| | Other | 77 | 4 |
| | Unsure | 20 | 1 |
| | Total | 2083 | 100 |

If the Presidential election were held today, for whom would you vote?

| | | Frequency | Percent |
|--|--------------|-----------|---------|
| | Harris | 1038 | 50 |
| | Trump | 908 | 44 |
| | Kennedy | 60 | 3 |
| | Oliver | 3 | 0 |
| | Stein | 8 | 0 |
| | West | 6 | 0 |
| | Someone Else | 11 | 1 |
| | Unsure | 48 | 2 |
| | Total | 2083 | 100 |

Are you committed to your vote, or could your preference change between now and Election Day?

| | | Frequency | Percent |
|--|--------------|-----------|---------|
| | Committed | 1750 | 84 |
| | Could Change | 333 | 16 |
| | Total | 2083 | 100 |

Unfavorable Opinion of Both Candidates

| | | Frequency | Percent |
|--|--------------------------|-----------|---------|
| | Unfavorable of Both | 148 | 7 |
| | Favorable of One or Both | 1935 | 93 |
| | Total | 2083 | 100 |

July 24-25, 2024 | n = 2083 | New Hampshire Registered Voters | MoE +/- 2.1%

| Would you say that things in our country are heading in the right direction, or have things gotten off on the wrong track? | | | | |
|-----------------------------------------------------------------------------------------------------------------------------------|--------------------------------|-------------|-------------|--------|
| | | Right Track | Wrong Track | Unsure |
| Gender | Female | 25% | 64% | 10% |
| | Male | 27% | 66% | 7% |
| Age | 18-34 | 15% | 73% | 12% |
| | 35-54 | 23% | 66% | 11% |
| | 55-64 | 28% | 66% | 6% |
| | 65+ | 33% | 60% | 8% |
| Education | High School or Less | 23% | 73% | 5% |
| | Some College/Associates Degree | 25% | 68% | 6% |
| | College Graduate | 24% | 63% | 13% |
| | Graduate/Professional School | 34% | 54% | 12% |
| Ideology | Very Conservative | 2% | 97% | 1% |
| | Somewhat Conservative | 10% | 86% | 4% |
| | Moderate | 27% | 58% | 16% |
| | Somewhat Liberal | 49% | 37% | 14% |
| | Very Liberal | 46% | 36% | 18% |
| Ideology | Conservative | 7% | 90% | 3% |
| | Moderate | 27% | 58% | 16% |
| | Liberal | 49% | 37% | 15% |
| Party Registration | Democratic | 52% | 34% | 14% |
| | Republican | 3% | 96% | 2% |
| | Undeclared | 25% | 65% | 11% |
| Party Identification | Democratic | 49% | 35% | 16% |
| | Republican | 3% | 95% | 1% |
| | Swing | 18% | 70% | 12% |
| Region | North Country/Lakes | 24% | 66% | 9% |
| | Monadnock/Dartmouth | 29% | 60% | 11% |
| | Merrimack Valley | 25% | 65% | 9% |
| | Seacoast/Border | 26% | 66% | 8% |
| Congressional District | CD1 | 27% | 66% | 7% |
| | CD2 | 26% | 64% | 11% |
| Committed to Choice | Committed | 29% | 62% | 9% |
| | Could Change | 9% | 83% | 8% |
| Opinion | Unfavorable of Both | 4% | 89% | 7% |
| Total | | 26% | 65% | 9% |

| If the election for Congress were held today, for which candidate would you likely vote? | | | | | |
|------------------------------------------------------------------------------------------|--------------------------------|------------|------------|-------|--------|
| | | Democratic | Republican | Other | Unsure |
| Gender | Female | 53% | 40% | 0% | 7% |
| | Male | 41% | 49% | 1% | 8% |
| Age | 18-34 | 40% | 47% | 4% | 9% |
| | 35-54 | 50% | 41% | 1% | 8% |
| | 55-64 | 41% | 49% | 0% | 10% |
| | 65+ | 52% | 42% | 0% | 6% |
| Education | High School or Less | 32% | 60% | | 8% |
| | Some College/Associates Degree | 44% | 46% | 1% | 9% |
| | College Graduate | 51% | 40% | 2% | 7% |
| | Graduate/Professional School | 63% | 31% | 1% | 5% |
| Ideology | Very Conservative | 1% | 96% | 1% | 3% |
| | Somewhat Conservative | 15% | 74% | | 11% |
| | Moderate | 49% | 28% | 7% | 17% |
| | Somewhat Liberal | 90% | 5% | 0% | 5% |
| | Very Liberal | 96% | 1% | | 3% |
| Ideology | Conservative | 11% | 81% | 0% | 9% |
| | Moderate | 49% | 28% | 7% | 17% |
| | Liberal | 92% | 4% | 0% | 4% |
| Party Registration | Democratic | 94% | 3% | 0% | 2% |
| | Republican | 4% | 91% | 0% | 5% |
| | Undeclared | 45% | 38% | 2% | 15% |
| Party Identification | Democratic | 93% | 3% | 1% | 4% |
| | Republican | 4% | 88% | 0% | 8% |
| | Swing | 28% | 36% | 7% | 28% |
| Region | North Country/Lakes | 40% | 50% | 2% | 9% |
| | Monadnock/Dartmouth | 53% | 39% | 0% | 8% |
| | Merrimack Valley | 48% | 43% | 1% | 9% |
| | Seacoast/Border | 47% | 46% | 1% | 6% |
| Congressional District | CD1 | 46% | 44% | 1% | 9% |
| | CD2 | 48% | 44% | 1% | 7% |
| Committed to Choice | Committed | 52% | 45% | 0% | 3% |
| | Could Change | 26% | 37% | 5% | 33% |
| Opinion | Unfavorable of Both | 16% | 40% | 11% | 33% |
| Total | | 47% | 44% | 1% | 8% |

| What is your opinion of Kamala Harris? | | | | |
|----------------------------------------|--------------------------------|-----------|-------------|------------|
| | | Favorable | Unfavorable | No Opinion |
| Gender | Female | 55% | 44% | 1% |
| | Male | 43% | 56% | 1% |
| Age | 18-34 | 42% | 54% | 4% |
| | 35-54 | 51% | 48% | 1% |
| | 55-64 | 44% | 55% | 2% |
| | 65+ | 55% | 45% | 1% |
| Education | High School or Less | 34% | 63% | 3% |
| | Some College/Associates Degree | 47% | 52% | 2% |
| | College Graduate | 53% | 47% | 0% |
| | Graduate/Professional School | 65% | 34% | 1% |
| Ideology | Very Conservative | 1% | 97% | 1% |
| | Somewhat Conservative | 19% | 78% | 3% |
| | Moderate | 50% | 49% | 2% |
| | Somewhat Liberal | 90% | 9% | 0% |
| | Very Liberal | 96% | 4% | |
| Ideology | Conservative | 14% | 84% | 2% |
| | Moderate | 50% | 49% | 2% |
| | Liberal | 92% | 8% | 0% |
| Party Registration | Democratic | 94% | 6% | 0% |
| | Republican | 5% | 93% | 1% |
| | Undeclared | 49% | 49% | 2% |
| Party Identification | Democratic | 92% | 7% | 1% |
| | Republican | 7% | 92% | 1% |
| | Swing | 37% | 55% | 8% |
| Region | North Country/Lakes | 43% | 57% | 1% |
| | Monadnock/Dartmouth | 53% | 45% | 2% |
| | Merrimack Valley | 50% | 48% | 2% |
| | Seacoast/Border | 48% | 50% | 1% |
| Congressional District | CD1 | 48% | 50% | 1% |
| | CD2 | 50% | 49% | 1% |
| Committed to Choice | Committed | 53% | 46% | 1% |
| | Could Change | 29% | 65% | 6% |
| Total | | 49% | 49% | 1% |

| What is your opinion of Kamala Harris? | | | | | | | |
|----------------------------------------|--------------------------------|--------------------|--------------------|----------------------|----------------------|------------|----------------|
| | | Strongly Favorable | Somewhat Favorable | Somewhat Unfavorable | Strongly Unfavorable | No Opinion | Never Heard Of |
| Gender | Female | 40% | 15% | 4% | 40% | 1% | 1% |
| | Male | 25% | 18% | 6% | 50% | 1% | 0% |
| Age | 18-34 | 19% | 22% | 7% | 46% | | 4% |
| | 35-54 | 31% | 19% | 5% | 44% | 1% | |
| | 55-64 | 31% | 12% | 4% | 51% | 2% | |
| | 65+ | 41% | 14% | 4% | 40% | 0% | |
| Education | High School or Less | 27% | 7% | 6% | 57% | 1% | 2% |
| | Some College/Associates Degree | 31% | 15% | 4% | 48% | 1% | 1% |
| | College Graduate | 30% | 22% | 5% | 42% | 0% | |
| | Graduate/Professional School | 44% | 20% | 4% | 30% | 1% | 1% |
| Ideology | Very Conservative | 0% | 1% | 2% | 96% | | 1% |
| | Somewhat Conservative | 9% | 10% | 8% | 70% | 1% | 1% |
| | Moderate | 28% | 22% | 9% | 39% | 2% | |
| | Somewhat Liberal | 63% | 27% | 3% | 6% | 0% | |
| | Very Liberal | 71% | 26% | 0% | 3% | | |
| Ideology | Conservative | 6% | 7% | 6% | 78% | 1% | 1% |
| | Moderate | 28% | 22% | 9% | 39% | 2% | |
| | Liberal | 65% | 27% | 2% | 6% | 0% | |
| Party Registration | Democratic | 72% | 22% | 2% | 3% | 0% | |
| | Republican | 2% | 3% | 4% | 89% | 0% | 1% |
| | Undeclared | 25% | 24% | 7% | 42% | 1% | 1% |
| Party Identification | Democratic | 65% | 27% | 3% | 4% | 1% | |
| | Republican | 3% | 4% | 6% | 86% | 0% | 1% |
| | Swing | 11% | 25% | 9% | 47% | 3% | 5% |
| Region | North Country/Lakes | 26% | 17% | 4% | 52% | 1% | |
| | Monadnock/Dartmouth | 39% | 14% | 4% | 41% | 1% | 1% |
| | Merrimack Valley | 33% | 18% | 5% | 43% | 1% | 0% |
| | Seacoast/Border | 32% | 16% | 5% | 45% | 0% | 1% |
| Congressional District | CD1 | 32% | 17% | 6% | 44% | 1% | 1% |
| | CD2 | 34% | 16% | 4% | 45% | 1% | 1% |
| Committed to Choice | Committed | 38% | 15% | 2% | 45% | 0% | 0% |
| | Could Change | 4% | 25% | 21% | 44% | 4% | 2% |
| Opinion | Unfavorable of Both | | | 43% | 57% | | |
| Total | | 33% | 17% | 5% | 45% | 1% | 1% |

| What is your opinion of Donald Trump? | | | | |
|---------------------------------------|--------------------------------|-----------|-------------|------------|
| | | Favorable | Unfavorable | No Opinion |
| Gender | Female | 39% | 61% | 0% |
| | Male | 48% | 52% | 0% |
| Age | 18-34 | 51% | 48% | 1% |
| | 35-54 | 40% | 59% | 0% |
| | 55-64 | 49% | 51% | 0% |
| | 65+ | 39% | 61% | |
| Education | High School or Less | 59% | 41% | |
| | Some College/Associates Degree | 46% | 53% | 1% |
| | College Graduate | 40% | 60% | 0% |
| | Graduate/Professional School | 27% | 73% | 0% |
| Ideology | Very Conservative | 96% | 4% | |
| | Somewhat Conservative | 69% | 30% | 1% |
| | Moderate | 33% | 66% | 1% |
| | Somewhat Liberal | 5% | 95% | |
| | Very Liberal | 2% | 97% | 0% |
| Ideology | Conservative | 78% | 22% | 1% |
| | Moderate | 33% | 66% | 1% |
| | Liberal | 4% | 96% | 0% |
| Party Registration | Democratic | 3% | 97% | 0% |
| | Republican | 88% | 12% | |
| | Undeclared | 39% | 61% | 1% |
| Party Identification | Democratic | 3% | 97% | 0% |
| | Republican | 85% | 14% | 0% |
| | Swing | 41% | 58% | 1% |
| Region | North Country/Lakes | 48% | 51% | 1% |
| | Monadnock/Dartmouth | 39% | 60% | 0% |
| | Merrimack Valley | 41% | 58% | 0% |
| | Seacoast/Border | 46% | 54% | 1% |
| Congressional District | CD1 | 43% | 56% | 0% |
| | CD2 | 43% | 57% | 0% |
| Committed to Choice | Committed | 45% | 55% | 0% |
| | Could Change | 36% | 62% | 2% |
| Total | | 43% | 56% | 0% |

| What is your opinion of Donald Trump? | | | | | | | |
|---------------------------------------|--------------------------------|--------------------|--------------------|----------------------|----------------------|------------|----------------|
| | | Strongly Favorable | Somewhat Favorable | Somewhat Unfavorable | Strongly Unfavorable | No Opinion | Never Heard Of |
| Gender | Female | 27% | 12% | 3% | 58% | 0% | 0% |
| | Male | 32% | 16% | 4% | 48% | | 0% |
| Age | 18-34 | 31% | 20% | 2% | 46% | | 1% |
| | 35-54 | 25% | 15% | 4% | 56% | 0% | 0% |
| | 55-64 | 33% | 16% | 4% | 46% | | 0% |
| | 65+ | 29% | 9% | 2% | 59% | | |
| Education | High School or Less | 41% | 19% | 3% | 37% | | |
| | Some College/Associates Degree | 34% | 12% | 2% | 51% | 0% | 1% |
| | College Graduate | 23% | 16% | 3% | 57% | | 0% |
| | Graduate/Professional School | 18% | 9% | 4% | 69% | | 0% |
| Ideology | Very Conservative | 82% | 14% | 1% | 3% | | |
| | Somewhat Conservative | 40% | 29% | 6% | 24% | 0% | 1% |
| | Moderate | 22% | 11% | 5% | 61% | 0% | 0% |
| | Somewhat Liberal | 2% | 3% | 2% | 93% | | |
| | Very Liberal | 2% | | | 97% | | 0% |
| Ideology | Conservative | 53% | 25% | 4% | 17% | 0% | 0% |
| | Moderate | 22% | 11% | 5% | 61% | 0% | 0% |
| | Liberal | 2% | 2% | 1% | 94% | | 0% |
| Party Registration | Democratic | 2% | 1% | 1% | 95% | 0% | 0% |
| | Republican | 68% | 20% | 4% | 8% | | |
| | Undeclared | 20% | 19% | 4% | 56% | 0% | 1% |
| Party Identification | Democratic | 1% | 2% | 1% | 96% | 0% | 0% |
| | Republican | 60% | 25% | 5% | 10% | | 0% |
| | Swing | 16% | 26% | 5% | 53% | 1% | |
| Region | North Country/Lakes | 33% | 15% | 4% | 47% | 1% | |
| | Monadnock/Dartmouth | 29% | 11% | 4% | 57% | | 0% |
| | Merrimack Valley | 29% | 13% | 3% | 55% | 0% | 0% |
| | Seacoast/Border | 29% | 17% | 3% | 51% | | 1% |
| Congressional District | CD1 | 29% | 14% | 3% | 53% | 0% | 0% |
| | CD2 | 30% | 14% | 3% | 53% | 0% | 0% |
| Committed to Choice | Committed | 34% | 11% | 2% | 54% | | 0% |
| | Could Change | 6% | 30% | 10% | 51% | 1% | 1% |
| Opinion | Unfavorable of Both | | | 36% | 64% | | |
| Total | | 29% | 14% | 3% | 53% | 0% | 0% |

| Which of the below issues is most important in determining how you vote? | | | | | | | | | | | | | | | | |
|--------------------------------------------------------------------------|--------------------------------|-------------------|----------|-------------|------------------|-------------------|---------------------------|---------------------|-------------|----------------|-----------|------------------------------|------------------|-------|-------|--------|
| | | Economy/Inflation | Abortion | Immigration | Elections/Voting | National Security | Government Spending/Taxes | Environment/Climate | Health Care | Gun Regulation | Education | Russian/Chinese Expansionism | Israel/Palestine | Crime | Other | Unsure |
| Gender | Female | 23% | 23% | 11% | 5% | 8% | 5% | 7% | 6% | 3% | 3% | 1% | 0% | 0% | 4% | 1% |
| | Male | 29% | 7% | 17% | 10% | 6% | 9% | 6% | 5% | 2% | 1% | 2% | 1% | 1% | 4% | 1% |
| Age | 18-34 | 30% | 13% | 4% | 7% | 5% | 8% | 7% | 8% | 3% | 4% | 1% | 2% | 1% | 7% | |
| | 35-54 | 30% | 15% | 10% | 9% | 7% | 7% | 6% | 6% | 4% | 2% | 1% | 0% | 0% | 3% | 1% |
| | 55-64 | 26% | 14% | 20% | 7% | 7% | 6% | 4% | 5% | 1% | 1% | 2% | 0% | 1% | 4% | 1% |
| | 65+ | 19% | 17% | 17% | 7% | 8% | 7% | 8% | 5% | 3% | 2% | 2% | 1% | 1% | 3% | 1% |
| Education | High School or Less | 31% | 14% | 18% | 6% | 5% | 9% | 1% | 5% | 2% | 3% | 2% | | | 2% | 1% |
| | Some College/Associates Degree | 23% | 13% | 15% | 9% | 11% | 7% | 5% | 6% | 3% | 1% | 1% | 1% | 1% | 2% | 1% |
| | College Graduate | 29% | 16% | 12% | 5% | 5% | 7% | 8% | 6% | 3% | 2% | 1% | 0% | 1% | 5% | 1% |
| | Graduate/Professional School | 18% | 19% | 10% | 9% | 7% | 6% | 12% | 6% | 3% | 3% | 2% | 1% | 0% | 6% | 1% |
| Ideology | Very Conservative | 32% | 8% | 28% | 2% | 10% | 13% | 1% | | 1% | 0% | 2% | | 0% | 1% | 2% |
| | Somewhat Conservative | 39% | 4% | 23% | 5% | 10% | 9% | 2% | 1% | 1% | 2% | 2% | 0% | 0% | 2% | 1% |
| | Moderate | 31% | 11% | 8% | 7% | 6% | 10% | 3% | 7% | 1% | 2% | 1% | 0% | 0% | 9% | 1% |
| | Somewhat Liberal | 14% | 27% | 2% | 10% | 5% | 2% | 11% | 10% | 5% | 3% | 3% | 0% | 1% | 5% | 1% |
| | Very Liberal | 4% | 31% | 2% | 14% | 1% | 1% | 17% | 16% | 5% | 2% | | 3% | | 4% | |
| Ideology | Conservative | 37% | 5% | 24% | 4% | 10% | 10% | 2% | 1% | 1% | 1% | 2% | 0% | 0% | 1% | 1% |
| | Moderate | 31% | 11% | 8% | 7% | 6% | 10% | 3% | 7% | 1% | 2% | 1% | 0% | 0% | 9% | 1% |
| | Liberal | 11% | 28% | 2% | 11% | 4% | 2% | 13% | 11% | 5% | 3% | 2% | 1% | 1% | 5% | 1% |
| Party Reg | Democratic | 11% | 27% | 2% | 13% | 5% | 2% | 11% | 12% | 5% | 3% | 1% | 1% | 0% | 6% | 1% |
| | Republican | 39% | 5% | 24% | 3% | 11% | 13% | 0% | 1% | 1% | 0% | 1% | | 1% | 1% | 1% |
| | Undeclared | 26% | 14% | 15% | 7% | 6% | 6% | 7% | 5% | 2% | 3% | 3% | 1% | 1% | 4% | 1% |
| Party ID | Democratic | 13% | 26% | 2% | 12% | 5% | 2% | 12% | 11% | 4% | 3% | 2% | 1% | 1% | 5% | 1% |
| | Republican | 39% | 5% | 25% | 3% | 10% | 12% | 1% | 1% | 1% | 0% | 1% | 0% | 1% | 1% | 1% |
| | Swing | 25% | 10% | 14% | 8% | 5% | 9% | 5% | 3% | 1% | 7% | 3% | | | 8% | 2% |
| Region | North Country/Lakes | 22% | 15% | 15% | 6% | 8% | 8% | 7% | 5% | 3% | 2% | 2% | | 1% | 5% | 1% |
| | Monadnock/Dartmouth | 26% | 16% | 12% | 8% | 9% | 6% | 6% | 4% | 3% | 2% | 2% | 0% | | 3% | 1% |
| | Merrimack Valley | 26% | 15% | 13% | 7% | 7% | 7% | 7% | 6% | 2% | 2% | 1% | 0% | 1% | 4% | 1% |
| | Seacoast/Border | 26% | 15% | 15% | 7% | 6% | 7% | 6% | 6% | 3% | 2% | 2% | 1% | 0% | 4% | 1% |
| CD | CD1 | 26% | 15% | 14% | 6% | 7% | 7% | 6% | 7% | 2% | 2% | 2% | 1% | 1% | 3% | 1% |
| | CD2 | 25% | 16% | 14% | 8% | 7% | 7% | 6% | 5% | 3% | 2% | 1% | 0% | 0% | 4% | 1% |
| Committed to Choice | Committed | 25% | 17% | 14% | 8% | 7% | 6% | 7% | 6% | 3% | 2% | 2% | 1% | 0% | 3% | 1% |
| | Could Change | 31% | 6% | 13% | 3% | 8% | 12% | 4% | 6% | 2% | 4% | 2% | 0% | 2% | 5% | 1% |
| Opinion | Unfavorable of Both | 29% | 4% | 13% | 5% | 9% | 17% | 1% | 5% | 1% | 1% | 2% | 1% | 1% | 9% | 3% |
| Total | | 26% | 15% | 14% | 7% | 7% | 7% | 6% | 6% | 3% | 2% | 2% | 1% | 1% | 4% | 1% |

| If the Presidential election were held today, for whom would you vote? | | | | | | | | | |
|------------------------------------------------------------------------|--------------------------------|--------|-------|---------|-------|------|--------|--------------|--------|
| | | Harris | Trump | Kennedy | Stein | West | Oliver | Someone Else | Unsure |
| Gender | Female | 55% | 39% | 2% | 1% | 0% | 0% | 0% | 3% |
| | Male | 45% | 48% | 3% | 0% | 0% | 0% | 1% | 2% |
| Age | 18-34 | 41% | 50% | 6% | 2% | | | | 1% |
| | 35-54 | 52% | 40% | 3% | 0% | 1% | | 1% | 3% |
| | 55-64 | 45% | 50% | 2% | | | 0% | 1% | 2% |
| | 65+ | 56% | 39% | 2% | | | 0% | 1% | 2% |
| Education | High School or Less | 34% | 60% | 3% | | 1% | | | 3% |
| | Some College/Associates Degree | 47% | 46% | 3% | 1% | 0% | 0% | 1% | 2% |
| | College Graduate | 54% | 40% | 3% | 0% | 0% | 0% | 1% | 1% |
| | Graduate/Professional School | 66% | 28% | 2% | 0% | | 0% | 1% | 3% |
| Ideology | Very Conservative | 1% | 96% | 1% | | | | 1% | 1% |
| | Somewhat Conservative | 20% | 71% | 4% | 0% | | 0% | 1% | 5% |
| | Moderate | 51% | 33% | 7% | 2% | 1% | 0% | 1% | 3% |
| | Somewhat Liberal | 92% | 5% | 2% | 0% | | | | 1% |
| | Very Liberal | 95% | 2% | | | 2% | | 0% | 0% |
| Ideology | Conservative | 14% | 78% | 3% | 0% | | 0% | 1% | 3% |
| | Moderate | 51% | 33% | 7% | 2% | 1% | 0% | 1% | 3% |
| | Liberal | 93% | 4% | 2% | 0% | 0% | | 0% | 1% |
| Party Registration | Democratic | 94% | 3% | 1% | 0% | | | 0% | 1% |
| | Republican | 5% | 88% | 2% | | | 0% | 1% | 4% |
| | Undeclared | 51% | 39% | 5% | 1% | 1% | 0% | 1% | 3% |
| Party Identification | Democratic | 93% | 3% | 2% | 0% | 0% | | 0% | 1% |
| | Republican | 7% | 86% | 3% | 0% | | 0% | 1% | 3% |
| | Swing | 39% | 36% | 12% | 3% | 3% | 1% | 1% | 4% |
| Region | North Country/Lakes | 44% | 49% | 3% | 2% | | 1% | 1% | 1% |
| | Monadnock/Dartmouth | 55% | 40% | 3% | | | | | 2% |
| | Merrimack Valley | 50% | 42% | 3% | 0% | 1% | | 1% | 3% |
| | Seacoast/Border | 49% | 45% | 3% | | 0% | 0% | 0% | 2% |
| Congressional District | CD1 | 49% | 44% | 4% | 0% | 0% | 0% | 0% | 3% |
| | CD2 | 51% | 44% | 2% | 0% | 0% | 0% | 1% | 2% |
| Committed to Choice | Committed | 53% | 46% | 0% | 0% | 0% | 0% | 0% | 0% |
| | Could Change | 31% | 32% | 16% | 2% | 1% | 1% | 3% | 13% |
| Opinion | Unfavorable of Both | 21% | 24% | 24% | 3% | 4% | 2% | 5% | 16% |
| Total | | 50% | 44% | 3% | 0% | 0% | 0% | 1% | 2% |

| Are you committed to your vote, or could your preference change between now and Election Day? | | | |
|------------------------------------------------------------------------------------------------------|--------------------------------|-----------|--------------|
| | | Committed | Could Change |
| Gender | Female | 85% | 15% |
| | Male | 83% | 17% |
| Age | 18-34 | 76% | 24% |
| | 35-54 | 81% | 19% |
| | 55-64 | 87% | 13% |
| | 65+ | 88% | 12% |
| Education | High School or Less | 86% | 14% |
| | Some College/Associates Degree | 82% | 18% |
| | College Graduate | 83% | 17% |
| | Graduate/Professional School | 87% | 13% |
| Ideology | Very Conservative | 93% | 7% |
| | Somewhat Conservative | 77% | 23% |
| | Moderate | 76% | 24% |
| | Somewhat Liberal | 87% | 13% |
| | Very Liberal | 93% | 7% |
| Ideology | Conservative | 82% | 18% |
| | Moderate | 76% | 24% |
| | Liberal | 89% | 11% |
| Party Registration | Democratic | 91% | 9% |
| | Republican | 88% | 12% |
| | Undeclared | 75% | 25% |
| Party Identification | Democratic | 89% | 11% |
| | Republican | 83% | 17% |
| | Swing | 58% | 42% |
| Region | North Country/Lakes | 80% | 20% |
| | Monadnock/Dartmouth | 86% | 14% |
| | Merrimack Valley | 83% | 17% |
| | Seacoast/Border | 86% | 14% |
| Congressional District | CD1 | 83% | 17% |
| | CD2 | 85% | 15% |
| Opinion | Unfavorable of Both | 29% | 71% |
| Total | | 84% | 16% |

| Respondents with Unfavorable Opinion of Harris and Trump | | |
|-----------------------------------------------------------------|--------------------------------|---------------------|
| | | Unfavorable of Both |
| Gender | Female | 6% |
| | Male | 9% |
| Age | 18-34 | 9% |
| | 35-54 | 9% |
| | 55-64 | 5% |
| | 65+ | 6% |
| Education | High School or Less | 8% |
| | Some College/Associates Degree | 6% |
| | College Graduate | 7% |
| | Graduate/Professional School | 8% |
| Ideology | Very Conservative | 3% |
| | Somewhat Conservative | 11% |
| | Moderate | 15% |
| | Somewhat Liberal | 4% |
| | Very Liberal | 2% |
| Ideology | Conservative | 8% |
| | Moderate | 15% |
| | Liberal | 3% |
| Party Registration | Democratic | 3% |
| | Republican | 6% |
| | Undeclared | 12% |
| Party Identification | Democratic | 4% |
| | Republican | 8% |
| | Swing | 20% |
| Region | North Country/Lakes | 9% |
| | Monadnock/Dartmouth | 6% |
| | Merrimack Valley | 8% |
| | Seacoast/Border | 6% |
| Congressional District | CD1 | 8% |
| | CD2 | 7% |
| Committed to Choice | Committed | 2% |
| | Could Change | 32% |
| Total | | 7% |

July 24-25, 2024 | n = 2083 | New Hampshire Registered Voters | MoE +/- 2.1%

| Gender | | | |
|--------|--------|-----------|---------|
| | | Frequency | Percent |
| | Female | 1071 | 51 |
| | Male | 1012 | 49 |
| | Total | 2083 | 100 |

| Age | | | |
|-----|-------|-----------|---------|
| | | Frequency | Percent |
| | 18-34 | 298 | 14 |
| | 35-54 | 635 | 30 |
| | 55-64 | 493 | 24 |
| | 65+ | 658 | 32 |
| | Total | 2083 | 100 |

| Education | | | |
|-----------|--------------------------------|-----------|---------|
| | | Frequency | Percent |
| | High School or Less | 408 | 20 |
| | Some College/Associates Degree | 685 | 33 |
| | College Graduate | 612 | 29 |
| | Graduate/Professional School | 377 | 18 |
| | Total | 2083 | 100 |

| Ideology | | | |
|----------|-----------------------|-----------|---------|
| | | Frequency | Percent |
| | Very Conservative | 319 | 15 |
| | Somewhat Conservative | 710 | 34 |
| | Moderate | 204 | 10 |
| | Somewhat Liberal | 606 | 29 |
| | Very Liberal | 244 | 12 |
| | Conservative | 1029 | 49 |
| | Moderate | 204 | 10 |
| | Liberal | 850 | 41 |
| | Total | 2083 | 100 |

| Party Registration | | | |
|--------------------|------------|-----------|---------|
| | | Frequency | Percent |
| | Democratic | 642 | 31 |
| | Republican | 657 | 32 |
| | Undeclared | 784 | 38 |
| | Total | 2083 | 100 |

| Party Identification | | | |
|----------------------|------------|-----------|---------|
| | | Frequency | Percent |
| | Democratic | 979 | 47 |
| | Republican | 956 | 46 |
| | Swing | 148 | 7 |
| | Total | 2083 | 100 |

| Region | | | |
|--------|---------------------|-----------|---------|
| | | Frequency | Percent |
| | North Country/Lakes | 235 | 11 |
| | Monadnock/Dartmouth | 325 | 16 |
| | Merrimack Valley | 819 | 39 |
| | Seacoast/Border | 704 | 34 |
| | Total | 2083 | 100 |

| County | | | |
|--------|--------------|-----------|---------|
| | | Frequency | Percent |
| | Belknap | 102 | 5 |
| | Carroll | 90 | 4 |
| | Cheshire | 119 | 6 |
| | Coos | 44 | 2 |
| | Grafton | 144 | 7 |
| | Hillsborough | 585 | 28 |
| | Merrimack | 233 | 11 |
| | Rockingham | 512 | 25 |
| | Strafford | 192 | 9 |
| | Sullivan | 62 | 3 |
| | Total | 2083 | 100 |

| Congressional District | | | |
|------------------------|-------|-----------|---------|
| | | Frequency | Percent |
| | CD1 | 1062 | 51 |
| | CD2 | 1021 | 49 |
| | Total | 2083 | 100 |

The Saint Anselm College Survey Center (SACSC) was founded in the wake of the 2016 election, and launched its first poll in February 2018 as the midterm elections were getting underway. Housed within the New Hampshire Institute of Politics at Saint Anselm College, the Center conducts quarterly polls of New Hampshire voter attitudes and additional polls as circumstances warrant. This research supports the academic mission of the College, and provides students with a practical education in survey techniques while providing the public at large with insight into political opinion trends that impact the state's federal and gubernatorial elections. To support its operations, the Center performs commissioned research on behalf of nonprofit organizations and corporations.

For more information on SACSC, please visit: anselm.edu/new-hampshire-institute-politics/polling For inquiries, please contact: nhioppoll@anselm.edu